

3M™ Diamond Grade™ Roll-up Sign Sheeting RS24



Ultimate Portability and High Visibility for Short-term Traffic Control

- Improve safety with superior brightness and visibility
- Increase traffic management capability with portable signs that rapidly deploy
- Support smooth traffic response with 24-hour conspicuity and early driver recognition
- Protect workers and drivers alike with positive guidance in unusual and unexpected conditions
- Maintain high levels of sign communication with instant, temporary traffic control devices



Traffic control safety wherever the need: Brightness and total flexibility

Performance without compromise.

Roll-up traffic control signs offer the ideal combination of increased visibility along with easy portability. For emergency situations, short-term work zones and utility work areas, roll-up signs offer the advantage of rapid set up to help direct and manage traffic more safely and efficiently.

3M™ Diamond Grade™ Roll-up Sign Sheeting RS24 provides the quality and reflectivity of permanent signs with the convenience and portability needed for special, temporary conditions



Bright and visible day and night.

Fluorescent, prismatic lens Diamond Grade™ optics offer higher nighttime brightness than glass bead sheetings and higher daytime brightness than conventional (non-fluorescent) colored sheetings for early recognition by drivers.¹ Conspicuity by day and by night produces the quality and reflectivity of permanent signs with the convenience and portability of special temporary signs.

Wide-angle technology produces high angularity for greater reflectivity in compromised conditions. The conspicuity of fluorescent color along with brightness even with misalignments helps drivers recognize and properly respond to unusual situations.

The 3M sheeting is backed with a strong, flexible vinyl coated fabric for durability with light weight. Signs store easily and set up quickly to help manage traffic without compromising their attention-getting purpose.

Dedicated to traffic safety and the transportation industry, 3M has been an innovation leader for nearly 70 years. 3M combines comprehensive systems and services with high-performance materials to provide visibility and safety for life on the road.

Learn more about how the leader in reflective sheeting technology can meet your work zone visibility and safety needs. Visit www.3M.com/tss or contact your 3M representative at 800-553-1380.



Traffic Safety Systems Division
3M Center, Bldg 235-3A-09
St. Paul, MN 55144-1000
USA
1-800-553-1380
www.3M.com/tss

3M Canada Company
P.O. Box 5757
London, Ontario N6A 4T1
1-800-3MHELPS

3M México, S.A. de C.V.
Av. Santa Fe No. 55
Col. Santa Fe,
Del. Alvaro Obregón
México, D.F. 01210

3M and Diamond Grade are trademarks of 3M.
Used under license in Canada.

Please recycle.
Printed in U.S.A.
© 2009, 3M IPC. All rights reserved.
75 0301 7092 4 (128.35)ii