

**3M** Science.  
Applied to Life.™

# Creatively refining a space with a practical solution.

*“3M™ FASARA™ Glass Finishes are always lovely to use and install. The quality is so high, and it certainly shows when applied to the glass.”*

*James - Footprint Creative Installer*

## 3M™ FASARA™ Glass Finishes

### Footprint Creative

East to West Building - Perth, Australia

#### ► Background

3M installer Footprint Creative is a leading supplier of 3M™ FASARA™ Glass Finishes, based in Perth. The main objective of this window film installation was to enhance the interior design of the glazed space without discouraging natural light.

The glazed interior walls help bring in natural daylight, but they do not offer any privacy during the working day. Fitting traditional blinds was ruled out due to concerns about losing light, and the East to West Building team wanted a design-based solution.

3M™ FASARA™ Glass finishes are fitted to existing glass surfaces, reducing the need to replace fittings and create a bespoke template from the wide range of patterns in the collection, bringing a balance between practicality and creativity.



## ► Situation

East to West Building had a new unit that had limited natural light. The challenge was the need for a product that would enhance their existing space without compromising the light.

The objective was to design a personal yet modern feel to the working environment, showcasing the client's culture while refining the look and feel of the building's current structure. Creating an impactful exterior was the focus that didn't lack privacy for their busy working office.

## ► 3M Solution

As the key considerations of this project were to create a design and privacy-focused space, Footprint Creative was able to confidently recommend the use of 3M™ FASARA™ Glass Finishes for this installation. The FASARA™ collection brings new dimensions to design, tailoring light and shadow to add depth and privacy to any space.

3M™ FASARA™ Glass Finishes are constructed from durable, flexible polyester materials and can be installed quickly and easily. Leading to less downtime and disruption to daily business operations. The range is quick and easy to apply thanks to the pressure-sensitive adhesive backing, creating innovative new ways to manage interiors.

East to West Building opted to use the Terrazzo and Travertine finishes. These finishes truly capture the essence of the outdoors and bring a timeless design element into the office. The broad range of 3M™ FASARA™ Glass Finishes is inspired by natural landscapes, specifically designed to have the appearance of real textured glass. This allows installers to completely revive and renew a space to create a modern and sleek look. With long-lasting results, the 3M range is a highly reputable product for such installations.

## ► Results

3M™ FASARA™ Glass Finishes offered a fantastic solution, with the film creating a completely new look and feel to their working space, teamed with a flawless installation.

3M™ FASARA™ Glass Finishes produced a seamless design for the client's new office that improved the usability of their existing glass surfaces without glass replacements. This resulted in decorative features that have made a thorough impact on the unit, alongside shaping an appealing area for employees and customers alike. The application of the film has given an open-design concept between social and private areas. The functionality of the office is clear and offers an open working environment for their employees.

3M™ FASARA™ Glass Finishes created a functional and stylish space transforming the commercial area into a sleek and inviting environment.

## Superior Performance through 3M Science.



*"We highly recommend working with Footprint Creative, the team enhanced our new unit's interior space with minimal disruption, and the finished results are fantastic."*

*Marcus Elliott - East to West Building*

Footprint Creative completed the work to the exacting standards of the customer's brief. Using a product that is durable, cost-effective and a stylish solution, 3M™ FASARA™ Glass Finishes has optimized this newly established workspace.

**Learn more and request samples:**  
<https://www.3m.com.au/new-fasara>

#### IMPORTANT NOTICE.

The results and outcomes of case studies or testimonials should not be interpreted as a guarantee or warranty of similar results. You are responsible for evaluating the product and determining whether it is suitable for your application. Please refer to 3M published specifications for product and warranty information.