

IJ39-20

Quick Links

[3M Graphics Warranties](#)
[Technical Information Selector](#)
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[Flammability \(ASTM E84 Reports\)](#)
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Some of these links lead to web-based resources that are not product-specific.

Product Description

- For Solvent, Eco-Solvent, UV and Latex Inkjet Printing and Screen Printing
- 3.5-mil calendared, vinyl film

Product Features

- Available in matte finish
- Pressure-sensitive adhesive
- Permanent
- Expected Performance Life of 5 years (unwarranted period for unprinted film with no graphic protection, applied to a flat, vertical, outdoor surface)

Recommended Types of Graphics and End Uses

- Short to long-term, indoor and outdoor promotional graphics
- Low energy surfaces such as plastics (including polyethylene and polypropylene) and powder-coated paints
- Signs and labels

Graphic Protection

Graphic protection can improve the appearance, performance and durability of your graphic. Always use only the graphic protection options recommended in this Bulletin for this film. See [3M Product Bulletin GP-1](#) for more details about these options.

- [3M™ Scotchcal™ Gloss Overlaminates 8508](#)
- [3M™ Scotchcal™ Luster Overlaminates 8509](#)
- [3M™ Scotchcal™ Matte Overlaminates 8510](#)

Characteristics

These are typical values for unprocessed product. Processing may change the values.

Physical Characteristics

Characteristic	Value
Material	Vinyl
Film Color	White, opaque
Gloss	Matte
Thickness	Without adhesive: 3.5 mil (0.09 mm) With adhesive: 4.0 mil (0.102 mm)
Adhesive	Pressure-sensitive, high tack
Adhesive Color	Clear
Liner	Polycoated paper
Flammability	Call 1-800-328-3908, for information

Application Characteristics

Characteristic	Value
Finished Graphic Application Recommendation	Surface type: Smooth, flat and simple curved surfaces Substrate type: Metal, rigid low energy surfaces such as plastics (including polyethylene and polypropylene) and powder-coated paints Application temperature: 40° – 120°F (4° – 49°C) air and substrate Application method: Dry
Temperature Range After Application	-20 °F to +140 °F (-29 °C to +60 °C) (not for extended periods of time at the extremes)
Graphic Removal	Permanent

Warranty Information

Warranty Coverage Overview

The warranty coverage for eligible graphics is based on the user both reading and following all applicable and current 3M Graphics Product and Instruction Bulletins. The warranty period for eligible graphics is as stated in the 3M Graphics Warranties Matrices at the time that the film was purchased. Information found at 3Mgraphics.com/warranties includes:

- [3M Graphics Warranties Bulletin](#)
 - This bulletin contains information on limitations and exceptions, and warranty period reductions for 3M Graphics Warranties. The warranty period may be reduced and stipulations may apply for certain constructions and applications, as covered in this Bulletin.
- [3M Graphics Warranties Selector](#)
 - Use this selector to search for your warranty period by product number, ink type, and ink/printer platform.
- [U.S. Desert Southwest Region Map](#)
 - Use this map of hot, arid desert areas to determine if you are subject to reduced warranted durabilities.

The warranties set forth in this Bulletin are made in lieu of all other express or implied warranties, including any implied warranty of merchantability, fitness for a particular purpose, or arising out of a course of dealing, custom, or usage of trade.

3M Basic Product Warranty

3M Graphics Products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in its applicable 3M Graphics Product Bulletin and as further set forth in the [3M Graphics Warranties Bulletin](#).

Limited Remedy

The limited remedy applicable to each warranty is addressed in the 3M Graphics Warranties Bulletin found at 3Mgraphics.com/warranties.

Limitation of Liability

Except where prohibited by law, 3M SHALL NOT UNDER ANY CIRCUMSTANCES BE LIABLE TO PURCHASER OR USER FOR ANY DIRECT (EXCEPT FOR THE LIMITED REMEDY PROVIDED IN THE 3M GRAPHICS WARRANTIES BULLETIN), INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, LABOR, NON-3M MATERIAL CHARGES, LOSS OF PROFITS, REVENUE, BUSINESS, OPPORTUNITY, OR GOODWILL) RESULTING FROM OR IN ANY WAY RELATED TO 3M'S GRAPHICS PRODUCTS, SERVICES, or THIS BULLETIN. This limitation of liability applies regardless of the legal or equitable theory under which such losses or damages are sought.

Additional Limitations

See the 3M Graphics Warranties Bulletin at 3Mgraphics.com/warranties, for terms, additional limitations of your warranty, if any, information on reduced warranties for different exposures, and limitations of liability.

