

Post-it® Brand *Forgotten Island* SWEEPSTAKES

OFFICIAL RULES

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.
A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

Standard data rates apply to participants who choose to participate in the Sweepstakes via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

IMPORTANT NOTICE REGARDING DISPUTE RESOLUTION: BY PARTICIPATING IN THIS SWEEPSTAKES AND/OR AGREEING TO THESE OFFICIAL RULES, YOU AND SPONSOR ARE AGREEING (WITH LIMITED EXCEPTIONS) TO RESOLVE ANY DISPUTE BETWEEN US THROUGH A DISPUTE RESOLUTION PROCEDURE DESCRIBED IN THE ARBITRATION SECTION 16 BELOW. FURTHER, YOU AND SPONSOR WAIVE THE RIGHT TO BRING OR PARTICIPATE IN A CLASS ACTION IN CONNECTION WITH SUCH DISPUTES. PLEASE REVIEW CAREFULLY THE ARBITRATION SECTION 16 BELOW TITLED “DISPUTE RESOLUTION – ARBITRATION AGREEMENT AND CLASS ACTION WAIVER” FOR DETAILS REGARDING THIS DISPUTE RESOLUTION PROCEDURE.

BY ENTERING THIS ARBITRATION AGREEMENT, YOU EXPRESSLY ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTAND ALL OF THE TERMS OF THIS ARBITRATION AGREEMENT AND HAVE TAKEN TIME TO CONSIDER THE CONSEQUENCES OF THIS IMPORTANT DECISION.

- 1. SWEEPSTAKES PERIOD:** The Post-it® Brand *Forgotten Island* Sweepstakes (the “Sweepstakes”) begins at 09:00:00 a.m. Central Time (“CT”) on September 17, 2026 and ends at 11:59:59 p.m. CT on September 24, 2026 (“Sweepstakes Period”).
- 2. SPONSOR:** Post-it® Brand, 3M Company, 3M Center, St. Paul, MN 55144 (the “Sponsor”).
ADMINISTRATOR: Arrowhead Promotion and Fulfillment Co., 1105 SE 8th Street, Grand Rapids, MN 55744.
- 3. ELIGIBILITY:** The Sweepstakes is only open to legal residents of the fifty (50) United States and the District of Columbia who are of legal age of majority in their state of residence at the time of entry. Void outside the 50 United States and the District of Columbia, and where prohibited, taxed or restricted by law. Employees, officers and directors of 3M Company, companies involved in the design, implementation, and execution of Sweepstakes, including Universal Studios Licensing LLC (“Universal”) and their respective parent companies, affiliates, subsidiaries, prize suppliers, representatives or agents, and advertising/promotional agencies (collectively, the “Promotional Participants”) and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. All federal, state and local laws and regulations apply. Universal is not a sponsor or administrator of this Sweepstakes. Entrants are providing information to Sponsor and not to Universal.
- 4. AGREEMENT TO OFFICIAL RULES:** By participating in this Sweepstakes, you are signifying your agreement that you have read, understand and agree to abide by and be legally bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes.
- 5. HOW TO ENTER:** During the Sweepstakes Period, to participate and enter, eligible entrants are required to have an Instagram account (an “Account”). Instagram accounts are free. If you do not already have an Account, visit www.instagram.com to create an Account. By submitting your information and creating an

Account, you will be required to agree to the Instagram terms of service and privacy notice. If you do not agree to Instagram's terms of service and privacy notice, you cannot create an Account or participate in this Sweepstakes.

During the Sweepstakes Period, once you have an Account and have logged in, you can earn one (1) Entry into the Sweepstakes random drawing by following these three (3) steps: (1) follow the official **@postit**, **@forgottenislandmovie**, and **@bicipensusa** channels on Instagram if you do not already do so. (Note: you can unfollow at any time after the Sweepstakes ends without impacting your chances of winning), (2) find the Sweepstakes mention on the @postit channel on Instagram "(the "Sweepstakes Post")", (3) **like** the Sweepstakes Post, and (4) tag someone you want to see Forgotten Island with on September 25th, 2026, and (a) include the hashtag **#PostitForgottenIslandSweeps** (collectively, the "Comment" or "Submission") To be deemed an eligible Comment, the Comment may not contain anything other than the described tagging and hashtag, as specified in sections (4)(a) of this paragraph. Any Comment containing any content other than the tagging and hashtag will be deemed to be an invalid entry and will be forfeited. When all required steps of the entry process are complete during the Sweepstakes Period (as determined by Sponsor in its sole and absolute discretion), you will automatically earn one (1) entry into the Sweepstakes random drawing ("Entry"). **Limit one (1) Entry per person, regardless of the method of entry.**

