

Value Proposition – Installer

Why should you join the Endorsed program?



Personal enhancement and career opportunities

- You become essential for your employer – you are the trained and certified installer that allows the company to be a Select Partner
- Provided with Endorsed logo, clothing badges, certificate, (Endorsed merchandise?), etc ...
- Increase your own confidence as an installer
- Increased confidence of end users in you
- Potential growth opportunity for becoming a 3M External Trainer
- Learning advantages: Having an expert in the application team, gives confidence and you can be the central go-to person to educate other installers to a higher level



Partnership with 3M

- Only experienced installers are allowed to join the program, no cowboys
- Communication and information first to know: Getting latest updates on new products or techniques first-hand and as preferred 3M contacts
 - Updating the Endorsed Installers first when New Products are introduced
 - Endorsed Installers are the first to learn new techniques, when offered by 3M



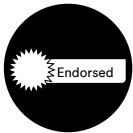
Quality and standards

- With our techniques, you will have less chance on application errors with 3M films and consequently an increased end user satisfaction
- Less rework to do
- Most efficient and approved application techniques
- Increased productivity due to correct and efficient handling of 3M products
- You will have the best knowledge and understanding of 3M products
- Become an expert in your passion



Part of a global network of peers

- In the database of Global 3M Endorsed Installers
- When connected to a Select Partner company, the company is listed on our online Service Locator on the country 3M websites you are located in



Status symbol in the market

- Status as '3M Endorsed Installer' is well-known in the market: it's a status symbol which makes you stand out from the crowd. You are part of an elite group of installers.