

Simple Fix
for the
Social Six



Incognito™ Lite Appliance System



reddot design award
winner 2012



Incognito™
Lite System

The Incognito™ Appliance System Advantage

Truly familiar.

The Incognito™ Appliance System launched in 2004 as the first fully customized lingual bracket system in the world. Since then, continuous improvements through close cooperation with orthodontists have taken place. Today, 3M offers one of the most predictable and proven lingual appliances available. Clinical studies confirm the accuracy of the Incognito Appliance System.^{1,2} More than 9,000 certified doctors in over 60 countries trust the Incognito Appliance System to create beautiful smiles for their patients while providing a completely aesthetic solution.

Truly customized manufacturing.

3M's highly qualified technicians and service team produce the setup using a digital process according to the doctor's individual prescription. The very latest state-of-the-art technology – computer-aided design, rapid prototyping and robotics – is used to produce the truly individualized appliance, the Incognito Appliance System.

Customized. Precise. Predictable.



A clinical study² shows the Incognito Appliance System accurately achieves the doctor's goals as planned at the initial setup. This predictability, together with enhanced patient comfort, means you can confidently recommend the Incognito Appliance System to each and every patient.

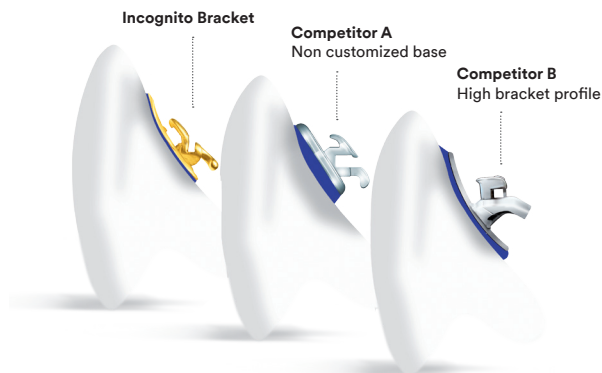
Truly customized.

Each bracket pad and body conforms to the patient's dental anatomy achieving the lowest bracket profile for optimal patient comfort. The individualized brackets also enable a maximum bonding area, ensuring greater bond strength.

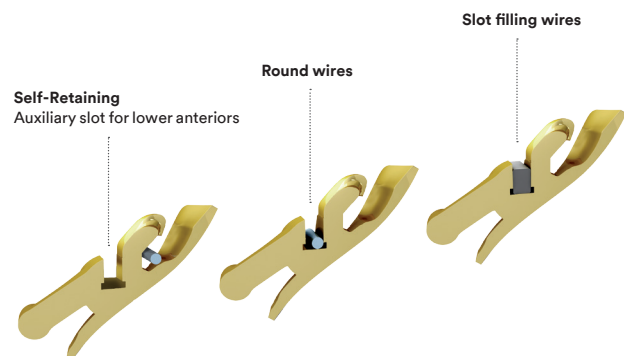
Truly precise.

State-of-the-art CAD/CAM, digital and robotic technology ensures total precision. In particular, the precise slot size allows for ultimate three-dimensional control. A clinical study¹ illustrates the Incognito System's slots are significantly more precise than other lingual systems, allowing it to express torque efficiently.

Low anterior profile in comparison



Wire and slot options



Truly beneficial.

For you.

- Clinically proven system
- Predictable treatment
- Three dimensional tooth control

For your patient.

- Completely hidden
- Treatment progress is quickly visible
- Low bracket profile for maximum comfort

For your office.

- Alternative to aligners
- Works 24/7
- Most patients adapt quickly
- Suitable for treatment of all cases
- Full clinical and technical support
- Opens the door to new patients

¹Demling, Anton, Dittmer, Marc P., and Schwestka-Polly, Rainer (2009). *Comparative analysis of slot dimension in lingual bracket systems*. Head Face Med., 2009, Issue 5, Page 27.

²Grauer, Dan and Proffit, William R. (2011). *Accuracy in tooth positioning with a fully customized lingual orthodontic appliance*. American Journal of Orthodontics & Dentofacial Orthopedics, Vol. 140, Number 3, September 2011, 433-443.



Incognito™ Lite Appliance System

The Incognito™ Lite Appliance System, a product specially bundled for simple anterior malocclusions, delivers the same benefits of aesthetics and customization as the Incognito™ Appliance System.

The Lite System offers:

- An ideal treatment option for adult relapse cases or for patients who need only minor, anterior tooth movement.
- Maximum patient comfort with brackets placed only 3-3, or 4-4 (if anchorage is needed). Most patients acclimate faster than with a full arch treatment.
- Average treatment time 6-9 months.