To be eligible, your Submission associated with your Entry (must: (i) be submitted and received in accordance with these Official Rules during the Sweepstakes Period; (ii) include all required components and materials noted above; (iii) be in accordance with these Official Rules, including, but not limited to, the specific Submission Requirements listed below; and (iv) be in accordance with the applicable terms, rules, policies and guidelines of Instagram (the "Social Platform Rules") (all as determined by the Sponsor in its sole and absolute discretion).

The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram (each, a "Social Platform"). The Social Platform is hereby completely released of all liability by each entrant in this Sweepstakes. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not to the Social Platform. You may only use your personal Social Platform account to participate in this Sweepstakes.

- 6. SUBMISSION REQUIREMENTS:** BY SUBMITTING AN ENTRY, YOU AGREE THAT THE ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF) COMPLIES WITH ALL CONDITIONS STATED IN THESE OFFICIAL RULES. THE RELEASED PARTIES (DEFINED BELOW) WILL BEAR NO LEGAL LIABILITY REGARDING THE USE OF YOUR ENTRY. THE RELEASED PARTIES (DEFINED BELOW) SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS SUBSEQUENTLY DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT FULLY COMPLIED WITH ANY OF THESE OFFICIAL RULES.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these Official Rules; and/or (ii) use multiple names, identities, email addresses, Social Platform accounts and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt this Sweepstakes; then they may be disqualified from the Sweepstakes in the sole and absolute discretion of the Sponsor. Your Entry may be rejected if (in the sole and absolute discretion of the Sponsor): (i) it is not fully completed with all required information; and/or (ii) your Submission does not comply with the Submission Requirements and/or is not submitted and received in accordance with these Official Rules

during the Sweepstakes Period. The Released Parties (defined below) are not responsible for late, lost, misdirected, delayed, incomplete, illegible or incompatible Entries and/or Submissions (all of which are void). All Entries, Submissions and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Sweepstakes; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, Submissions or other information entered (or purportedly entered) for the purposes of this Sweepstakes; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Sweepstakes in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Sweepstakes will be the Sweepstakes server machine(s).

- 7. PRIZES AND APPROXIMATE RETAIL VALUE (ARV):** There are Three (3) Prizes each consisting of one (1) product package that contains: A Post-it® Brand prize pack consisting of: \$40 in value of Sponsor-specified Post-it® Brand products; A BIC prize pack consisting of: (2) Forgotten Island 4-color pens, one (1) 3-count 4-color Original Pen, and one (1) 15-count 4-color Shine Pen, and; A Dreamworks prize pack consisting of: one (1) The Art of Forgotten Island, one (1) windbreaker, one (1) bucket sling, one (1) visor and one (1) journal. . ARV of each Prize is \$182.64 USD. The total ARV of all Prizes is \$547.92USD.

The Prizes must be accepted as awarded. The Prizes may not be sold, transferred and are not convertible to cash. Sponsor, in its sole discretion, reserves the right to substitute the Prize in whole or in part in the event that all or any component of the Prize is unavailable. All characteristics and features of each Prize, except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion. Each Prize winner is solely responsible for all costs not expressly described herein. Limit of one (1) Prize per person.

Prizes will be fulfilled approximately 2-3 weeks after notification to winner(s). Limit one (1) prize per person/household. Physical prize(s) will be shipped only to shipping addresses within the continental United States.

- 8. RANDOM DRAWING AND WINNER NOTIFICATION:** On or around **September 25, 2026** (the "Selection Date"), a random draw for the three (3) Prize winners will take place from among all eligible Entries received during the Sweepstakes Period. The odds of winning a Prize will depend on the number of eligible Entries received during the Sweepstakes Period in accordance with these Official Rules.

