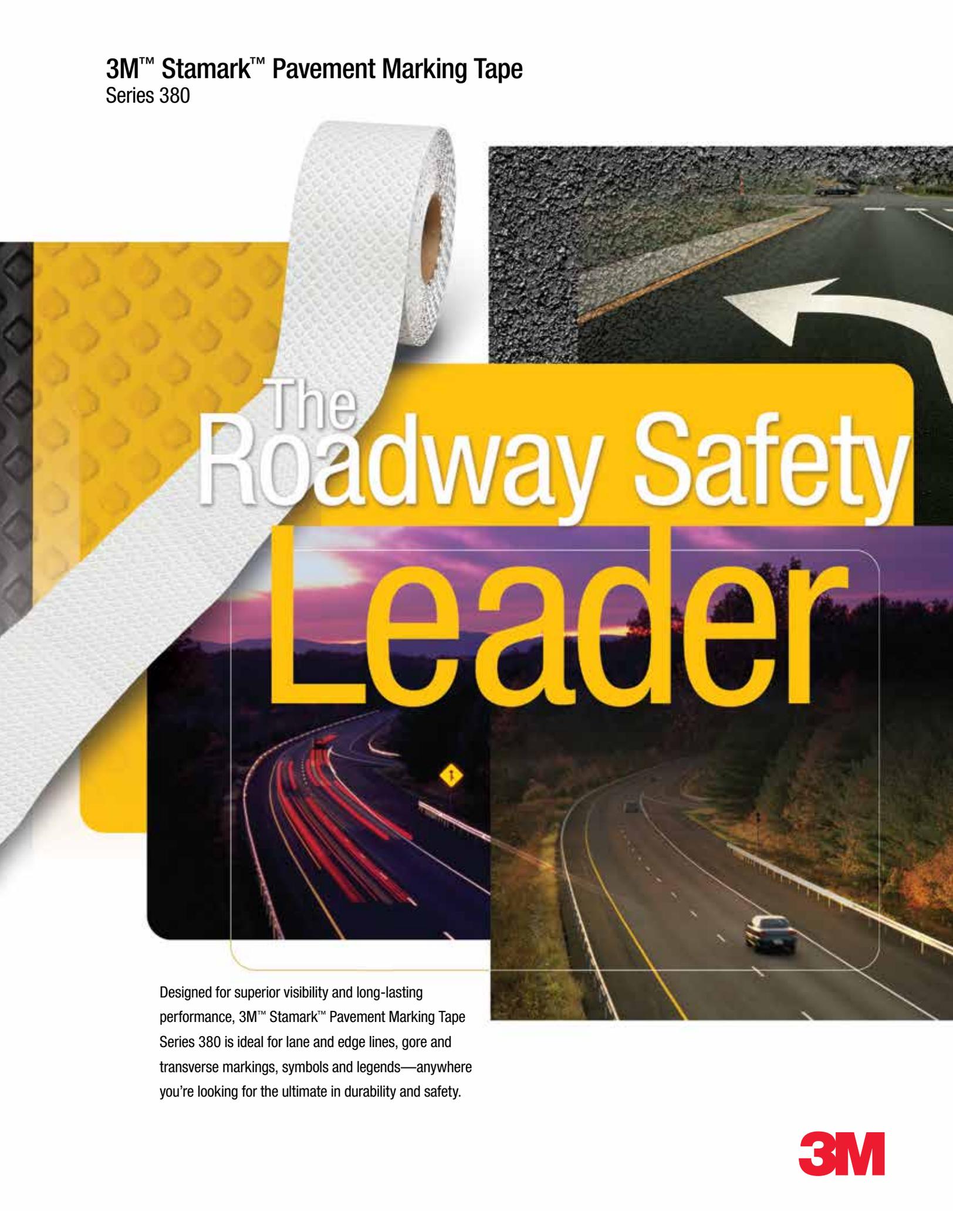


3M™ Stamark™ Pavement Marking Tape
Series 380



The Roadway Safety Leader

Designed for superior visibility and long-lasting performance, 3M™ Stamark™ Pavement Marking Tape Series 380 is ideal for lane and edge lines, gore and transverse markings, symbols and legends—anywhere you're looking for the ultimate in durability and safety.

