



Why is credit card security so important?

All merchants accepting credit card transactions are subject to the Data Security Standards of the Payment Card Industry. These regulations have been implemented to address the growing concern over credit card and identity theft.

Why can't my credit card be handled as it would in a restaurant or retail store?

The standard procedure for ordering glasses from 3M is to fax an order form to our optical lab. The order form contains much more information than is contained in a typical retail transaction (prescription details, lens specifications and frame selection). If there are any charges that will be paid by credit card, the credit card number has, in the past, been written on the order form prior to faxing. 3M, working in conjunction with our banks and payment card industry auditors has determined that the practice of faxing credit card numbers does not conform to the proposed [Payment Card Industry Data Security Standard](http://www.pcisecuritystandards.org/security_standards/pci_dss.shtml) (select hyperlink at left or enter www.pcisecuritystandards.org/security_standards/pci_dss.shtml in your web browser).

Can I use my credit card and still comply with banking regulations and the 3M ordering process?

Yes. In order to safeguard the sensitive information of our customers, 3M has implemented a system that allows a credit card to be entered and stored in as protected data. Card holders are then given a secure credit card ID number. The secure CC ID number by which the credit card is also known is meaningless to anyone who fraudulently comes into contact with it. This number can be faxed on the order form and will be used when 3M processes credit card payment transactions.

A screen shot of the internet site that is used to enter credit card information is shown below.

→ [Secure Credit Card Security Site](https://aosafetysrx.com/secure_id) (select hyperlink on left or enter https://aosafetysrx.com/secure_id in your web browser).

This is an example of what an entry form looks like if an employee is entering their personal credit card information. After completing the required fields, the user will click a “authorize button” and the credit card token is displayed. This secure CC ID (token) number is then provided by the user to the Eye Care Professional (ECP) who includes it on the Order Form before it is faxed to the 3M optical lab.

In this example when meeting with the ECP to order eyewear, the ECP will ask the customer for their secure CC ID number – only if there are any co-payments required. As a result, the customer should obtain the secure CC I.D. number in advance so that the ordering process can proceed in a timely fashion.