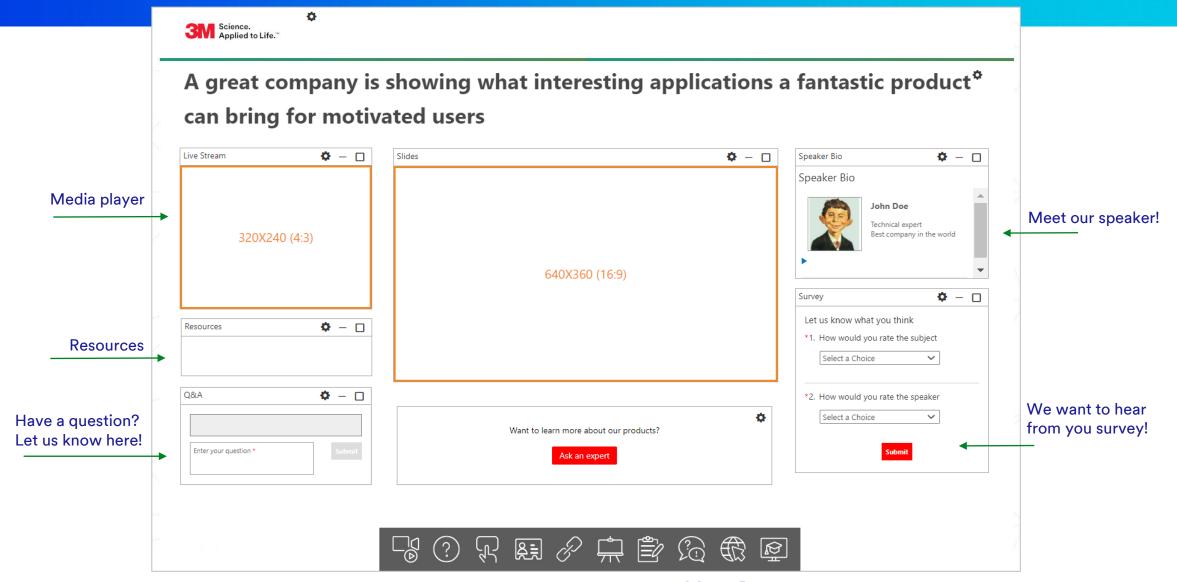
### On24 for a better webinar experience!







### 3M CDI Innovation Webinar Series

Improve your CDI documentation by leveraging comprehensive Al technology

May 2023

# Housekeeping

- On24 Webinar Platform for a better user experience!
- Use Google Chrome and close out of VPN/multiple tabs
- Check speaker settings and refresh if you are having audio issues
- Ability to move engagement sections
- Attendee chat
- Ask questions!
- Certificate of Attendance available to download for live webinar sessions
- Engagement tools and CC available
- Check the resources section
- Complete the survey