The Sponsor, acting reasonably, will attempt to contact each potential Prize winner to notify them that they may have won a Prize by Direct Message through Instagram (as determined by the Sponsor in its sole and absolute discretion) within two (2) business days after the Selection Date. In the event that a potential Prize winner cannot be contacted within such time, they will be disqualified and an alternate potential Prize winner may be selected in accordance with the procedure outlined above at the Sponsor's sole and absolute discretion (in which case the foregoing provisions of this Section shall apply to such new potential Prize winner). **Each entrant is solely responsible for ensuring their Social Platform account settings to receive such notification messages from the Sponsor.** Proof of identification and eligibility must be provided by any potential Prize winner upon request. In order to be declared an official Prize winner, Sponsor may, in its sole and absolute discretion, require that potential Prize winners must sign and return within the time stipulated by the Sponsor, a full declaration and release form stating that, among other things, the potential Prize winner (a) has read and understood these Official Rules, (b) grants all consents required, authorizes the Sponsor to broadcast, publish, disseminate and otherwise use their name, city/town/village and state of residence, photograph, voice and other likeness, in connection with any promotion and/or publicity, and/or

for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding the Prize or the ability to participate in the Sweepstakes, (c) accepts the Prize as awarded and releases the Promotional Participants and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "Released Parties") from any and all liability in connection with this Sweepstakes and each potential Prize winner's participation in this Sweepstakes and/or the awarding and use/misuse of the Prize or any portion thereof. If a potential Prize winner: (a) fails to return the properly executed Sweepstakes documents requested by Sponsor within the specified time; (b) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (c) is determined to be in violation of these Official Rules (all as determined by the Sponsor in its sole and absolute discretion) then they may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate potential Prize winner in accordance with the procedure outlined above at the Sponsor's sole and absolute discretion (in which case the foregoing provisions of this Section shall apply to such new potential Prize winner).

All decisions of the Sponsor with respect to any aspect of this Sweepstakes, including without limitation the eligibility of Entries and entrants are final and binding on all entrants in all matters as they relate to this Sweepstakes.

Any applicable federal, state, and local taxes are the sole responsibility of the Prize winner.

The Released Parties will not be liable for: (a) any failure of any Social Platform during the Sweepstakes; (b) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (c) the failure of any Entry, Submission or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (d) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Sweepstakes; and/or (e) any combination of the above. In the event of a dispute regarding who submitted an Entry, the Sponsor reserves the right, in its sole and absolute discretion, to deem the Entry to have been submitted by the authorized account holder of the Social Platform account used to submit the Entry. "Authorized account holder" is defined as the person who is assigned a Social Platform account by the Social Platform. An entrant may be required to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that entrant is the authorized account holder of the Social Platform account used to submit the Entry in question. The Sponsor reserves the right to withdraw, amend or suspend this Sweepstakes (or to amend these Official Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Sweepstakes as contemplated by these Official Rules, including, without limitation, any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, epidemics, or pandemics. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Sweepstakes in any way (as determined by Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel, amend or suspend this Sweepstakes, or to amend these Official Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, technical or otherwise, or for any other reason whatsoever. The Sponsor reserves the right to adjust any of the Sweepstakes dates, timeframes and/or other Sweepstakes mechanics stipulated in these Official Rules, to the extent necessary, for purposes of verifying compliance with these Official Rules by any entrant or Entry, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Official Rules, or for any other reason.

All Submissions become the property of Sponsor and will not be acknowledged or returned.

- 9. LIMITATIONS OF LIABILITY:** Under no circumstances, including negligence, shall the Sponsor or Promotional Participants be liable for any direct, indirect, incidental, special, or consequential damages that result from the use of or inability to use any platform or web site, or out of any breach of any warranty. This exclusion or limitation of liability will not apply to the extent that any applicable statute prohibits such exclusion or limitation of liability. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE SPONSOR'S WEBSITE IS PROVIDED "AS IS" WITHOUT ANY WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES; CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS REGARDING THESE LIMITATIONS OR RESTRICTIONS.
- 10. PRIVACY:** By entering this Sweepstakes, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with entrant's Entry only for the purpose of administering the Sweepstakes and in accordance with Sponsor's privacy policy available at https://www.3m.com/3M/en_US/company-us/privacy-policy/. This Section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.
- 11. DISPUTE RESOLUTION – ARBITRATION AGREEMENT AND CLASS ACTION WAIVER:**
PLEASE READ THIS SECTION CAREFULLY. IT AFFECTS YOUR LEGAL RIGHTS.

