



Technical Data Sheet

3M™ Double Coated Tape 444



[Product Details](#)



[Regulatory Info/SDS](#)

Product Description

3M™ Double Coated Tapes with 3M™ Adhesive 300 feature a thin polyester film for dimensional stability and improved handling with ease of die cutting and laminating. The high tack adhesive provides relatively high initial adhesion and good shear holding power to a variety of surfaces. The carrier also provides easier handling during slitting and die cutting.

Product Features

3M™ Adhesive 300 is a medium-firm acrylic adhesive system featuring both high initial adhesion and good high temperature holding power.

Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Typical Physical Properties

Attribute Name	Test Method	Test Condition	Value
Adhesive Type			Acrylic
Adhesive Carrier			Clear PET (Polyester)
Adhesive Thickness		Faceside	0.051 (2 mil) ¹
Carrier Thickness			0.013 mm (0.5 mil)
Adhesive Thickness		Backside	0.036 mm (1.4 mil) ²
Total Tape Thickness	ASTM D3652		0.1 mm (3.9 mil)
Liner			55# Densified Kraft
Liner Thickness			0.076 mm (3 mil)
Primary Liner Color			White

¹ Faceside adhesive is on the interior of the roll, exposed when unwound.

² Backside adhesive is on the exterior of the roll, exposed when liner is removed.

Typical Performance Characteristics

Substrate: Stainless Steel
Temperature: 23 °C (73 °F)
Dwell Time: 72 h
Backing: 2 mil Aluminum Foil

Attribute Name	Test Method	Value
180° Peel Adhesion	ASTM D3330	12.5 N/cm (115 oz/in) ¹

¹ 304 mm/min (12 in/min)

90° Peel Adhesion

Backing: 2 mil Aluminum Foil
Test Method: ASTM D3330

Dwell Time	Temperature	Substrate	Value
15 min	23 °C (73 °F)	Stainless Steel	3.5 N/cm (32 oz/in) ¹
72 h	23 °C (73 °F)	ABS	6 N/cm (55 oz/in) ¹

Dwell Time	Temperature	Substrate	Value
72 h	23 °C (73 °F)	Polycarbonate (PC)	7 N/cm (64 oz/in) ¹
72 h	23 °C (73 °F)	Polyester (PET)	6.6 N/cm (61 oz/in) ¹
72 h	23 °C (73 °F)	Polypropylene (PP)	4.7 N/cm (43 oz/in) ¹
72 h	23 °C (73 °F)	Stainless Steel	6.6 N/cm (61 oz/in) ¹
72 h	70 °C (158 °F)	Stainless Steel	9.4 N/cm (86 oz/in) ¹

¹ 304 mm/min (12 in/min)

Static Shear

Test Method: ASTM D3654

Temperature	Test Condition	Value
23 °C (73 °F)	1000 g	813 min ¹
70 °C (158 °F)		3 min ¹

¹ 13 x 25 mm (0.5 x 1 in) sample area, test terminated at 10,000 minutes

Attribute Name	Value
Short Term Temperature Resistance	121 °C (250 °F) ¹
Long Term Temperature Resistance	82 °C (180 °F) ²

¹ Short Term (minutes, hour)

² Long Term (day, weeks)

Typical Environmental Performance

Attribute Name	Value
Solvent Resistance	Medium-Low
UV Resistance	Medium

Handling/Application Information

Application Examples

- Medical/non-medical diagnostic test strips
- Plastic film lamination/bonding
- Splicing
- Foam lamination
- Cell phone lens attachment
- Gasket attachment in hand held devices and laptops

Application Techniques

Bond strength is dependent upon the amount of adhesive-to-surface contact developed. Firm application pressure helps develop better adhesive contact and improves bond strength.

To obtain optimum adhesion, the bonding surfaces must be clean, dry and well unified. Some typical surface cleaning solvents are isopropyl alcohol or heptane.*

Ideal tape application temperature range is 70°F to 100°F (21°C to 38°C). Initial tape application to surfaces at temperatures below 50°F (10°C) is not recommended because the adhesive becomes too firm to adhere readily. However, once properly applied, low temperature holding is generally satisfactory.