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## Meet our 3M speakers



Garri Garrison, RN
President



Diana Ortiz, RN, JD, CCDS, CCDS-O Senior Manager of Global Content



Kaitlyn Crowther, RHIA
Chief Product Owner



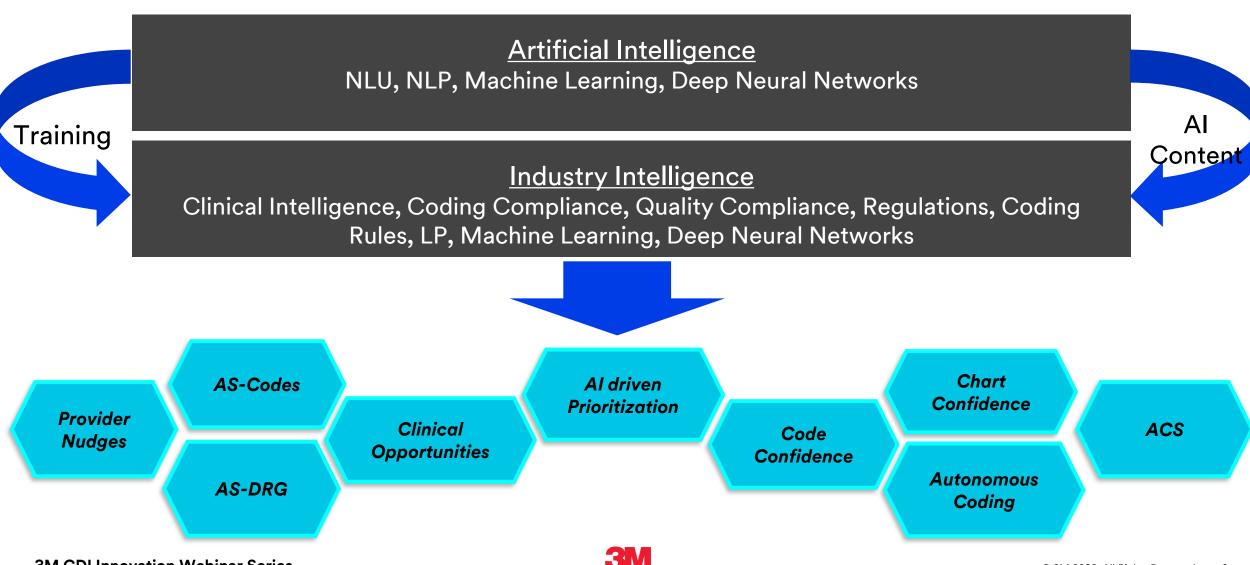
Julie Salomon, BSN, RN
Director of Revenue Cycle
Strategy



# Poll question

How open is your team/organization/
physicians to using Al technology
including ChatGPT to help facilitate
behavior change?

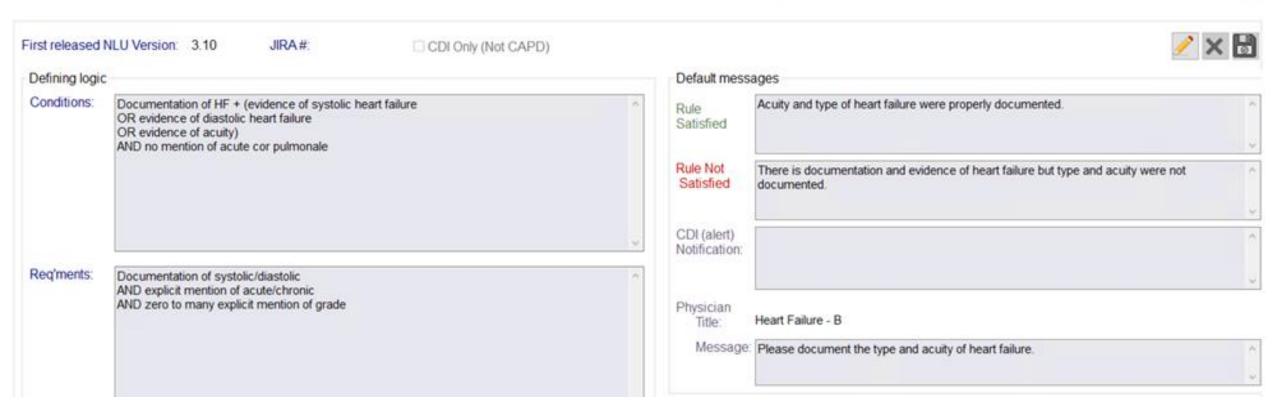
## 3M Responsible Artificial Intelligence



