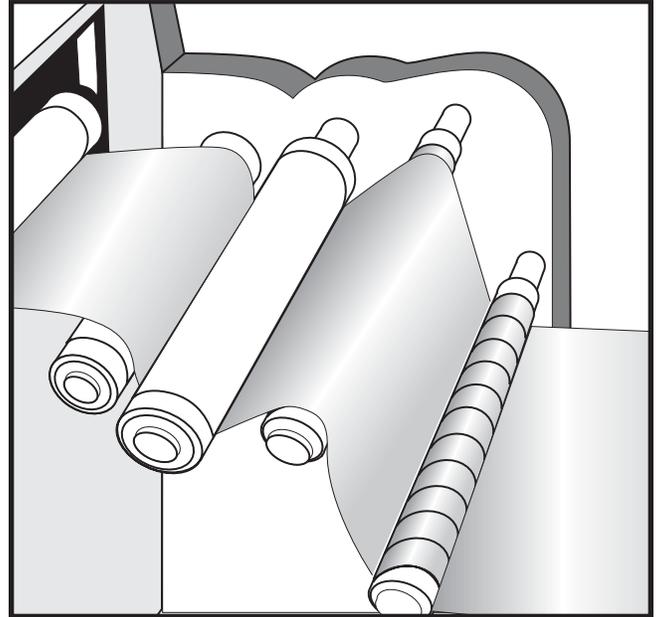
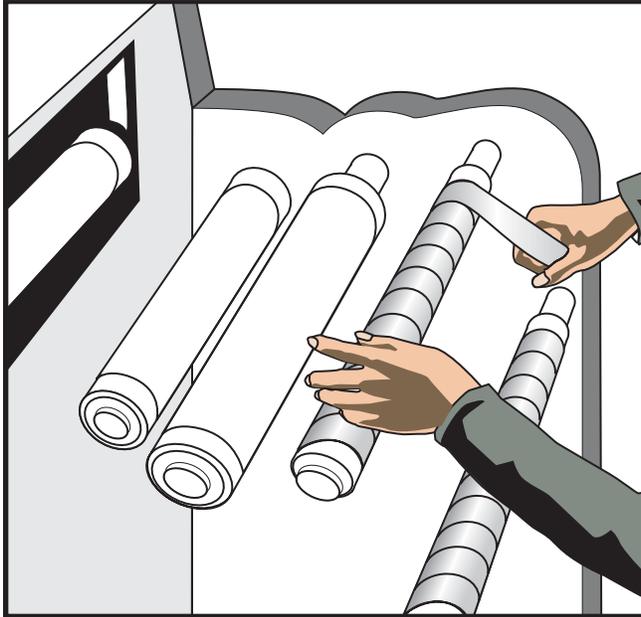


# 3M Application Profile

**Market:** Converters, Flexo Printing, Printers & Web Handling

**Application Description:** Wrapping Rollers to provide traction while also providing a non-stick surface.



## Application Method

The tape is often applied to rollers in printing, converting, and other web processing by hand in various wrap patterns to give traction to the roller while also providing a non-stick surface.

## Key Application Requirements

Provide traction to material passing over the roller yet also give a non-stick surface for adhesives passing over the same surface as well. Tape is conformable and can be applied to rollers in spiral wrap or other formations. Product should remove cleanly after use with a minimal amount of clean up.

## Benefits/Advantages To Customer

*Versatile function:* Backing provides a great traction surface while also providing non-stick properties.

*Durable pliable structure:* Fiberglass reinforcing provides a durable and conformable product for wrapping applications.

*Strong adhesion:* Silicone adhesive adheres well to most surfaces and removes cleanly.

## PRODUCTS

3M™ Traction Tape 5401

3M Industrial and  
Transportation Business

## Process

3M™ Traction Tape 5401 is used to cover drive rollers or rollers where tension is desired in the web. Traction Tape 5401 is applied by hand to the roller in various wrapping formations to achieve the desired result.

## SIC Code

2671, 2673, 2674, 2679, 2759, 2796, 3069, 3081, 3555, 2656, 2657, 2752, 2754, 2672, 2653 and others

## Key Decision Makers

Shop Foreman  
Plant Manager  
Press Foreman  
Shift Supervisor  
Machine Operators

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### For Additional Information

To request additional product information or to arrange for sales assistance, call 1-800-362-3550. Address correspondence to: 3M Industrial Business Customer Response Center, Building 21-1W-10, 900 Bush Avenue, St. Paul, MN 55106. Our fax number is 651-733-9175. In Canada, phone: 1-800-364-3577. In Puerto Rico, phone: 1-787-750-3000. In Mexico, phone: 52-70-04-00.

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### Product Use

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