Sustainable manufacturing is high profile news around the world, but for 3M™ Masking Tapes, it's not news at all. For millions of rolls of 3M masking tapes, sustainable manufacturing is a 17-year history of a continually improving process.

3M embraces the principles of sustainable development: stewardship to the environment, contributions to society and the creation of economic value and worth.

In 1991, 3M built a new manufacturing facility to meet growing end user demand for a range of masking tapes. 3M designed the plant specifically to implement a proprietary solventless adhesive coating process that addresses its sustainability goals without sacrificing the value and quality expected by industrial customers.

Today, the seven crepe masking tapes manufactured at the plant are high volume products (200, 202, 203, 232, 234, 2307, and 2308) covering a wide breadth of performance characteristics.

In one year of production, these seven tapes if converted into a one-inch wide continuous length would span the distance from the earth to the moon 10x. That's tons and tons of product manufactured without solvent emissions from adhesive coating and drying.

Craig Shea, 3M Masking Tape Marketing Manager, notes, “At 3M we share the perspective and commitment of our many customer companies, large and small, who are bringing “green” products to market. Together, we are making a positive difference for the environment. And obviously, our commitment has to go beyond emission issues.”