*Note: Carefully read and follow the manufacturer's precautions and directions for use when working with solvents.

Application Equipment

To apply adhesives in a wide web format, lamination equipment is required to ensure acceptable quality. To learn more about working with pressure-sensitive adhesives please refer to technical bulletin, Lamination Techniques for Converters of Laminating Adhesives (70-0704-1430-8). For additional dispenser information, contact your local 3M sales representative, or the toll free 3M sales assistance number at 1-800-362-3550.

Industry Specifications

FDA Statement

This product might be suitable for use in indirect food contact applications. Please see the applicable Regulatory Data Sheet for more information relating to FDA compliance.

Liner Configure Guide

General purpose steel rule die cutting 58# PCK (Polycoated Kraft)
Steel rule cutting many nameplates on common sheet 86# PCK
Kiss cutting, steel rule 86# PCK
Rotary die-cutting Densified Kraft, PET
Selective die-cutting (cut adhesive before laminate) Double-lined
Thermoforming HDPE (High density Polyethylene)
Part inspection HDPE, PET
Embossed metal parts White PP (polypropylene), HDPE
Metal parts (punch press) PET

Storage and Shelf Life

Store under normal conditions of 16° to 27°C (60° to 80°F) and 40 to 60% relative humidity in the original packaging, out of direct sunlight. For best performance, use this product within 24 months from date of manufacture.

Available Sizes

Attribute Name	Width	Value
Core Size (ID)		76.2 mm (3 in)
Maximum Available Width		1219 mm (48 in)
Maximum Length	1/4in - 1/2in	165 m (180 yd)
Maximum Length	1/2 in to 48 in	329 m (360 yd)
Minimum Available Width		6.35 mm (1/4 in)
Normal Slitting Tolerance		± 0.8 mm (± 1/32 in)
Note		Subject to Minimum Order Requirements
Standard Roll Length		33 m (36 yd)

Automotive Disclaimer

Select Automotive Applications:

This product is an industrial product and has not been designed or tested for use in certain automotive applications, such as automotive electric powertrain battery or high voltage applications, which may require the product to be manufactured in a IATF certified facility, meet a Ppk of 1.33 for all properties, undergo an automotive production part approval process (PPAP), or fully adhere to automotive design or quality system requirements (e.g., IATF 16949 or VDA 6.3). Customer assumes all responsibility and risk if customer chooses to use this product in these applications.

Information

Technical Information: The technical information, guidance, and other statements contained in this document or otherwise provided by 3M are based upon records, tests, or experience that 3M believes to be reliable, but the accuracy, completeness, and representative nature of such information is not guaranteed. Such information is intended for people with knowledge and technical skills sufficient to assess and apply their own informed judgment to the information. No license under any 3M or third party intellectual property rights is granted or implied with this information.

Product Selection and Use: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer's application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

Warranty, Limited Remedy, and Disclaimer: Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price.

Limitation of Liability: Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.

Disclaimer: 3M industrial and occupational products are intended, labeled, and packaged for sale to trained industrial and occupational customers for workplace use. Unless specifically stated otherwise on the applicable product packaging or literature, these products are not intended, labeled, or packaged for sale to or use by consumers (e.g., for home, personal, primary or secondary school, recreational/sporting, or other uses not described in the applicable product packaging or literature), and must be selected and used in compliance with applicable health and safety regulations and standards (e.g., U.S. OSHA, ANSI), as well as all product literature, user instructions, warnings, and limitations, and the user must take any action required under any recall, field action or other product use notice. Misuse of 3M industrial and occupational products may result in injury, sickness, or death. For help with product selection and use, consult your on-site safety professional, industrial hygienist, or other subject matter expert. For additional product information, visit www.3M.com.

ISO Statement

This product was manufactured under a 3M quality system registered to ISO 9001 standards.

3M™ Industrial Adhesives and Tapes Division
3M Center, St. Paul, MN 55144-1000
3M.com/iatd

3M is a trademark of 3M Company.
©3M 2024 (9/24)