

**3M** Science.  
Applied to Life.™

3M™ Graphic Films  
for Retail Branding & Design



# Every surface is an opportunity.



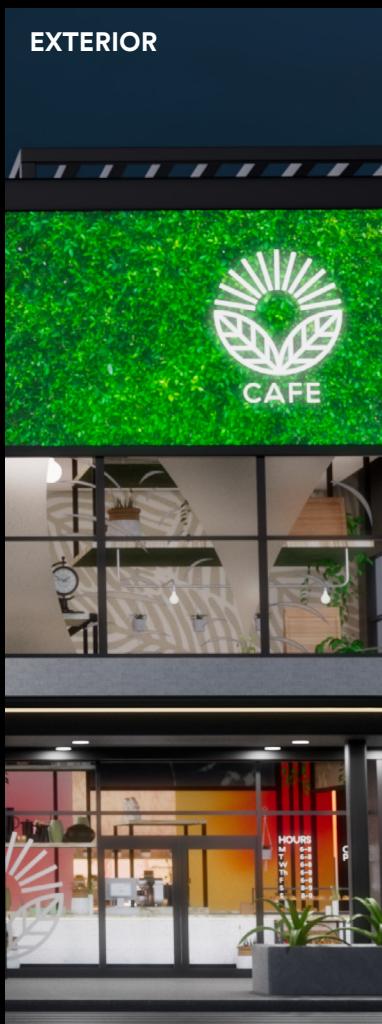
Expressing your brand identity in retail spaces is limited only by your imagination. Every surface is an opportunity – to improve visibility. Build equity. Bolster business – quickly, efficiently and cost-effectively.

The broad selection of 3M graphic films features the latest technologies for stunning, versatile visual imagery that installs quickly with minimal disruption.

3M graphic films can deliver the finest experiences for your shoppers – and for you.



**Explore the ways to bring your brand to life with 3M graphic films. Day or night. Inside and out. From floors to ceilings, from sidewalks and building fascia, to pylons and monument signs, from your kiosks and counters in the store to your vehicles on the road.**



**The look:** Get 3M graphic films color-matched to your brand for consistency across your locations.

**The feel:** Use 3M films to replicate natural surfaces like stone, wood and metal, without the cost. We even have window films that control the sun's heat-causing rays for shopper comfort.

**The confidence:** We stand behind our durable, cutting-edge graphic products – and you – with robust warranties including the 3M™ MCS™ Warranty, the most comprehensive in our business.

**The efficiency:** Create truly memorable shopper experiences without painting, remodeling or inconveniencing your shoppers.