### **Heart Failure Rule**

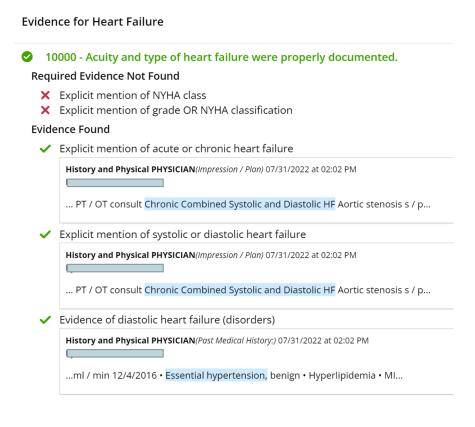
10000 Documentation of heart failure (+/- clinical, lab, medication and/or echo evidence of heart failure) without documentation of the type and acuity of heart failure

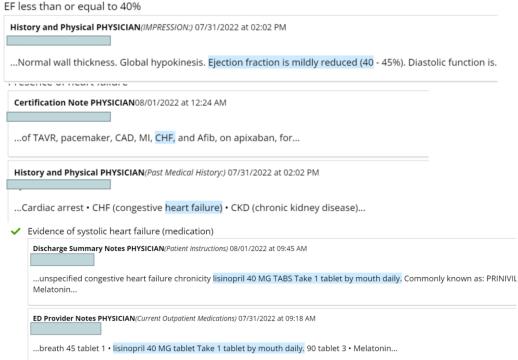




### **Heart Failure Evidence**









**Evidence Not Found** 

Evidence of acuity (clinical finding)
 Documentation of acute cor pulmonale
 Evidence of acuity (radiology)

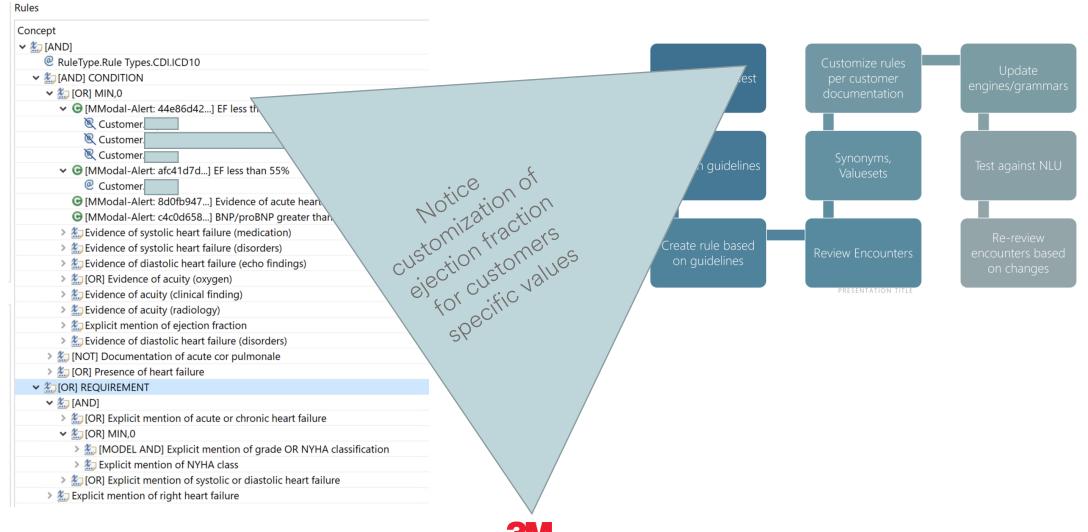
X BNP/proBNP greater than 500

X Evidence of acuity (oxygen)

