



3M Science.
Applied to Life.™

Advancing the science of safer¹ highways.

Helping bring families home safely.

Planning new or updating existing highways is your opportunity to help increase safety and help your projects stand the test of time. Gain confidence in your selection of roadway safety materials with 3M Highway Solutions backed by the science of road safety.

3M provides a hands-on approach to roadway safety with an on-the-ground presence and a one-stop-shop of roadway safety materials and expertise. 3M Highway Solutions like high-performance sign sheeting and pavement markings, can help improve the safety, longevity and management of your highways for the long term.

Signs that get seen.

3M™ Reflective Sheeting

Help drivers navigate safely and efficiently¹ with our high-performance sign sheeting. These durable solutions can eliminate the need for external lighting while helping improve long-distance visibility in a variety of lighting conditions.

- 3M™ Diamond Grade™ DG³ Reflective Sheeting
- 3M™ Diamond Grade™ Linear Delineation System
- 3M™ Premium Protective Overlay Film
- 3M™ Diamond Grade™ Flexible Work Zone Sheeting
- 3M™ Diamond Grade™ DG³ Barricade Sheeting
- 3M™ Flexible Prismatic Work Zone Sheeting
- 3M™ Digital Printing Sheeting (DS)



Linear Delineation System



Pavement markings that make a difference.

3M™ Pavement Markings

Help drivers confidently navigate their roads with markings that guide the way day or night,² rain or shine. 3M markings continue to perform multiple years after installation,³ and studies indicate that brighter signs can help reduce crashes.⁴



- 3M™ Stamark™ High Performance Contrast Tape Series 380IES
- 3M™ Stamark™ High Performance Contrast Tape Series 380AW
- 3M™ Stamark™ High Performance Tape Series 380IES
- 3M™ Stamark™ High Performance Tape Series 380AW
- 3M™ Connected Roads All Weather Elements
- 3M™ Raised Pavement Markers
- Road Furniture
- Temporary Tape



Temporary Traffic Control solutions



- 3M™ Diamond Grade™ Conspicuity Markings Series 983

The key to vehicle visibility.

3M™ Conspicuity Markings

Help ensure your fleet stands out in low light with reflective conspicuity markings. These markings deliver brightness and durability, maintaining visibility through various weather conditions.

Highway solutions that go the distance.



Safety

Brighter signs and pavement markings make roads easier to navigate for drivers¹—helping families get home safely.

Science and Technology

With decades of research, development and testing, 3M is a leader in innovative highway safety solutions.

Durability and Visibility

3M reflective sheeting and pavement markings come with robust warranties for reflectivity and durability.⁵

Talk to a 3M representative about safety solutions for your highways.

¹ Aktan, Fuat. (n.d.) Traffic Sign Brightness, Performance Measures and Driver Safety: A Synopsis. 3M. <https://multimedia.3m.com/mws/media/15123890/traffic-sign-brightness-performance-measures-and-driver-safety.pdf>

² Wilding, et al. (2019). Improving Pavement Markings for Humans and Automotive Cameras in Challenging Driving Conditions. 3M. <https://multimedia.3m.com/mws/media/17134340/improving-pms-for-humans-and-automotive-cameras.pdf>

³ Data on file showing 3M Road Markings achieving >100 mcd/m²/lux 7+ years after installation.

⁴ Ripley, D., Howard R. Green Company, ITE AB04H313, Quantifying the Safety Benefits of Traffic Control Devices—Benefit-Cost Analysis of Traffic Sign Upgrades, 2005 Mid-Continent Transportation Research Symposium Proceedings.

⁵ 3M Traffic sign printing MCS™ Warranty information web page https://www.3m.com/3M/en_US/road-safety-us/resources/traffic-sign-printing-warranties/



Commerical Branding & Transportation Division
3M Center, Building 223-3N-30
St. Paul, MN 55144-1000
United States

Get started at [3M.com/RoadSafety](https://www.3m.com/RoadSafety)

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