



Technical Data Sheet

3M™ Polypropylene Label Material 76716NA



[Product Details](#)

Product Description

3M™ Polypropylene Label Material 76716NA with 3M™ Adhesive 350 can permanently bond to high surface energy (HSE) and low surface energy (LSE) plastics, textured and contoured surfaces, powder coatings, and slightly oily metals.

Product Features

- Corona-treated facestock for improved ink receptivity.
- Good film stiffness allows easy die cutting and dispensing for automatic applications.
- Bright white and high opacity facestock.
- Excellent chemical resistance and holding strength even at high temperatures.
- 55# densified kraft liner assures consistent die cutting.
- Indoor UL and CSA approved. See UL (File MH16411) and CSA (File 99316) listings for details.

Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Typical Physical Properties

Attribute Name	Value
Adhesive Type	#350 Acrylic
Facestock	White Polypropylene T2S

Attribute Name	Value
Adhesive Thickness	0.028 mm (1.1 mil)
Facestock Thickness	0.066 mm (2.6 mil)
Liner	55# Densified Kraft
Liner Thickness	0.081 mm (3.2 mil)

Typical Performance Characteristics

180° Peel Adhesion

Temperature: 23 °C (73 °F)

Dwell Time: 72 h

Test Method: ASTM D3330

Substrate	Value
Polycarbonate (PC)	7.6 N/cm (69 oz/in) ¹
Polypropylene (PP)	4.5 N/cm (41 oz/in) ¹
Stainless Steel	6 N/cm (55 oz/in) ¹

¹ 304 mm/min (12 in/min)

Attribute Name	Value
Note	Calipers are nominal values

Typical Environmental Characteristics

Humidity Resistance

24 hours at 90°F (32°C) and 90% relative humidity: No significant change in appearance or adhesion

Temperature Resistance

300°F (149°C) for 24 hours: Slight discoloration; 4% shrinkage MD, 10% shrinkage CD

250°F (121°C) for 24 hours: No significant visual change

220°F (104°C) for 24 hours: No significant visual change

-40°F (-40°C) for 10 days: No significant visual change

Processing

Printing:

Facestock is corona treated for ink receptivity. While not specifically designed for thermal transfer printing, acceptable performance is found for a number of applications. As always, the customer should test to confirm acceptability for their application.

Facestock is printable by all standard roll processing methods including flexography, hot stamp, letterpress, and screen printing. Refer to the Graphic Ink Selection Guide or call 3M Customer Service at 1-800-223-7427 for additional information.

The following thermal transfer ink ribbons are suggested for possible use.

Armor:AXR-7+; AXR-600

Dai Nippon:R-300; R-316; M-230

ICS:4099-1

limak:SP-330; PrimeMark

Intermec:Premium

Mid City Columbia:GGL-80; GGL-80HE

Ricoh:B110A, B110C

Sony:TR4070, TR5070

Zebra:4065; 5094

Die Cutting:

Rotary die cutting is recommended. Fanfolding of labels is not recommended. Small labels should be evaluated carefully. Winding tensions should be kept at a minimum to help prevent the adhesive from oozing.

Packaging:

Finished labels should be stored in plastic bags.

Handling/Application Information

Application Examples

- Light duty durable applications.
- Barcode labels and rating plates.
- Property identification and asset labeling.
- Warning, instruction, and service labels for durable goods.
- Nameplates and durable goods.

Application Techniques

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.*

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 50°F (10°C), can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

*When using solvents, read and follow the manufacturer's precautions and directions for use.

Industry Specifications

UL Recognized (File MH16411)
CSA Accepted (File 99316)

Storage and Shelf Life

Store under normal conditions of 16° to 27°C (60° to 80°F) and 40 to 60% relative humidity in the original packaging, out of direct sunlight. For best performance, use this product within 24 months from date of manufacture.

Information

Technical Information: The technical information, guidance, and other statements contained in this document or otherwise provided by 3M are based upon records, tests, or experience that 3M believes to be reliable, but the accuracy, completeness, and representative nature of such information is not guaranteed. Such information is intended for people with knowledge and technical skills sufficient to assess and apply their own informed judgment to the information. No license under any 3M or third party intellectual property rights is granted or implied with this information.

Product Selection and Use: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer's application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

Warranty, Limited Remedy, and Disclaimer: Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price.

Limitation of Liability: Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.

Disclaimer: 3M industrial and occupational products are intended, labeled, and packaged for sale to trained industrial and occupational customers for workplace use. Unless specifically stated otherwise on the applicable product packaging or literature, these products are not intended, labeled, or packaged for sale to or use by consumers (e.g., for home, personal, primary or secondary school, recreational/sporting, or other uses not described in the applicable product packaging or literature), and must be selected and used in compliance with applicable health and safety regulations and standards (e.g., U.S. OSHA, ANSI), as well as all product literature, user instructions, warnings, and limitations, and the user must take any action required under any recall, field action or other product use notice. Misuse of 3M industrial and occupational products may result in injury, sickness, or death. For help with product selection and use, consult your on-site safety professional, industrial hygienist, or other subject matter expert. For additional product information, visit www.3M.com.

ISO Statement

This product was manufactured under a 3M quality system registered to ISO 9001 standards.

3M™ Industrial Adhesives and Tapes Division
3M Center, St. Paul, MN 55144-1000
3M.com/iatd

3M is a trademark of 3M Company.
Alconox is a registered trademark of Alconox, Inc.
409 is a registered trademark of Clorox.
©3M 2024 (9/24)