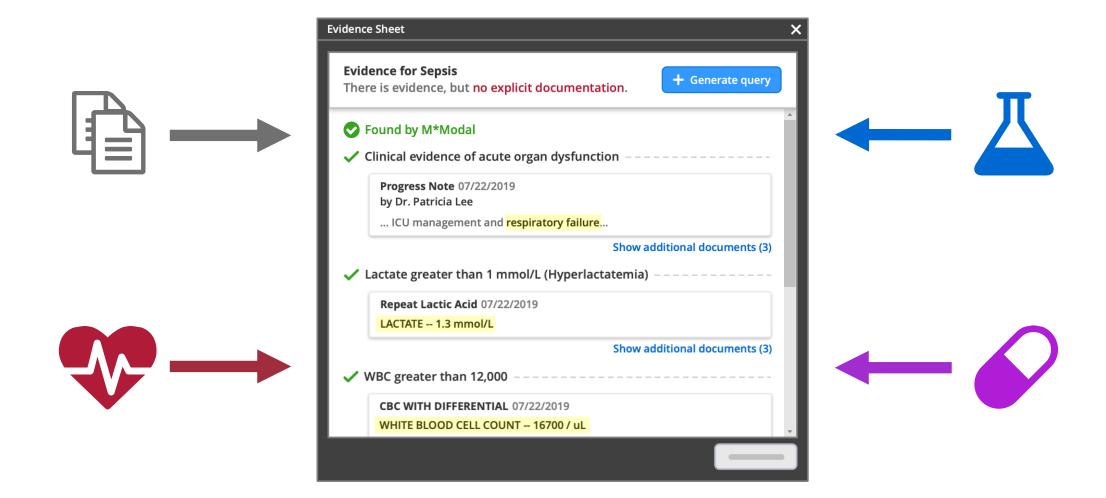
Evidence of diastolic heart failure (echo findings)
 Evidence of acute heart failure (Meds)
 Evidence of acuity (oxygen) - Oxygen (liter flow)

Show m

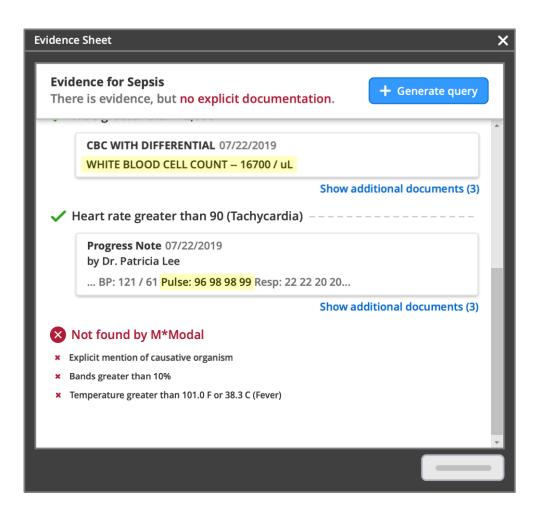
## Heart failure concept customization



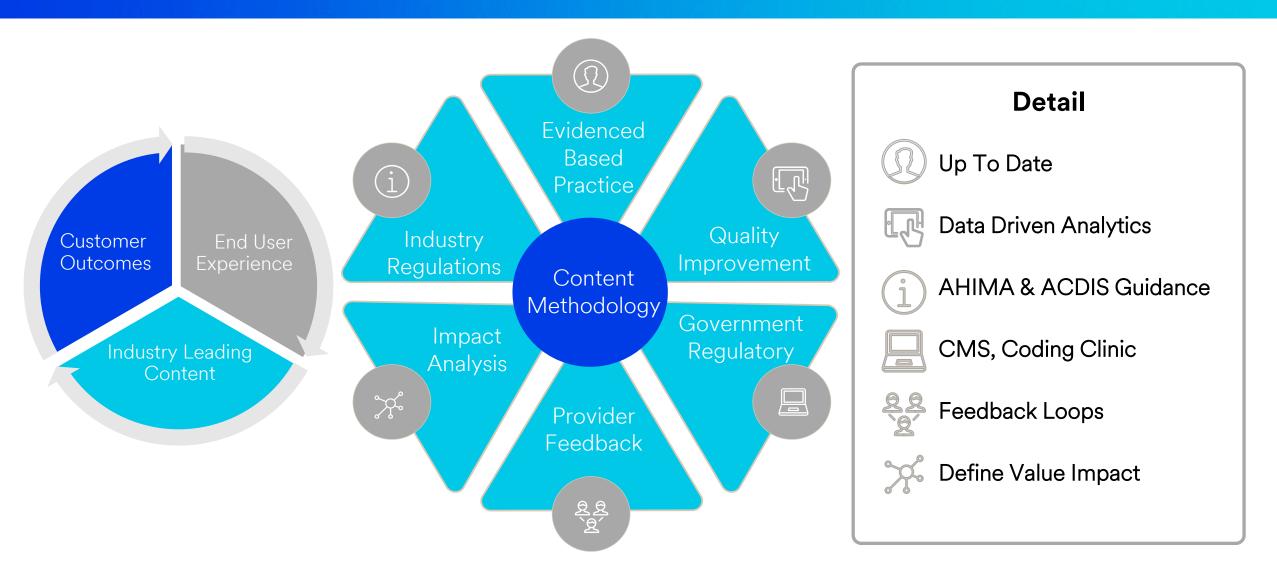
### **Explainable AI:** Clinical Information Models