This Section (the "**Arbitration Agreement**") provides for the resolution of most claims, disputes, or controversies that arise between you and Sponsor. This Section also includes a jury trial waiver, governing law and venue provisions, and a waiver of any and all rights to proceed in a class, collective, consolidated, private attorney general, or representative action in arbitration or litigation to the fullest extent permitted by applicable law.

In the event we are unable to resolve any dispute through an informal process as outlined below, you and Sponsor agree that, except as provided below, any dispute, claim, or controversy arising out of or relating in any way to the Sweepstakes or these Official Rules (a "Dispute") will be determined by binding arbitration or small claims court, instead of in courts of general jurisdiction, and any such Disputes will be resolved on an individual basis rather than as a class action.

The term "Dispute" is to be given the broadest possible meaning that will be enforced, and shall include any dispute, claim, demand, count, cause of action, or controversy between you and Sponsor, whether based in contract, statute, regulation, ordinance, tort (including, but not limited to, fraud, misrepresentation, fraudulent inducement, negligence, or any other intentional tort), or any other legal or equitable theory. The term "Dispute" specifically includes, but is not limited to, any disputes, actions, claims, or controversies between you and Sponsor that arise from or in any way relate to or concern the Sweepstakes, and any disputes relating to telephonic, text message, or any other communications either of us received from the other.

The rules and procedures governing resolution of any Disputes are as follows:

A. Informal Resolution Process

You and Sponsor agree that good-faith, informal efforts to resolve disputes often can result in a prompt, cost-effective, and mutually beneficial outcome. Therefore, if either you or Sponsor wants to bring or resolve a Dispute, you or Sponsor must follow the below mandatory informal dispute resolution process as a precondition to the ability to file an arbitration demand or lawsuit:

a. Notice

You and Sponsor agree that before either you or Sponsor commence arbitration or file a claim in small claims court against the other, you or Sponsor must first send to the other a written Notice of Dispute (“Notice”) that sets forth the name, address, and contact information of the party giving notice, the specific facts giving rise to the Dispute, the nature and basis of the Dispute; and set forth the specific relief sought, including damages, if any. The Notice also must contain your email address and (if different) the email address associated with your Sponsor account (if you have an account with Sponsor).

You and Sponsor must include in any Notice to each other a personally signed statement (not by counsel) verifying the accuracy of the contents of the Notice, and if you are represented by counsel, your signed statement authorizing Sponsor to disclose your Sponsor account details to your attorney while seeking to resolve your claim. You and Sponsor must each individualize any such Notice, meaning it can concern only the Dispute involving you and no other person’s Dispute.

You must send any Notice to Sponsor by mail to: Post-it® Brand, 3M Company, 3M Center, St. Paul, MN 55144. If Sponsor sends a Notice, it will send it to the email address used for your Sponsor account (if you have an account with Sponsor) and you consent to receive any such Notice as part of these dispute resolution terms. If you do not have a Sponsor account, Sponsor may send the Notice by mail to any address where you reside or have the Notice personally delivered to you. In the case of a Dispute initiated by you or Sponsor, it is the sender’s responsibility to prove that the sender provided the Notice in the manner that is required in this paragraph.

b. Good Faith Effort to Informally Resolve Dispute

After receipt of a valid Notice, the parties shall engage in a good faith effort to resolve the Dispute for a period of 60 days (which can be extended by agreement). You and Sponsor agree that, after receipt of the valid Notice, we will personally meet, via telephone or videoconference, in a good-faith effort to confer with each other and try to resolve informally any Dispute covered by this Arbitration Agreement. If you are represented by counsel, your counsel may participate in the conference as well, but you agree to also fully participate in the conference. Likewise, if Sponsor is represented by counsel, its counsel may participate in the conference as well, but Sponsor agrees to have a representative also fully participate in the conference. You and Sponsor agree that the parties (and counsel, if represented) shall work cooperatively to schedule the conference at the earliest mutually convenient time and to seek to reach a resolution.