## EXTERIOR

**3M™ Digital Print Films**

**3M™ Illuminated Sign Films**

**3M™ Decorative Glass Finishes**

**3M™ Illuminated Sign Films**

**CAFE**

**MRKT**

*Before*

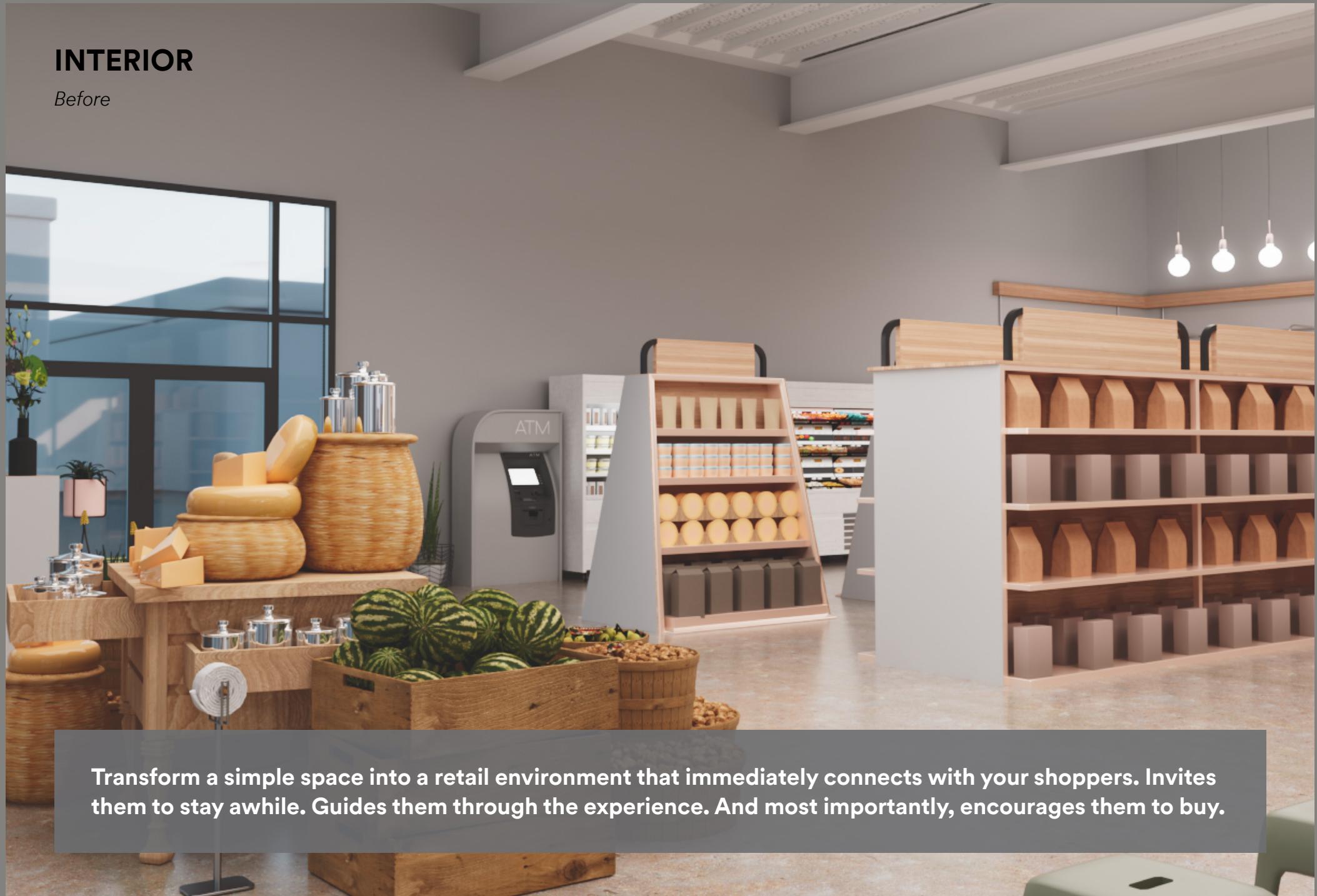
The first thing shoppers notice is vibrance. Color sets your identity and the tone of the brand experience. 3M films allow you to create stunning visuals on a wide variety of exterior surfaces regardless of texture, size or weather conditions.



The closer you get, the more you see – great retail brand experiences create overall brand impact based on small, subtle effects. That depends on print films that deliver vivid graphics at any distance, and hold up under the toughest environments.

## INTERIOR

*Before*



Transform a simple space into a retail environment that immediately connects with your shoppers. Invites them to stay awhile. Guides them through the experience. And most importantly, encourages them to buy.

# INTERIOR

After



# INTERIOR

3M™ Digital Print  
Graphic Films



3M™ Illuminated  
Sign Films

3M™ DI-NOC™  
Architectural Finishes

3M™ Digital Print  
Graphic Films



The difference isn't just cosmetic. Using 3M graphic films you can refresh – or transform – your spaces, almost overnight. Sharp, vibrant experiences, without shutting down.