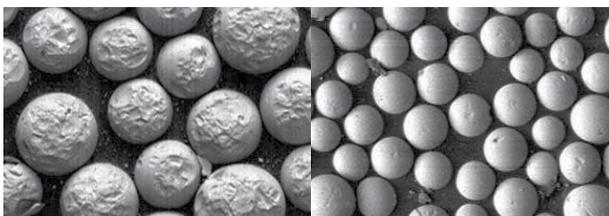
3M

The original durable

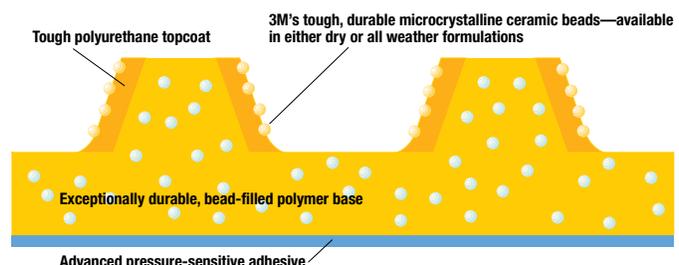
3M™ Stamark™ Pavement Marking Tape Series 380

This tape sets the standard for durability and visibility in pavement markings. Born of 3M innovations in retroreflective science, polymer chemistry, and adhesive and ceramic technology, 3M™ Stamark™ Pavement Marking Tape has created high-visibility guidance and improved roadway safety for more than two generations of drivers. Continuous innovation and technological improvements have made this tape the premier pavement marking solution in the world.

- **Superior retroreflective performance and retained visibility in all weather conditions.** The retroreflective optics in 3M™ Stamark™ Pavement Marking Tape Series 380 are unlike anything else in the industry. 3M's unique microcrystalline ceramic beads are far tougher, harder and more resistant to harsh roadway conditions than conventional glass beads. 3M microcrystalline ceramic beads retain their visibility—in dry and wet conditions—long after other beads have become ineffective.
- **Extended season application.** With an easy-to-use surface preparation adhesive, you can apply Stamark Series 380 tape beyond the seasonal application dates when the temperature is 40°F or higher, extending your effective striping season by several weeks and boosting productivity for your crews and contractors.
- **Easy application.** There's no need for surface preparation adhesives during the normal marking season with Stamark Series 380 tape. Adhesion to properly prepared pavement surfaces above 40°F is almost as easy as unwind, apply and tamp.
- **Whiter, brighter, longer.** Dirt- and abrasion-resistant technologies are built into each component of Stamark Series 380 tape, from 3M's tough microcrystalline ceramic beads to our brilliant white and yellow topcoats.
- **Durable nighttime yellow visibility.** 3M's lead-chromate-free pigments and yellow microcrystalline ceramic beads create a distinct and long-lasting nighttime yellow color—in wet or dry conditions.
- **3M technical assistance.** As a global company with local resources, 3M is much more than just a supplier of pavement markings. Our experienced representatives and technicians can show you how to improve roadway visibility and safety, reduce long-term costs, properly apply pavement marking materials, and maintain your roadway marking projects.



This photomicrograph shows 3M's microcrystalline ceramic beads (right) and conventional glass beads (left) after sandblasting. 3M's tougher beads resist chipping, scarring and crushing for long-lasting retroreflective performance.



A cross-section of 3M™ Stamark™ Pavement Marking Tape Series 380 shows 3M's advanced technologies in every aspect of construction, inside and out.



pavement marking

Whether you need a pavement marking solution for all weather conditions, extended season applications, or concrete or asphalt roadways, there's a Stamark Series 380 tape that's engineered specifically for the job.

3M™ Stamark™ High Performance Tape 380I ES and Contrast Tape 380I-5 ES

This high performance, extended season tape is backed by decades of proven roadway performance.

- Exceptionally durable, 3M microcrystalline ceramic beads ensure long-lasting visibility
- Ideal for interstate highways, dark rural roads and urban streets, where nighttime reflectivity is critical

3M™ Stamark™ All Weather Tape 380AW and Contrast Tape 380AW-5

According to the Federal Highway Administration, 24 percent of vehicle crashes in the U.S. are weather-related,¹ and 75 percent of these occur on wet roadways. Pavement markings are critical to helping drivers navigate safely and stay in their lanes—especially during wet weather.

- 3M™ Stamark™ All Weather Tape 380AW includes 3M's advanced high-index optics that are highly visible and reflective, rain or shine, day or night
- A high-profile diamond pattern is embedded with 3M's tough, innovative microcrystalline ceramic beads to ensure maximum wet reflectivity during rainy conditions

¹ www.ops.fhwa.dot.gov/weather

Both 3M™ Stamark™ Series 380I ES and Series 380AW are available in white, lead-chromate-free yellow, and with durable black borders that increase contrast with concrete and other light-colored pavement surfaces.



3M™ Stamark™ Pavement Marking Tape Series 380



To learn more about 3M™ Stamark™ Pavement Marking Tapes or 3M's full line of traffic safety products and services, visit 3M.com/roadwaysafety or contact your local 3M representative at 1-800-553-1380.



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