If you and Sponsor do not reach an agreement to resolve the issues identified in the Notice within 60 days after a valid Notice is received (or a longer time if agreed to by the parties), you or Sponsor may commence a proceeding as provided in the remainder of this Section.

The statute of limitations and any filing deadlines shall be tolled while the parties engage in the informal dispute resolution process required by this paragraph.

B. Binding Arbitration

If you and Sponsor do not resolve the Dispute within 60 days of the submission of the Notice in accordance with the procedures in this Section, you and Sponsor, including its affiliates, agents, employees, predecessors in interest, successors, and assigns, agree that any Dispute between you and Sponsor, regarding any aspect of your relationship with Sponsor, will be resolved in a binding, confidential, individual, and fair arbitration process, and not in court, subject to any exceptions provided herein. You agree that you may not commence any arbitration unless you and Sponsor are unable to resolve the Dispute within sixty (60) days after we receive your completed Notice and you have made a good faith effort to resolve your Dispute directly with Sponsor during that time.

Arbitration is more informal than a lawsuit in court. Arbitration uses a neutral arbitrator instead of a judge or jury, typically allows for more limited discovery than in court, and is subject to very limited review by courts. Arbitrators can award the same damages and relief that a court can award and nothing in this Section shall be interpreted as limiting any non-waivable statutory rights. You agree that, by agreeing to these Official Rules, the U.S. Federal Arbitration Act (9 U.S.C. § 1 *et seq.*) governs the interpretation and enforcement of this provision, and that you and Sponsor are each waiving the right to a trial by jury or to participate in a class action. This Arbitration Agreement shall survive termination of this Arbitration Agreement and the termination of this Sweepstakes.

a. Governing Body

The parties agree that any and all Disputes, including the performance, breach, termination, interpretation, existence, or validity thereof and the scope, applicability, or enforceability of this Arbitration Agreement, including but not limited to the arbitrability of any and all Disputes, shall be finally resolved by binding arbitration administered by the American Arbitration Association ("AAA"). The arbitrator, and not any federal, state, or local court or agency, shall have the exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, or formation of this Arbitration Agreement, except with respect to the Class Action Waiver provisions described below.

You may download or copy a form of notice and a form to initiate arbitration at www.adr.org or by calling 1-800-778-7879. The arbitration will be conducted by the AAA before a single AAA arbitrator under the AAA's rules, which are available at www.adr.org or by calling 1-800-778-7879, except as modified by this Arbitration Agreement.

If AAA is unavailable, unwilling, or otherwise unable to administer an arbitration in accordance with this Arbitration Agreement, then the parties agree that JAMS or any other mutually agreeable arbitration administration service may administer the arbitration. If any administration service other than AAA administers the arbitration, this Arbitration Agreement shall apply except to the extent the administrator finds such provision(s) fundamentally inconsistent with the administrator's applicable rules, in which case the administrator's rules shall apply.

b. Applicable Rules

The arbitration will be governed by the Consumer Arbitration Rules of the AAA, including their Mass Arbitration Supplementary Rules and Mass Arbitration and Mediation Fee Schedule, as applicable (the "AAA Rules"), as modified by this Arbitration Agreement, and the arbitrator will be bound by the AAA Rules and the terms of this Arbitration Agreement. The AAA Rules are available online at www.adr.org/consumer.

c. Mass Arbitration

If your Notice involves claims similar to those of at least 25 other customers, and if you and those other customers are represented by the same lawyers, or by lawyers who are coordinating with each other, or if Sponsor asserts 25 or more similar demands for arbitration or counterclaims against similarly-situated parties, within a period of 60 days or otherwise close in proximity, you and Sponsor agree that these claims will be related ("Related Cases"), shall be considered a "Mass Arbitration", and that the AAA Mass Arbitration Supplementary Rules shall apply. If the parties disagree as to whether a series of filings fits within the definition of Mass Arbitration, AAA shall resolve such disagreement.

