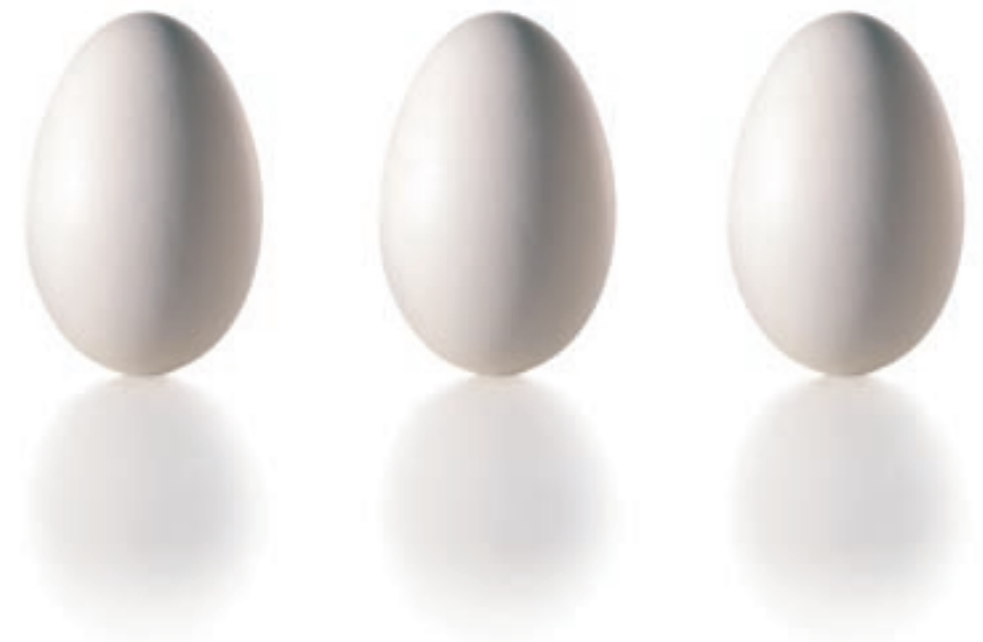


**3M ESPE**

You might think all dental  
products are the same.



**3M ESPE**

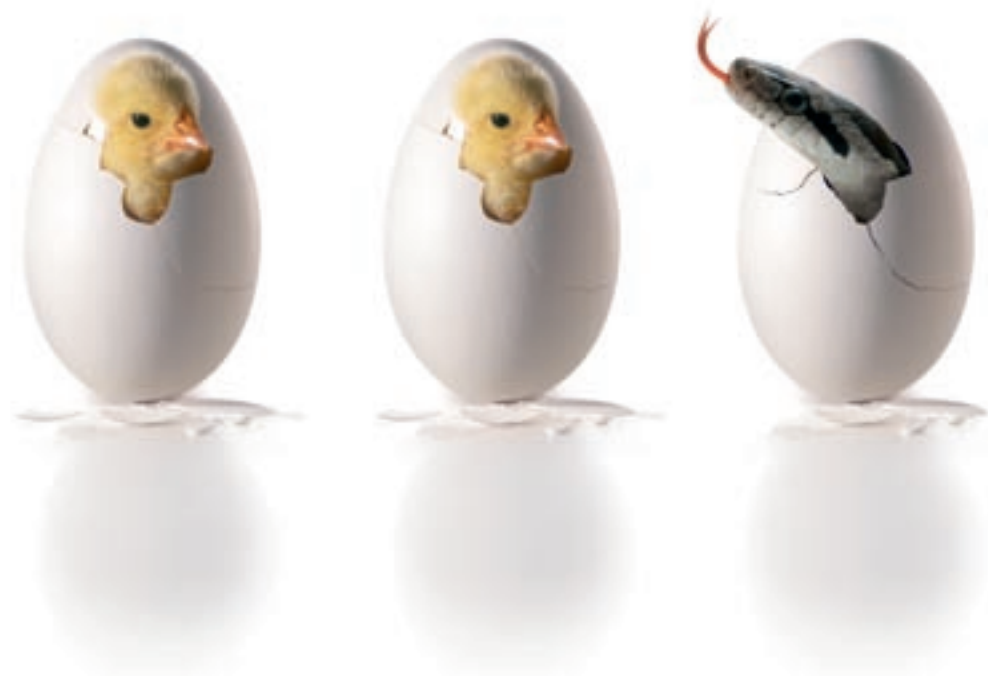
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Working together for  
more security

*3M ESPE's Initiative for Quality*

But these days there are more  
and more rotten eggs in the nest.



**Beware of pirate copies –  
All show and no substance.**

Pirate copies of top-quality branded products are finding their way more and more into the medical sector and the field of dental technology. The consequences are serious. For your patients – but above all for you as a dentist.

The problem is – deceptively genuine packaging with a questionable product inside. How can you tell at a glance, what is the original and what is the copy?

**Genuine quality at a glance –  
Working together for more security.**

On the initiative of 3M ESPE we, as a partner of 3M ESPE, decided right from the start to take measures to counteract this product piracy and all its grave consequences. In collaboration with 3M ESPE – one of the leading quality companies in the dental materials market – we have set new standards in quality under the slogan – working together for more security.

This logo stands for our commitment to you – wherever you see it, you can rest assured you are buying top-calibre, high-quality, flawless, original 3M ESPE dental materials.



**Everything under control.**

Before we may use this seal of approval as a certified partner dealer, we have to undergo 3M ESPE's authorisation process – a process that is based on mutual protection. Intensive monitoring of our sales channels, test purchases, stock inspection, publication of all authorised dealers. For any infringements of the rules the dealer in question will be removed from the list of certified dealers and barred for 12 months.

**Working together for more security.  
Security that works.**

The initiative “Working together for more security” has set a trend. More and more dentists are already placing their trust in this promise of quality and are now enjoying the secure knowledge that they are using genuine branded products.

**Why don't you play it safe, too?**

Only buy 3M ESPE dental materials at your certified partner dealer. All it takes is a quick glance at the logo – and the quality of an original product is yours for the taking. Simply the best way to ensure security. You will find all our partner dealers at [www.3mespe.co.uk](http://www.3mespe.co.uk).