

# Isn't it a missed branding opportunity?



**Every charging session offers at least 10–30 minutes of prime engagement time.**

Positioned in high-traffic areas, EV chargers double as silent salespeople and high-visibility billboards – reinforcing your brand while enhancing the EV experience.

Discover how 3M can help in offering personalisation and protection options to spread branding messages while securing your assets!

# Recharge your brand power!

Keep chargers cool, protected and low maintenance.  
It's quick to apply, built to last and cost-effective



## Customization options

- Digital print films, including non-PVC graphics, to customise EV chargers with endless design and colour possibilities
- Reflective films to boost visibility in low light conditions
- Coloured opaque films: a wide range of vibrant colours – standard or custom shades with varied gloss levels
- Colour match films to perfectly match brand identity colours
- 3M™ DI-NOC™ exterior films: architectural finishes films to create a sleek, premium look.

## Protective solutions

- Sun control films for glass displays to reduce overheating and UV damage
- Safety films to strengthen glass against breakage
- Antigraffiti films to protect the EV charger units from stains, scratches and vandalism

Want to get in touch?  
Scan the QR code,  
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3M Commercial Branding & Transportation

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