



# Automotive Film Patterns

## and Business Sales Solutions

# Introducing Pattern Cutting Software Combined With Unique Business Sales To

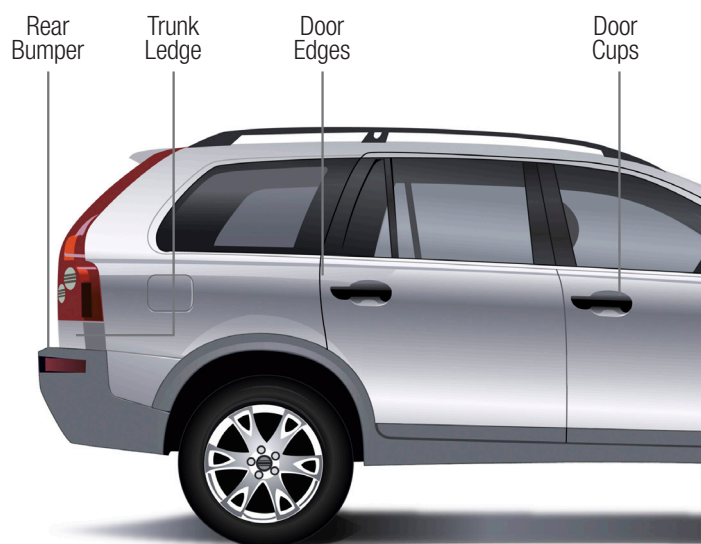


Expanded capabilities with an upgraded interface and new patterns.

3M™ Digital Designs pattern cutting software provides a comprehensive database of patterns for paint protection films and automotive window films. The extensive database includes hundreds of patterns with the option to design and edit graphics for custom patterning. The user-friendly interface allows you to easily view and select patterns with inventory tracking history of pattern selections. Includes the new speedcut feature to save time and for quick and hassle-free set-up, drivers are preloaded for most plotters.



To help support the software, 3M provides training that includes video tutorials, monthly webinars, and local seminars that make it even easier for professional applicators to improve efficiency and use advanced features.



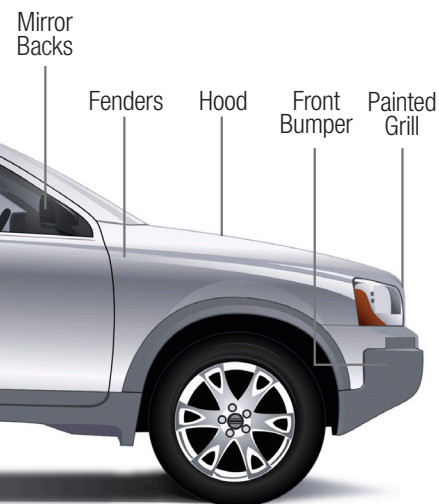
**3M™ VentureShield™ Paint Protection Films**  
**Scotchgard™ Paint Protection Films**



**3M™ Automotive Window Films**

# Tools

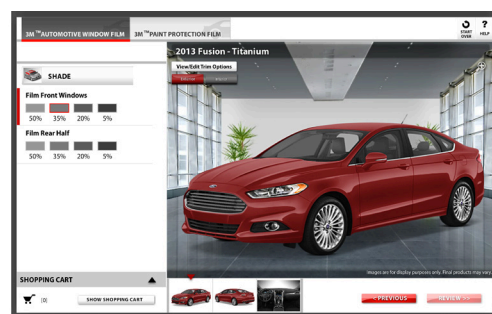
Easy-to-use Software Interface and Add-on Sales Tools  
Improve Operational Efficiency on Both Sides of the Counter



## AddOnAuto Seeing is Believing

3M and AddOnAuto have combined to bring you a paint protection film and window film sales tool that personalizes the buying experience for your customer. With the touch of a button, your customers can add or remove 3M film products and instantly view them on their specific year, make, model, trim line and vehicle color. They're able to quickly and easily see what can be done on their vehicle.

- Customize with your logo and include only the 3M products you sell
- Tablet friendly and embedded on installer's website for improved sales process
- E-commerce enabled providing customers with the ability to shop and buy on-line if activated



**AddLabel**

On Vehicle Advertising

AddLabel is designed to help your business create professional automotive addendum price and marketing labels for dealership customers. The program is easy to use with self-explanatory prompt buttons.

- Preloaded with library of 3M Automotive Window Film and 3M Paint Protection Film marketing labels
- Improve sales penetration with dealership customers
- Customize for your business with QR codes, videos or logos





# Put the innovation of 3M to work for you.



## 3M Digital Designs

- Pattern cutting software
- Drivers are preloaded for most plotters
- Online updates

| Product*                           | MSRP 3-Month Subscription | MSRP 12-Month Subscription | 12-Month Cost/Month | Potential Savings** |
|------------------------------------|---------------------------|----------------------------|---------------------|---------------------|
| 3M Paint Protection Film Patterns  | \$399                     | \$999                      | <\$75/mo            | Up to 75%           |
| 3M Automotive Window Film Patterns | \$249                     | \$599                      | <\$50/mo            | Up to 60%           |
| 3M Complete Patterns Package       | \$499                     | \$1,399                    | <\$117/mo           | Up to 40%           |

\*All packages include 3M graphic patterns

\*\*Compared to other cutting software

## Optional Business Sales Solutions

### AddOnAuto

- Website and tablet ready
- E-commerce enabled

| Product                 | 6-Month Subscription | 12-Month Subscription |
|-------------------------|----------------------|-----------------------|
| Customized 3M Simulator | \$499                | \$799                 |

### AddLabel

- Preloaded 3M label library
- Helps improve sales penetration
- Customize labels for your business

| Product*                               | Interior Labels | Exterior Labels |
|----------------------------------------|-----------------|-----------------|
| 12-Month Software Service & 300 Labels | \$149           | \$169           |
| 100 Additional Labels                  | \$19.99         | \$29.99         |
| 1,000 Additional Labels                | \$179.99        | \$279.99        |

\*Freight not included

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**Automotive Aftermarket Division**  
3M Center, Building 223-6N-01  
St. Paul, MN 55144-1000  
[3M.com/autoprotection](http://3M.com/autoprotection)

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