Visteon and 3M Showcase Innovative Demonstration Vehicle and Motorcycle at Auto Shanghai 2011

*Technologies Designed to Meet Preferences and Needs in Growth Markets*

SHANGHAI, China, April 20, 2011 — Visteon Corporation (NYSE: VC) and 3M (NYSE: MMM) today introduced to the China market an approach to integrating advanced features and innovations for cars and motorcycles, designed to meet the preferences of drivers and the needs of vehicle manufacturers in rapidly growing markets such as those in Asia, Eastern Europe and South America.

Based on consumer research, the two global companies collaborated on the Growth Market Project, leading to today’s unveiling of the Growth Market Car and Growth Market Bike. Auto Shanghai 2011 marks the global debut of the Growth Market Bike and first appearance of the Growth Market Car in China.

The car and motorcycle show how technologies can be integrated to enhance the driving experience, while meeting cost and packaging requirements of vehicle manufacturers in growth markets.

Key themes of the Growth Market Car are modular design – with certain interior components and systems that can be installed or excluded based on customer preference; and scalable platforms – engineered to allow a wide range of features to be added cost-effectively.

Visteon and 3M experts ensured the styling, design and features of the Growth Market Car appeal to consumers while offering maximum flexibility.

*China Debut of Growth Market Car*

Visteon technologies demonstrated on the Growth Market Car include these innovations:

- **Climate** – A compact heating, ventilation and air conditioning (HVAC) unit and thinner heat exchangers contribute to a roomier interior.
- **Electronics** – The scalable instrument panel features an integrated control panel (electronic or mechanical) to operate the vehicle’s entertainment system, climate and other features.
- **Interiors** – The instrument panel can span either the full or partial width of the vehicle, depending on whether customers choose to eliminate the panel in front of the passenger seat for more space. Also, a rear-facing fan on the back of the center console cost-effectively eliminates the need for separate rear-seat ducts.
- **Front and rear lighting** – A halogen front-lighting source features dynamic bending for “seeing” around turns.
3M innovations on the demonstration car include:

- **Vehicle Personalization** – Solutions include 3M™ Interior Trim Film for changing the look of hard plastic parts, 3M™ Paint Protection Film to protect the exterior finish, and 3M™ Paint Replacement Film and 3M™ Scotchcal™ Vehicle Graphics to enhance the vehicle exterior.
- **Light Management** – 3M™ Light String and 3M™ Light Management Lens create both ambient and functional solutions by enabling even illumination and reduced complexity in both the interior and exterior spaces.
- **Sound Management** – An optimized, lightweight solution that can reduce the overall weight of the vehicle is implemented with Thinsulate™ Acoustic Insulation after an in-depth analysis of the vehicle.
- **Attachment Solutions** – 3M™ Structural Adhesives, 3M™ Acrylic Foam Tapes, 3M™ Structural Bonding Tape and 3M™ Dual Lock™ Reclosable Fasteners enable innovative joining methods, proven performance and process flexibility.

**World Debut of Growth Market Bike**

The Growth Market Bike incorporates features from Visteon and 3M, such as Visteon’s rear lighting assembly with 3M light management technology. Other features include 3M body panels and Visteon’s front lighting assembly and instrument cluster with integrated body electronics. Visteon also provided a cost-effective design for the engine management system that improves package space and weight.

"Visteon conducted research to better identify the mobility wants and needs of today’s consumers in growth markets," explained Tim Yerdon, Visteon global director, innovation and design. “New automotive solutions were born from these findings and, together with 3M, were integrated into this demonstration car and motorcycle to share with manufacturers, so they can consider implementing these technologies in future models.”

Ideas for the technologies came from market research. In 2010, Visteon conducted clinics with growth market consumers to define craftsmanship as it relates to automotive interior components and overall interior harmony and design. Drivers were observed interacting with their vehicles and given an opportunity to talk about their driving experiences and how they perceived quality. This research resulted in an outline for the Growth Market Project, yielding a compilation of technologies considered by target consumers as having high value and quality, and designed to reflect local needs.

Cory Zhu, general manager of 3M automotive division and automotive market center, stated, "This is our second initiative with Visteon and we are pleased to be part of this exciting project. As an innovative company, 3M has always focused on customer inspired needs, and the Growth Market Car and Bike is an initiative to co-create and collaborate on technologies to provide the best consumer experience. 3M and Visteon's ongoing relationship leverages the strengths of both companies, and results in more relevant applications of technologies to automotive and motorcycle market."

For more information about this technology demonstration vehicle, visit: www.visteon.com/innovate/growthmarket and www.3M.com/autoinnovate

This is the second major collaboration between Visteon and 3M on technology demonstration vehicles. The first initiative in 2008 yielded two solution-based retrofitted
prototype vehicles that addressed six social trends: comfort, connectivity, convenience, health, flexibility (individualism) and sensory. The second project was the Growth Market Car which debuted earlier this year. Read more about Visteon and 3M technologies at www.visteon.com/innovate.

**About Visteon**
Visteon Corporation is a leading global automotive supplier that designs, engineers and manufactures innovative climate, electronic, interior and lighting products for vehicle manufacturers. With corporate offices in Van Buren Township, Mich. (U.S.); Shanghai, China; and Chelmsford, UK; the company has facilities in 26 countries and employs approximately 26,500 people. Learn more at [www.visteon.com](http://www.visteon.com).

**About 3M**
A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M’s core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With $23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow @3MNews on Twitter.

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