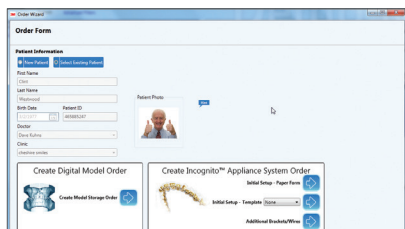
The chart below details the differences between the Incognito Lite System and the Incognito System.

	Incognito™ Lite Appliance System	Incognito™ Appliance System															
Indications	<ul style="list-style-type: none"> • Mild to moderate anterior crowding • Relapse cases 	All cases															
Fully Customized Appliance	3-3 with optional fourth bracket for anchorage	Full, 3-3, 4-4, with a wide range of options available to suit the individual case requirements															
Setup Modifications	One	Three															
Indirect Bonding (Bonding Tray)	✓	✓															
Archwire Sequences	Three pre-selected wires: .014 ø SE NiTi .016 x .022 SE NiTi .0182 x .0182 Beta III Titanium	Five wires of the doctor's choice															
	Incognito™ Lite Appliance System	Incognito™ Appliance System															
	<table border="1"> <thead> <tr> <th></th> <th>Incognito™ Lite Appliance System</th> <th>Incognito™ Appliance System</th> </tr> </thead> <tbody> <tr> <td>Biteplanes</td> <td>—</td> <td>✓</td> </tr> <tr> <td>Tubes</td> <td>✓*</td> <td>✓</td> </tr> <tr> <td>Half Occlusal Pads</td> <td>—</td> <td>✓</td> </tr> <tr> <td>Bands</td> <td>—</td> <td>✓</td> </tr> </tbody> </table> <p>*Hooks not available on tubes for Incognito Lite System cases.</p>			Incognito™ Lite Appliance System	Incognito™ Appliance System	Biteplanes	—	✓	Tubes	✓*	✓	Half Occlusal Pads	—	✓	Bands	—	✓
	Incognito™ Lite Appliance System	Incognito™ Appliance System															
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Half Occlusal Pads	—	✓															
Bands	—	✓															

Unitek™ Treatment Management Portal for Digital Case Management

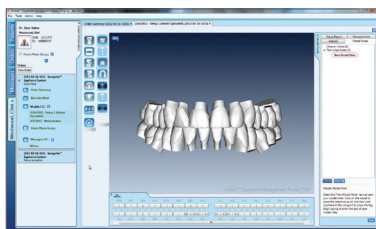
The software platform allows for a digital setup review process along with improved ordering and convenient case management.

Order Form



Unitek TMP

Setup Review



Digital Setup with 3D scan of malocclusion

All cases must be submitted through the Unitek™ Treatment Management Portal | TMP, which improves communication with the lab, has a variety of tools for measuring and analyzing the digital models and acts as your portal for clinical advice on current cases. 3M will contact you directly if a case requires manual set up. For more information and to download the software visit 3MUnitek.com/TMP.

Online Certification now available. Visit Incognito.3MUnitekTraining.com to get started today!

The following pictures document treatment with the Incognito™ Lite Appliance System, completed in 23 weeks.



Fig. 1a: Upper Arch Before Treatment



Fig. 1b: Lower Arch Before Treatment



Fig. 2a: Upper Arch Bonding



Fig. 2b: Lower Arch Bonding



Fig. 3a: Upper Arch End of Treatment



Fig. 3b: Lower Arch End of Treatment



Fig. 4a: Tip Control Before Treatment



Fig. 4b: Tip Control After Treatment

Truly “lite” - truly simple

**Dr. Adam Schulhof on the
Incognito™ Lite Appliance System...**

“Limited treatment
without limitations”

“My assistants love it
almost as much as
the patients do”

“Wire changes are
simple and quick”

“With the small anterior
tray, moisture control
is simple”³

“Minimal chair time”

“Archwire is bent to
each patient’s needs...
don’t have to worry
about canine or
bicuspid ‘rollout’”³

Dr. Adam Schulhof
Oradell, New Jersey



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If you have any questions, please ask your sales representative
or call (800) 401-3001.

Visit 3MUnitekTraining.com for all upcoming
Incognito™ Appliance System courses and webinars.

³Schulhof, Adam (2011). *The Incognito™ Appliance System and Successful “Limited” Treatment*. Orthodontic Perspectives, Vol XVIII, No. 2, September 2011, 9-15.