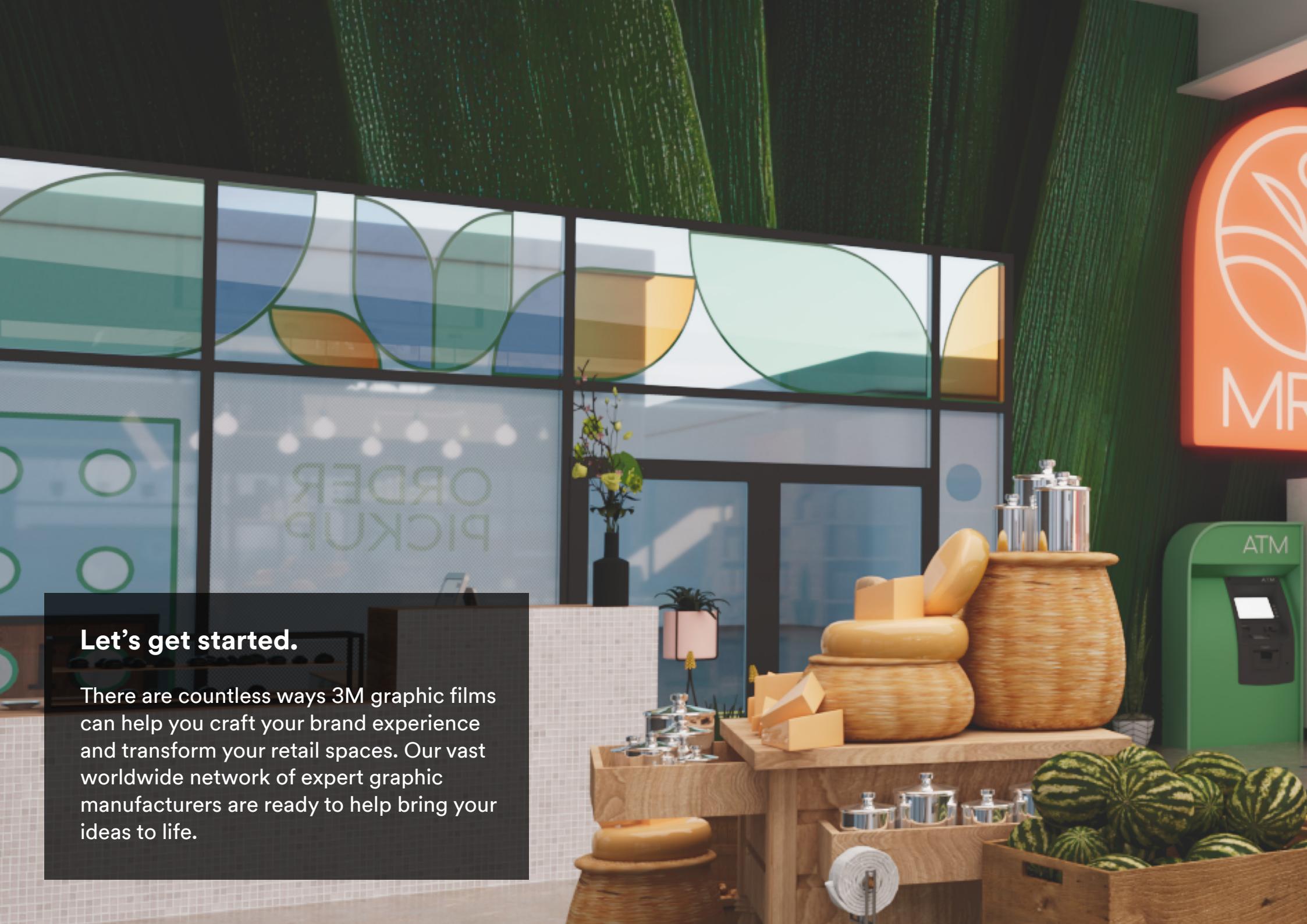
## FLEET

Choose graphic films that extend your marketing impact.  
Day and night, mile after mile.



## Let's get started.

There are countless ways 3M graphic films can help you craft your brand experience and transform your retail spaces. Our vast worldwide network of expert graphic manufacturers are ready to help bring your ideas to life.





**Looking for graphic films  
that may help meet your  
sustainability goals?**

**We have those too.**

Using 3M graphic films, you can create breathtaking, on-brand graphics and signage that may also help support your efforts toward sustainability.

Check out our handy product selector. Choose product attributes including bio-based, non-PVC, GREENGUARD and LEED.

# Industry-leading performance.

## Endless design options.

### Get it all with 3M graphic films.



#### Commercial Branding & Transportation

3M Center, Building 223-3N-30  
St. Paul, MN 55144-1000 USA

[3M.com/BrandGraphics](http://3M.com/BrandGraphics)

**Amazing visual clarity.** Our wrap films are engineered for vivid printed images, no matter what color, texture or custom design you have. Grab attention. And secure your brand into shoppers' hearts and minds.

**Highly conformable.** 3M films can adhere to just about anything, including demanding textures, curves, contours, grooves and corners. Just what you need to delight and motivate shoppers with your most creative graphic ideas.

**Easier removal.** Versatile, changeable films can help reduce time and cost – refresh your space or introduce new messaging quickly and easily, with minimal cleanup in between.

**Extreme durability.** UV rays. High temperatures. Humidity. You can throw everything Mother Nature's got at 3M graphic films. We have a wide range of options to make sure your brand experience holds up, regardless of location or climate.

Product Selection and Use: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. Customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer's application, including conducting a workplace hazard assessment, reviewing all applicable regulations and standards, and reviewing the product label and use instructions. Failure to properly evaluate, select, and use a 3M product in accordance with instructions or to meet all applicable safety regulations may result in injury, sickness, death, and/or harm to property.

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