d. Form of Arbitration

Subject to the AAA Rules, if the Dispute concerns claims that, in the aggregate, are for US\$25,000 or less, the arbitration will be conducted by the submission of documents, but the parties shall have the right to request a hearing. If you or Sponsor request a hearing or the arbitrator decides a hearing is necessary, unless Sponsor and you agree otherwise, any such arbitration hearing will be held remotely via Zoom or other similar video-conference platform so that you may participate from the county (or parish) of your residence, or any other place of your choosing. If the arbitrator decides that an in-person hearing is necessary, the arbitration shall take place in the city or state where you reside, unless you and Sponsor agree otherwise, in which case the arbitration shall take place at another mutually agreed upon location. If the Dispute concerns claims that, in the aggregate, exceed US\$25,000, the right to a hearing will be determined by the AAA Rules, but any such hearing will be conducted consistent with this Section concerning the form and location of such arbitration.

The arbitrator's award shall be final and binding on all parties, except (1) for judicial review expressly permitted by law or (2) if the arbitrator's award includes an award of injunctive relief against a party, in which case that party shall have the right to seek judicial review of the injunctive relief in a court of competent jurisdiction that shall not be bound by the arbitrator's application or conclusions of law.

The arbitrator will be either (1) a retired judge or (2) an attorney specifically licensed to practice law in the state of Minnesota or the state of your residence and will be selected by the parties from the AAA's National Roster of Arbitrators. The arbitrator will be selected using the following procedure: (a) the AAA will send the parties a list of five candidates meeting this criteria; (b) if the parties cannot agree on an arbitrator from the list, each party shall return its list to the AAA within 10 days, striking up to two candidates, and ranking the remaining candidates in order of preference; (c) the AAA shall appoint as arbitrator the candidate with the highest aggregate ranking; and (d) if for any reason the appointment cannot be made according to this procedure, the AAA may exercise its discretion in appointing the arbitrator.

You and Sponsor agree that an administrative conference with the AAA shall be conducted in each arbitration proceeding, and you and a Sponsor representative shall appear at the administrative conference via telephone or video conference. If you fail to appear at the administrative conference, regardless of whether your counsel attends, the AAA will administratively close the arbitration proceeding without prejudice, unless you show good cause as to why you were not able to attend the conference.

e. Fees

Payment of all filing, administration and arbitrator fees will be governed by the AAA Rules. You are required to pay AAA's initial filing fee, but if your claim is for less than US\$25,000, Sponsor will reimburse you for this filing fee at the conclusion of the arbitration, unless the arbitrator finds that either the substance of the Dispute or the relief sought was filed for purposes of harassment or is patently frivolous, then the payment of all fees will be governed by the AAA Rules and Sponsor will not reimburse your initial filing fee; if your claim is for greater than US\$25,000, you will be responsible for filing fees.

Sponsor agrees to pay all expenses and fees of the arbitrator, including required travel and other expenses, and any AAA expenses, as well as the costs relating to proof and witnesses produced at the direction of the arbitrator (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing).

The parties agree that the AAA has discretion to modify the amount or timing of any administrative or arbitration fees due under the AAA Rules where it deems appropriate, provided that such modification does not increase the AAA fees to you or Sponsor, and you and Sponsor waive any objection to such fee modification. The AAA has the discretion to relocate administration and arbitrator fees and expenses if required by applicable law or upon determination by the arbitrator that a claim was filed for purposes of harassment or is patently frivolous.

Except as otherwise expressly set forth herein, the payment of all filing, administration, and arbitrator fees will be governed by the AAA Rules.

f. Discovery

Subject to the AAA Rules, the arbitrator will have the discretion to direct a reasonable exchange of information by the parties, consistent with the expedited nature of the arbitration.

g. Decision and Award

Regardless of the manner in which the arbitration is conducted, the arbitrator shall issue a reasoned written decision sufficient to explain the essential findings and conclusions on which the award is based. The arbitrator has the same authority to award relief on an individual basis that a judge in a court of law would have. The award of the arbitrator is final and binding upon both you and us. If the arbitrator issues you an award that is greater than the value of Sponsor's last written settlement offer made before an arbitrator was selected (or if Sponsor did not make a settlement offer before an arbitrator was selected), then Sponsor will pay you the amount of the award or US \$5,000, whichever is greater.

