

Fight smog.

One roof at a time.

We don't always see smog because the harmful gases are invisible, but more than forty percent of people in the US live in areas with unhealthy levels of air pollution¹. Shingles with 3M™ Smog-reducing granules (rocks) transform your roof into a smog-eating machine doing the work of 2 or more trees.

Small rocks, mighty mission.

While the smog-reducing granules on your roof shingles are small, reducing smog is a big goal. Smog pollutants are in the air primarily from the burning of fuel, from the emissions of cars, trucks, buses, off-road equipment, power plants, etc. Shingles with smog-reducing granules remove smog gases from the air with the same effect as trees.

Science that helps clean the air.

At 3M, our scientists work to solve problems every day. Something that appears simple can contain decades of science and innovation. 3M™ Smog reducing Granules are designed to react to UV, converting lung-damaging smog gases into food for your plants. Make your home a hero!

We are in this together.

Choosing smog-reducing shingles is a simple choice to make the world better. Together we can help improve the air we breathe, now and into the future.

¹State of the Air® 2022. American Lung Association.
Retrieved from <https://www.lung.org/research/SOTA/key-findings>

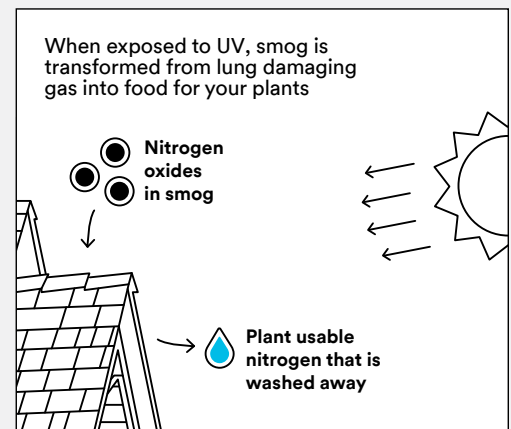
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To learn more, visit
3M.com/smog-fighter.



Improving Our Climate
3M™ Smog-reducing Granules



3M has teamed up with One Tree Planted to donate trees to the U.S. National Forest reforestation program.

While putting roofs to work is a great option, nothing can replace getting actual trees in the ground which is why 3M teamed up with One Tree Planted to fund the planting of 10,000 trees.

One dollar donated to One Tree Planted plants one tree. Plant a tree at:
<https://3mtrees.raisely.com>