



FASARA™ Glass Finishes - Case Study 2022 Innova Kitchens - Featherstone, Yorkshire, UK

# Achieving light and privacy, fused with cutting edge design.

Innova Kitchens are one of the worlds largest online kitchen retailers. As a company with design at its core, their flagship head office was built with a bold sense of style in mind. Nonetheless, Innova Kitchens were not wanting to sacrifice their open space concept. Making the space work as a busy office environment was essential to their restoration.

With large areas of glass originally built into the architecture of the building, Innova Kitchens wanted to use this as a focal point. They were in need of a product that would enhance their existing space space without compromising the natural light. The objective was to keep an open feel environment, with light filled spaces.

To help find a solution and bring their vision to life, Innova Kitchens worked with HG Surface, a 3M<sup>™</sup> Endorsed Installer, who has extensive experience with 3M<sup>™</sup> FASARA<sup>™</sup> Glass Finishes.







The combination of finishes was chosen to reflect the original design intent while adding a new layer of beauty and privacy.

"The broad range of finishes has allowed us to call upon a palette inspired by nature, to deliver a truly ground breaking design."

Rob Hoar | Senior Designer

## Balancing striking design with practicality in a busy environment.

Prior to installation, the open-space allowed an abundance of natural light but lacked an element of design and privacy which posed a challenge for the busy work environment.

With this in mind, they designed a way to break up the spaces into manageable sections by installing 3M™ FASARA™ Glass Finishes. This created a perfect opportunity to utilize the existing architecture of the space in a new meaningful way.

The Stone and Travertine finishes capture the essence of the outdoors and bring a timeless sophistication to the space. The Mist center gradation provides spatial definition while enhancing the visual effects of the floor aperture. (aka floor opening)



















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## **Case Study Summary:**

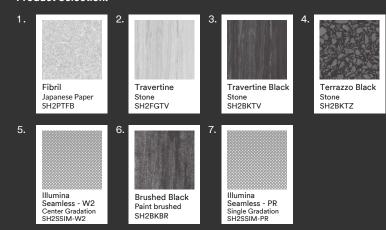
### Challenge:

Innova Kitchens had recently moved into a new space that had beautiful glass architecture but was lacking in privacy suited for a busy work environment. Innova Kitchens needed a solution that didn't discourage the flow of natural light and could keep the existing built space as is.

### **Benefits:**

With an advanced collection, 3M<sup>TM</sup> FASARA<sup>TM</sup> Glass Finishes allows you to create a space that captures the world's beauty while maintaining a practical application. The new on-trend gradation and natural finishes deliver a beautiful balance between practicality and creativity by tailoring light and shadow, forming a diffusion of light or creating privacy. With a variety of configurations to capture your privacy and design needs, the new range of patterns deliver simple elegance while enhancing space and natural light into your built environment.

### **Product Selection:**



If you need help tailoring architectural design solutions, get in touch with us at http://go.3M.com/AD-AUSupport



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