Factors that Affect Graphic Performance Life

The actual performance life of a graphic is affected by:

- the combinations of graphics materials used.
- complete ink drying or curing.
- selection, condition and preparation of the substrate.
- surface texture.
- application methods.
- angle and direction of sun exposure.
- environmental conditions.
- cleaning or maintenance methods.

Graphics Manufacturing

CAUTION

Before using any equipment, always read the manufacturer's instructions for safe operation.

Inkjet Printing

Always read and follow the ink manufacturer's written instructions on usage.

- **Sheeted film:** When used on a flat-bed inkjet printer, sheeted film may produce printing defects.
- **Ink limiting:** The recommended maximum ink limit is 250%.
- **If sheeted or stacked graphics will be stored:** If you plan to store sheeted and stacked finished graphics for an extended period of times, leave an unprinted margin (about 1/4 inch) to allow for possible shrinkage before trimming the graphic.

Do not exceed the recommended total ink coverage for the ink series used on this film. Having too high a total physical ink amount on the film results in media characteristic changes, incomplete drying, overlamine lifting, and/or poor graphic performance.

Completely Dry Graphics

IMPORTANT NOTE

Incomplete drying can result in graphic failure including curling, increased shrinkage and adhesion failure, which are not covered under any 3M Graphic Warranty.

See the ink's 3M Product and Instruction Bulletin for more details.

Screen Printing

Formulations and processing conditions can affect ink durability. Refer to the Product and Instruction Bulletins for your ink for limitations and proper usage.

Cutting

See [3M Instruction Bulletin 4.1](#) for Sheeting, Scoring and Film Cutting details.

Graphic Protection

Graphic protection may improve the appearance, performance and durability of the graphic. Click on the graphic protection options listed in the "Recommended Compatible Products" on page 1 or see the [3M Graphics Market Product Catalog](#), for more information.

Application and Installation

In addition to other 3M Bulletins specified in this document, the following Bulletins provide details that you may need to successfully apply a graphic.

- [3M Instruction Bulletin 4.22](#). Hot and Cold Roll Lamination for 3M Overlaminates.
- [3M Instruction Bulletin 5.1](#). Select and Prepare Substrates for Graphic Application
- [3M Instruction Bulletin 5.5](#). Application, General Procedures for Interior and Exterior Dry Application.
- [3M Instruction Bulletin 6.5](#). Storage, Handling, Maintenance, and Removal of Films and Sheetings.

Pressure-sensitive Adhesive

This film has a pressure-sensitive adhesive. It bonds to the surface even with light pressure and cannot be repositioned.

Maintenance and Cleaning

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline). See [3M Instruction Bulletin 6.5](#) for details.

Shelf Life, Storage and Shipping

Shelf Life

The shelf life is **never more than 2 years** from the date of manufacture on the original box.

If you process the film, the shelf life is changed to **1 year** from the processing date, but not later than the 2 year maximum from the manufacturing date.

Storage Conditions

- 90 °F (32 °C) maximum
- Out of sunlight
- Clean, dry area
- Original container
- Bring the film to print room temperature before using

Shipping Finished Graphics

Flat, or rolled printed side out on 5 inch (13 cm) or larger core. This helps prevent the liner, if used, from popping off.

Health and Safety

CAUTION

When handling any chemical products, read the manufacturers' container labels and the Safety Data Sheets (SDS) for important health, safety and environmental information. To obtain SDS sheets for 3M products go to 3M.com/SDS, or by mail or in case of an emergency, call 1-800-364-3577 or 1-651-737-6501.

When using any equipment, always follow the manufacturers' instructions for safe operation.

Bulletin Change Summary

For the most current 3M Technical Information available to successfully use this product, please view this Bulletin electronically and click on the blue underlined links to view the relevant documents. This Bulletin has been substantially changed. Please read the entire Bulletin thoroughly.

Rev D JUN-2015:

- Updated Product Bulletin to new format.
- Added "calendered" to "Product Description" on page 1.

3M Commercial Solutions

3M Center
Building 220-12E-04
St. Paul, MN 55144-1000
1-800-328-3908
Fax 651-736-4233
www.3Mgraphics.com

3M Canada

PO Box 5757
London, ON N6A 4T1
1-800-265-1840
Fax 519-452-6245

3M México S.A. de C.V.

Av. Santa Fe No. 55
Col. Santa Fe, Del. Alvaro Obregón
México D.F. 01210
General 5255-5270-0400
Fax 5255-5270-2277

3M Puerto Rico, Inc.

350 Chardon Avenue
Suite 1100
San Juan, PR 00918
General 787-620-3000
Fax 787-620-3018

