



3M Half Marathon and Relay Unveils New Course for 2012 Race
– 2012 event also features inaugural health and fitness expo–

AUSTIN, Texas – Dec. 12, 2011 – A new race route was unveiled for the 3M Half Marathon and Relay, scheduled for Sunday, Jan. 29, 2012. Still a point-to-point, north-south course, the new route will finish on Congress Avenue at 17th Street, near the Bob Bullock Texas State History Museum.

“For the past several years, the race finished at Waterloo Park, but scheduled park construction meant we needed to find new finish area,” said Matt Fagan, 3M Half Marathon and Relay race director. “We worked with the city to retain the features runners have come to expect and enjoy from our race: a point-to-point, mostly downhill course with long straight-aways that run through various Austin neighborhoods.”

The 2012 race will once again start on Stonelake Boulevard, near the York Boulevard intersection in Austin’s Arboretum area. The rolling, urban course, certified by USA Track and Field (Certification No. TX11169ETM), begins 262 meters (860 feet) above sea level and finishes at 164 meters (545 feet) above sea level. With a 4.5 m/km drop, this fast, mostly downhill course is ideal for setting personal records. Detailed course information is available [online](#).

Health and Fitness Expo

Also new this year, the race will offer a health and fitness expo for race participants and their friends and family. Vendors for the inaugural 3M Half Marathon and Relay Health and Fitness Expo include 3M Touch Systems, Boundless Nutrition, Elite Chiropractic, iFitness, Juice Plus, Leukemia & Lymphoma Society, Moore Chiropractic, One More Mile Eyewear, Onurmark Productions, Redd Rhina Global, Spibelt, Sprint, Twenty-Six Two Marathon Club, The Vitamin Shoppe and The Woodlands Marathon.

The Health and Fitness Expo will be held in conjunction with Packet Pickup at the Norris Conference Center at 2525 West Anderson Lane, Suite #365, behind the Northcross Shopping Center in Austin. Hours are Friday, Jan. 27, 9 a.m. – 7 p.m. and Saturday, Jan. 28, 8 a.m. – 6 p.m. There will be no race-day packet pickup or registration.

Benefitting Communities In Schools of Central Texas

The 2012 race benefits Communities In Schools of Central Texas. This organization provides campus-based programs and special projects via a network of professional staff counselors, volunteers, social service organizations, businesses and community resources to empower students to stay in school and achieve in life. A guaranteed \$30,000 from the 3M Foundation will go to Communities In Schools to support these services to help Central Texas' most at-risk students realize their dreams. Since 3M began sponsoring the 3M Half Marathon and Relay, the 3M Foundation has donated more than more than \$340,000 to Austin non-profit organizations.

Registration Now Open

The January 29, 2012 3M Half Marathon and Relay is on track to sell out with 6,000 participants. Nearly 4,000 athletes are currently registered. Registration for the event is available [online](#) through January 28, 2012, or until the race sells out.

About 3M Half Marathon & Relay

The 3M Half Marathon & Relay is an annual running event in Austin, Texas, produced and sponsored by 3M, that provides runners with a traditionally downhill, fast course through northern and central Austin. Benefitting Communities in Schools of Central Texas, the 2012 event takes place on Sunday, January 29, 2012. Gold sponsors for the 2012 3M Half Marathon include: 3M Scotchlite Reflective Materials, ScotchBlue Painter's Tape, Post-it Products, Futuro Products, Nexcare Products, Asics, Fairfield Inn & Suites, Liaison Resources, Mighty Fine Burgers, Reunion Band, RunTex, Rudy's Country Store & BBQ, and Waggener Edstrom Worldwide. For more information on the event, visit the [race website](#), [Facebook page](#), [Twitter account](#) or [Foursquare page](#).

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