

**3M** Science.  
Applied to Life.™

3M™ Durable Floor Marking Tape 971/971L

**Fast, flexible and durable for no compromises.**

## Unbeatable toughness. Unparalleled flexibility.

You need to do your job faster than ever before without sacrificing safety or standards. And you need to be able to rely on your floor marking to change with you — and to stand up to heavy traffic and tough conditions. That's where we come in. Our tapes go down quickly and come up easily, so changes are no sweat. When you're facing new regulations, new equipment, new products — you have the power to adapt your facility to ever-changing conditions, without compromise.



**3M™ Durable Floor Marking Tape 971/971L (Linered) stands up to your ever-changing conditions. The flexible floor marking you need for tough, high-traffic conditions.**



### Fast and easy to apply with clean removal

Requires minimal tools or production downtime to apply - no dripping paint, drying, fumes, or clean-up. Just peel, easily apply by hand, and get to work.



### Superior durability

Thick vinyl backing is easy to clean and provides excellent abrasion resistance. Tape withstands lifting, curling and peeling from forklift traffic and dragging pallets.



### Make your facility more flexible

Change your layout whenever you like, with no grinding off old paint or masking for new - saving you time and money. Wide variety of tape widths available.



### Maximize your efficiency

Using the 5S visual management system helps make it easier to ensure your workplace is more organized, efficient and productive.



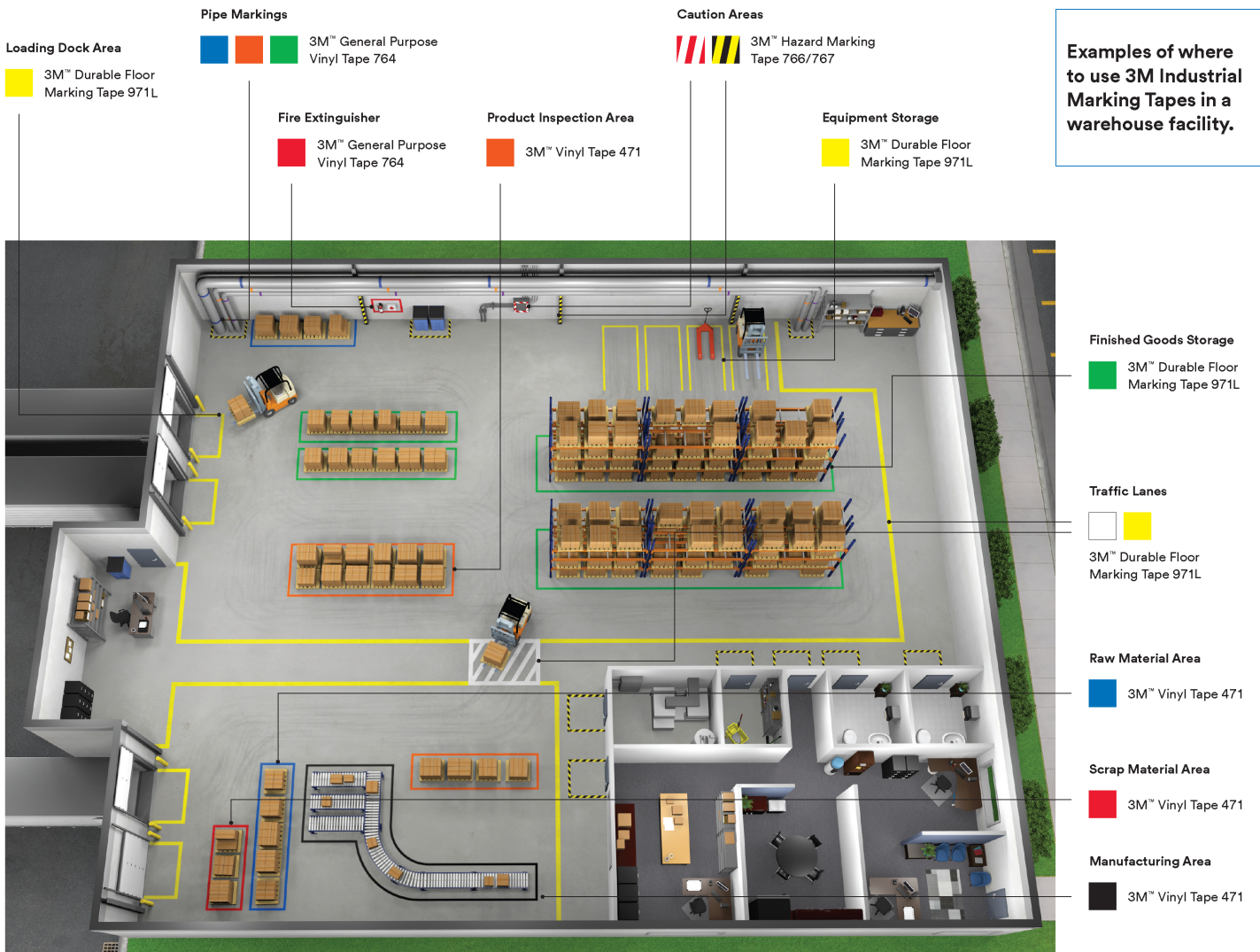
Easy application of 471 and 764 with 3M™ Lane Marking Applicator M1.



Resists lifting from forklift traffic.



Excellent pallet drag resistance.



Examples of where to use 3M Industrial Marking Tapes in a warehouse facility.



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Ask A 3M Expert



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