



DI-NOCTM

Architectural Finishes
EX Series for Exteriors

Case Study | 2023

**Revive an old
building with a
new exterior.**



3M™ DI-NOC™ Architectural Finishes EX Series

Case Study 2023

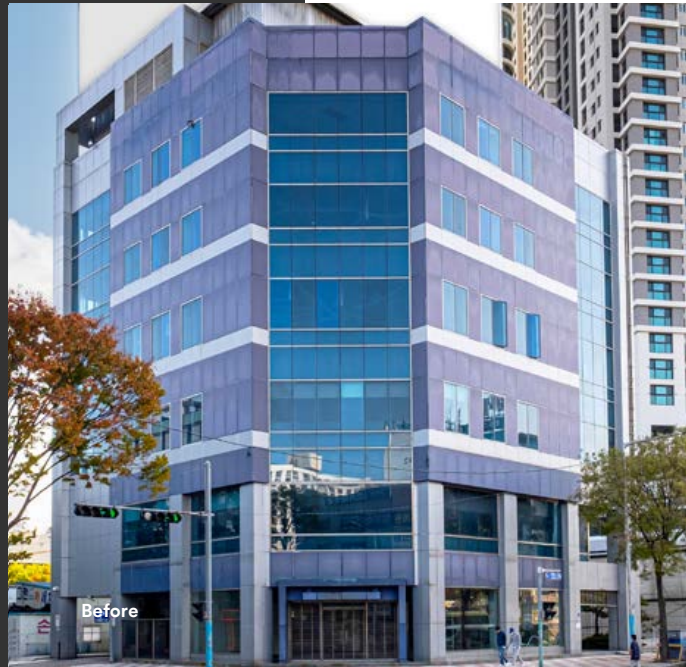
Seoul Building, Mokpo, South Korea

Introducing the newly renovated building that blends old-world charm with modern design.

A durable, formally stable, weather-resistant surface finishes for exterior applications. DI-NOC™ Architectural Finishes EX Series can be applied directly to flat, non-porous surfaces.

Designed to maintain a uniform finish and color even in harsh environments with high UV exposure.

DI-NOC™ Architectural Finishes EX Series have excellent on-site workability. With a film thickness of 0.2mm, the self-adhesive film can be easily cut with a hobby knife, making it ideal for field work. Use the DI-NOC™ EX Series with the same design to create a sense of unity between interior and exterior surfaces.



Disclaimer: For best performance, 3M recommends using 3M™ DI-NOC™ Architectural Finishes EX Series when applied in exterior applications. For recommendations or questions, please reach out to your local 3M Technical Service.

“The price of the film was higher than expected, but reasonable compared to the cost of replacing the entire panel.”

Cheol Kim, Seoul Building Owner

3M™ DI-NOC™ Architectural Finishes EX Series

Case Study 2023

Seoul Building, Mokpo, South Korea

Transforming an old building into modern marvels

3M™ DI-NOC™ Architectural Finishes EX Series, the perfect solution for transforming old, outdated buildings into modern marvels. With its cutting-edge technology, this innovative series offers endless design possibilities, allowing you to transform any space into a stunning work of art.

3M™ DI-NOC™ Architectural Finishes EX Series is a game-changer in the world of renovation and design. Whether you're looking to update a commercial space, a residential building, or even a historic landmark, this versatile series can help you achieve your vision. With its ability to mimic the look of natural materials like wood, metal, and stone, this series is a cost-effective alternative to removing and replacing traditional building materials.

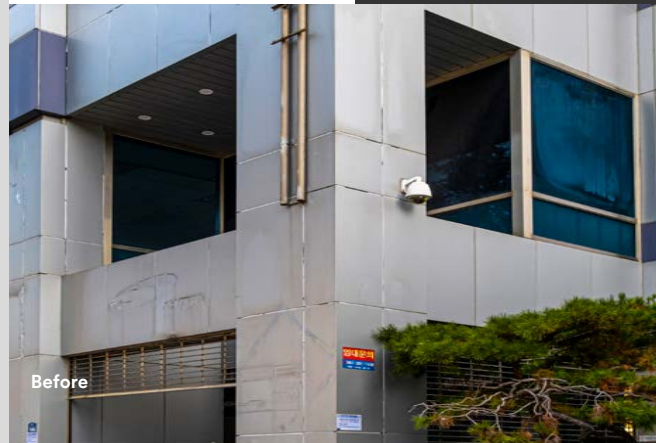
By using DI-NOC™ EX Series on the exterior of the building, Seoul building can carry a consistent brand tone from first impression right through the building.