Under no circumstances will you be permitted to obtain an award for, and you hereby waive all rights to claim, punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than your actual out-of-pocket expenses (i.e., amounts paid to Sponsor) and you further waive all right to have damages multiplied or increased.

The award shall be binding only among the parties and shall have no preclusive effect in any other arbitration or other proceeding involving a different party except as may be determined by the AAA in a Mass Arbitration. Sponsor will not seek to recover its attorneys' fees and costs in arbitration from you unless the arbitrator finds that either the substance of your claim or the relief sought was filed for purposes of harassment or is patently frivolous.

Judgment on any award may be entered in any court having jurisdiction. This Arbitration Agreement shall not preclude any party to the arbitration from at any time seeking injunctions or other forms of equitable relief in aid of arbitration from a court of appropriate jurisdiction including whether a demand for arbitration is filed in violation of this Arbitration Agreement.

The arbitrator shall determine all issues of liability on the merits of any Dispute asserted by you or Sponsor and may award declaratory or injunctive relief only in favor of the individual party seeking relief and only to the extent necessary to provide relief warranted by that party's individual claim. To the extent that you or Sponsor prevail on a claim and seek public injunctive relief (that is, injunctive relief that has the primary purpose and effect of prohibiting unlawful acts that threaten future injury to the public), the entitlement to and extent of such relief must be litigated in a civil court of competent jurisdiction and not in arbitration. The parties agree that litigation of any issues of public injunctive relief shall be stayed pending the outcome of the merits of any individual Disputes in arbitration. Before a court of competent jurisdiction issues any public injunctive relief, it shall review the factual findings of the arbitration award on which any injunction would issue with no deference to the arbitrator.

h. Intellectual Property Rights

You and Sponsor agree that either party may bring suit in court to seek to enjoin infringement or other misuse of intellectual property rights.

i. Survival of Arbitration Agreement

If any portion of this Arbitration Agreement is deemed invalid or unenforceable, it will not invalidate the remaining portions of the Arbitration Agreement.

C. Availability of Small Claims Court

Notwithstanding the binding arbitration requirement set forth in this Section, either you or Sponsor can seek to have a Dispute resolved in small claims court if all the requirements of the small claims court are satisfied. Either you or Sponsor may seek to have a Dispute resolved in small claims court in your county of residence or the small claims court in closest proximity to your residence, and you may also bring a claim in small claims court in Ramsey County, Minnesota. Any such Dispute filed in small claims court shall remain in such court and may advance only on an individual, non-class, non-representative basis.

If a Dispute qualifies for small claims court, but a party commences an arbitration proceeding, you and Sponsor agree that either party may elect instead to have the Dispute resolved in small claims court, and upon written notice of a party's election, the AAA will administratively close the arbitration proceeding. Any dispute about whether a Dispute qualifies for small claims court shall be resolved by that court, not by an arbitrator. In the event of any such dispute, the arbitration proceeding shall remain closed unless and until a decision by the small claims court that the Dispute should proceed in arbitration.

D. Class Action Waiver

You and Sponsor agree that any Dispute, whether brought in arbitration or small claims court as permitted by these terms, may be conducted **ON AN INDIVIDUAL BASIS ONLY, NOT AS A CLASS, COLLECTIVE, CONSOLIDATED, OR REPRESENTATIVE ACTION, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING**; as there shall be no right or authority for any Dispute to be brought, heard, or arbitrated as a class or collective action, by the terms of this Arbitration Agreement you are hereby waiving any and all such rights to the fullest extent permitted by applicable law ("Class Action Waiver").

