

Value proposition – Employer

Why should you join the Endorsed program?



Part of a global network of peers

- In the database of Global 3M Endorsed
- When connected to a Select Partner company, the company is listed on our online Service Locator on the country 3M websites you are located in



Company benefits in driving your business

- Increased confidence of end user to choose an Endorsed Installer
- Increased end user satisfaction
- Your installers make less mistakes
- Higher productivity, more jobs, higher margin
- Extended \$ warranties (When connected to a Select Partner company only)
- Learning advantages: Having an expert in your application team, gives confidence and can be the central go-to person and educates your other installers to a higher level
- Increased productivity due to correct and efficient handling of 3M products



Peace of mind

- Increased installer confidence
- Know what a fitting issue is, and what is a product claim
- Backed up by extended warranties from 3M *up to end-to-end warranty*
- Proven to have significantly less applications errors and CFR raised from (Select) partners with certified Endorsed installers
 - Less downtime
 - Less rework
 - Less financial loss



Quality and standards

- Improved quality of installation
- Best knowledge and understanding of 3M products
- Best understanding of the impact of tools and workplace circumstances on the wrap result
- Most efficient and approved application techniques

Promote your company

- Provided with Endorsed logo, clothing badges, certificate
- Entrance into the Select Partner program / certified in the segment pillar corresponding to the Endorsed module
- Highest industry standard for wrap education and training
- Status as '3M Endorsed Installer' is well-known in the market
- Only experienced installers are allowed to join the program

Partnership with 3M

- Communication and information: Getting latest updates on new products or techniques first-hand and as preferred 3M contacts
 - Updating the Endorsed Installers first when New Products are introduced
 - Endorsed Installers are the first to learn new techniques, when offered by 3M
 - Create a Select Newsflash-like Endorsed Newsflash
- Access to 3M global/local networks of installers
- Access to 3M Select support when joining the Select Partner Program