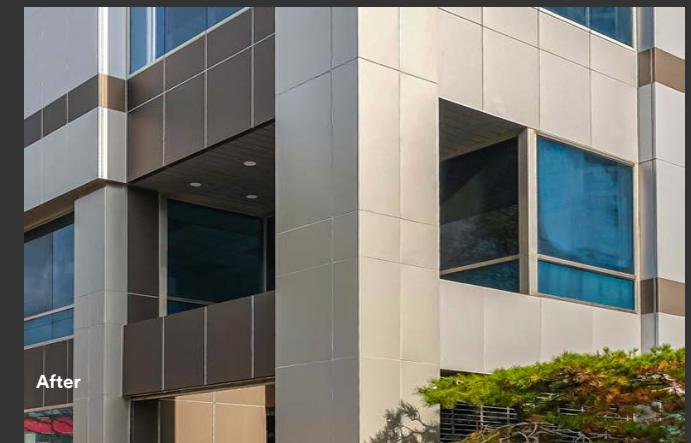
Before



After



Before



After



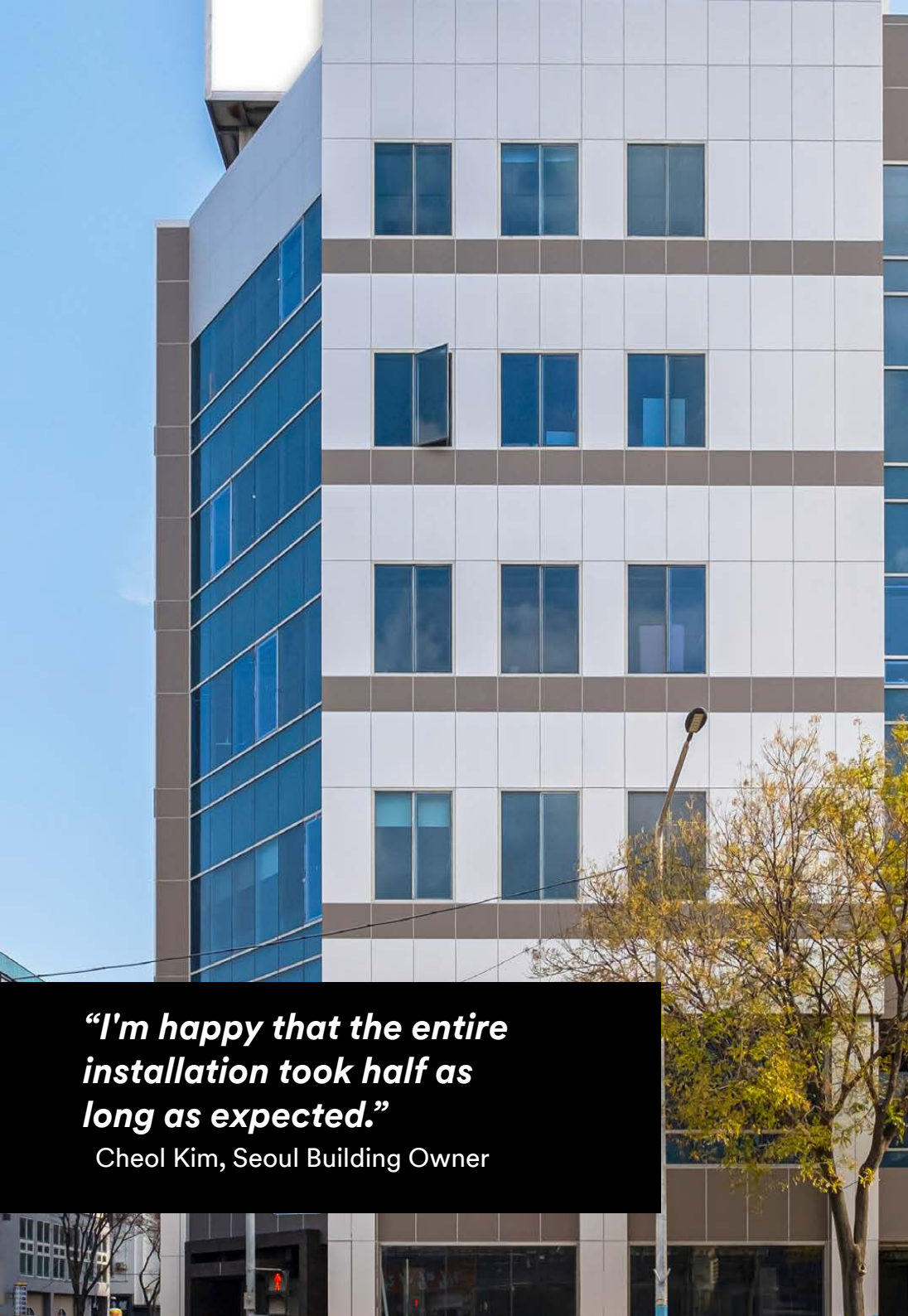
PA-181EX
Metallic

ME-004EX
Metal

FA-1530EX
Oxidized metal

Before

After



“I'm happy that the entire installation took half as long as expected.”

Cheol Kim, Seoul Building Owner

3M™ DI-NOC™ Architectural Finishes EX Series

Case Study 2023

Seoul Building, Mokpo, South Korea

CASE STUDY SUMMARY

Challenge: Renovating the exterior of an old, dilapidated building that was 25 years old.

Benefits: 3M™ DI-NOC™ Architectural Finishes EX Series for exteriors completely transformed the look of the building at a lower cost than replacing the panels.

3M offered a variety of designs and patterns, and sample testing allowed us to see the overall look beforehand.

Product Selection: 3M™ DI-NOC™ Architectural Finishes EX Series

If this look is of interest, we recommended these patterns
Exterior Application



ME-004EX
Metal
Metallic



FA-1530EX
Metal
Oxidized metal



PA-181EX
Metal
Metallic

Installed by: A toZ. December 2022, South Korea

DISCLAIMER. For exterior applications, use 3M™ DI-NOC™ Architectural Finishes EX Series. For questions or recommendations, please contact your local 3M Technical Service.

IMPORTANT NOTICE. The results and outcomes of case studies or testimonials should not be interpreted as a guarantee or warranty of similar results. You are responsible for evaluating the product and determining whether it is suitable for your application. Please refer to 3M published specifications for product and warranty information.

3M Commercial Solutions Division
3M Center, Building 223-3N-30
St. Paul, MN 55144-1000
3M.com/AMD

3M and DI-NOC are registered trademarks of 3M. Used under license by 3M subsidiaries and affiliates.
© 3M 2023. All rights reserved.

Please recycle.