Further, if you have elected arbitration, other than as provided in this Section concerning the application of Mass Arbitration Rules, the arbitration proceeding will not be consolidated with any other claims or matters or joined with any other cases or parties and the arbitrator may not preside over any form of a representative or class proceeding, unless both you and Sponsor agree otherwise. The arbitrator may award any remedy to which a party is entitled under applicable law, but remedies shall be limited to those that

would be available to a party in their individual capacity and the arbitrator shall have no power to award class-wide relief. Regardless of anything else in this Arbitration Agreement and/or the applicable AAA rules, if Sponsor believes that any Dispute you have filed in arbitration or in small claims court is inconsistent with the limitations in this paragraph, then you agree that Sponsor may seek an order from a court determining whether your Dispute is within the scope of the Class Action Waiver. The interpretation, applicability, enforceability, or formation of the Class Action Waiver may only be determined by a court and not an arbitrator. This Class-Action Waiver will survive the termination of your relationship with Sponsor.

The Class Action Waiver herein shall not preclude the parties from agreeing to any form of settlement or settlement structure.

E. Jury Trial Waiver

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, BOTH YOU AND SPONSOR HEREBY WAIVE ANY CONSTITUTIONAL AND/OR STATUTORY RIGHT TO HAVE A TRIAL IN FRONT OF A JURY.

You and Sponsor are instead mutually electing that all Disputes shall be resolved by arbitration under this Arbitration Agreement, except as specified herein. An arbitrator can award on an individual basis the same damages and relief as a court and must follow this Arbitration Agreement as a court would. However, there is no judge or jury in arbitration, and court review of an arbitration award is subject to very limited review. If for any reason a Dispute proceeds in court rather than in arbitration, you and Sponsor each waive any right to a jury trial, unless such waiver is unenforceable. This means that any claim would be decided by a judge, not a jury.

F. Choice of Law

This Arbitration Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Minnesota without regard to its rules on conflict of laws or any other rules that would result in the application of a different body of law. The federal or state laws that apply to this Arbitration Agreement will also apply during any arbitration and for any Dispute resolved in small claims court.

For any matters which are not subject to arbitration as set forth in this Arbitration Agreement, you and Sponsor irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to the County of Ramsey in the State of Minnesota.

G. Time to File Dispute

You and Sponsor agree that any Dispute, regardless of form, must be filed within ONE (1) YEAR of the action, omission, event, or occurrence giving rise to the Dispute. After the expiration of the one-year period, such Dispute will be time-barred and prohibited, without regard to any longer period of time which may be provided by any period of limitation or pursuant to law or statute.

In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Sweepstakes related materials, including but not limited to any Social Platform or point of sale, television, radio, print or online advertising, the terms and conditions of the Official Rules shall prevail, govern and control.

All intellectual property, including but not limited to trademarks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

12. WINNERS LIST REQUEST/COPY OF OFFICIAL RULES: For the names of the winners, send a self-addressed stamped envelope in a separate, first class stamped envelope to: The Post-it® Brand *Forgotten Island* Sweepstakes Winners List, PO Box 4006, Dept S9892, Grand Rapids, MN 55730. Requests must be received by October 1, 2026. Responses to win list requests will be made after all winners are confirmed. Visit www.go.3M.com/postitforgottenislandsweeps for a copy of these Official Rules.

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ABBREVIATED RULES

For Print (FL compliant)

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The Post-it® Brand *Forgotten Island* Sweepstakes is open only to legal residents of 50 US/DC, 18+ (19+ NE & AL and 21+ in MS). Void where prohibited by law. Enter from 09:00:00 a.m. CT on 09/17/26 & ends at 11:59:59 p.m. CT on 09/24/26. LIMIT 1 ENTRY PER PERSON. Odds of winning depend upon the number of eligible entries received. Subject to the Official Rules at www.go.3M.com/postitforgottenislandsweeps. Sponsor: Post-it® Brand, 3M, St. Paul, MN 55144.

For digital

NO PURCHASE OR PAYMENT NECESSARY. Open only to legal residents of 50 US/DC, 18+ (19+ NE & AL and 21+ in MS). Void where prohibited by law. Starts @ 09:00:00 a.m. CT on 09/17/26, ends @ 11:59:59 p.m. CT on 09/24/26. LIMIT 1 ENTRY PER PERSON. See rules at www.go.3M.com/postitforgottenislandsweeps. Sponsor: Post-it® Brand, 3M, St. Paul, MN 55144.