3M Unitek
Practice Enhancement Materials

Enhance Your Office
Inform Your Patients
Patient Waiting Room DVD
Orthodontic Office Presentation
Formatted for TV or PC/MAC. 2 minutes.
REF 014-485

Office Posters and Desktop Displays
4 SmartClip™ Braces posters available individually in two different sizes. Size: 24” x 36” (Poster) and 8” x 11” (Desktop Display). Large poster delivered rolled in a shipping tube.

SmartClip™ Braces Lenticular Card
Shows wire insertion and disengagement.
(Note: pk of 25)
REF 012-160

SmartClip™ Bracket Demonstration Aid
Show sliding properties of SmartClip brackets versus brackets with ligatures. Holds lenticular cards or business cards.
REF 600-227

Dentist Referral Brochures
Your Dentist Has Advised You To See An Orthodontist. Available in packages of 25 (5 of each model).
REF 014-483PK

Patient Information Brochures
Welcome to the World of Self-Ligating Braces
REF 016-938

Dentist Referral Brochures
Your Dentist Has Advised You To See An Orthodontist. Available in packages of 25 (5 of each model).
REF 014-483PK

SmartClip™ Braces Typodont
REF 600-221

SmartClip™ Appliance System Practice Enhancement Kit
Kit includes: Typodont (1)
15x Demonstration Model (1)
Patient Brochures (25)
Brochure Holder (1)
Lenticular Cards (50)
Referring Dentist Brochures (25)
Wire/Card Holder (1)
Office Presentation Mini DVD (1)
Desktop Easel (1)
REF 5004-997
(Not Shown)
Office Posters and Desktop Displays
4 Clarity™ SL Braces posters available individually in two different sizes. Size: 24” x 36” (Poster) and 8 ½” x 11” (Desktop Display). Large poster delivered rolled in a shipping tube.

Clarity™ SL Braces Lenticular Card
Compare Clarity SL Braces to Metal
(Note: pk of 25)
REF 012-178

Clarity™ SL Braces Patient Brochure
The Smile Says It All.
REF 014-498

Clarity™ SL Braces Practice Enhancement Kit
Kit includes: Consultation Model (1), 15X Demonstration Model (1), Desktop Display Posters (4), Patient Brochures (25), Patient Brochure Holder (1), and Lenticular Cards (25).
REF 5007-997

Clarity™ SL Braces Patient Brochure
The alternative to stained ligatures
(Note: pk of 25)
REF 014-525

Clarity™ SL Bracket
15x Demonstration Model
REF 600-230

Clarity™ SL
Braces Typodont
REF 600-229

USE OUR PRODUCT IMAGES TO ENHANCE YOUR WEB, OFFICE AND MARKETING MATERIALS.
Office Poster
Teen Poster. Delivered rolled in shipping tube.
Size: 18" x 24"
REF 014-313

Clarity™ Braces Literature Holder
REF 014-249
(Order brochures separately)

Clarity™ Braces Lenticular Card
Compare Clarity Braces to Metal
(Note: pk of 25)
REF 012-176

Clarity™ Braces Typodont
REF 600-218

Clarity™ Braces Fashion Brochure
REF 014-438

Patient Information Brochures
Clarity™ Ceramic Braces: The Perfect Combination of Strength and Beauty
REF 016-943

Express Yourself with Clarity Ceramic Braces
REF 016-904

Counter Display Card
Safety in Packaging Advisory
REF 014-468 English
REF 014-468S Spanish

Patient Information Brochures
Your Health and Safety Are Important: APC Adhesive Coated Appliance System
REF 012-167

Clarity™ braces
AESTHETIC BRACES

APC™
ADHESIVE COATED APPLIANCE SYSTEM (Pre-coated Adhesive)
**INCOGNITO™ APPLIANCE SYSTEM**

For more information, contact your 3M Unitek Representative.

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**Posters and Table Easels**

Designed to decorate the waiting room or practice treatment rooms. Posters are 24" × 36". Table Easels are 8½" × 11".

SEE TABLE

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**Patient Brochure**

A patient information brochure will help to facilitate discussion between the Orthodontist and the interested patient about Incognito™ Orthodontic Braces.

REF 016-977

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**Bonded Brochure**

The newly bonded brochure will help patients adjust to their new appliances.

REF 016-978

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**Postcards and Trade Ads**

Choose from four versions of oversized postcards and trade ads to customize with your practice information, print and mail!

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**Pocket Folders**

For a professional presentation to future Incognito Braces patients.

REF 016-976

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**Practice Enhancement Materials**

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For more information, contact your 3M Unitek Representative.
Patient Information Cards
The smile of Victory
(Victory Series™ Low Profile Brackets)

Clear Holders
Holds many of the patient brochures
REF 453-014
(Order brochures separately)

Victory Series™
Low Profile Brackets
REF 600-224

Office Poster
Victory Series™ Brackets.
Size: 18" x 24"
REF 014-392

Orthodontic Practice Marketing CD
This CD contains a series of short, fun and informative modules that introduce 3M and orthodontic advancements you offer to your patients. User can select which modules to play.
REF 014-516

Product Information – Consultation Format
Provides the features of many 3M Unitek products in a consultation format.
REF 016-944