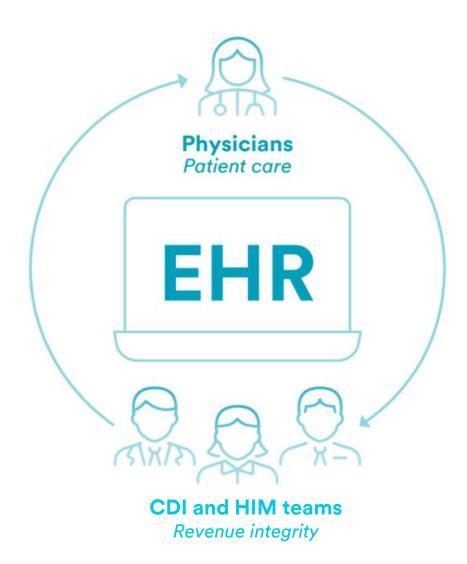
### **Explainable AI:** Clinical Information Models



### **Content Governance**



## Unique closed-loop workflow



### **Physicians**

- Nudges appear inline in the EHR workflow in real time, generated by NLU reasoning over encounter
- Common documentation gaps are resolved proactively, before the note is saved

### **CDI teams**

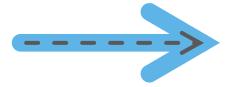
- NLU insights prioritize worklist, uncovering top opportunities
- Visibility to physician nudge interaction provides real-time feedback on physician engagement
- NLU automatically generates evidence sheets to support queries, replacing manual effort
- Queries can be delivered inline, in physicians' workflow, avoiding the inbox



### The 3M M\*Modal CDI Engage One implementation strategy



### **Staged Implementation**



### 3M M\*Modal Adoption Approach

#### **Evidence sheets**

Find and leverage opportunity using NLU-enabled clinical intelligence



#### **Pre and Post Contract**

Organizational discovery & alignment on expectations and success factors.

## Holistic solutions 2 Query delivery

Improve physician
workflow and reduce EHR
inbox burden



#### Stage 1

Assessment of organizational readiness; augment CDI teamwork

#### Stage 2

Leverage Evidence Sheets to strengthen manual queries

### 3 Nudges

Move from reactive and burdensome to proactive and fluid

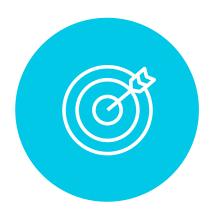


#### Stage 3

CDI Team Adoption to strengthen and target high-yield opportunities for the organization; layer automated clinician-facing nudges. Set up for sustainment post go-live.



### Implementation & adoption critical success factors



#### **Defined goals**

Hospitals use 3M CDI Engage One to achieve quality, financial, clinical goals, or all of the above –defining your goals is critical.



#### Incremental strategy

Flexible and comprehensive, 3M CDI Engage One offers a staged approach to realize enterprise opportunity – start with what's most important and then build.



#### **Data-driven improvement**

3M gives you the data to measure, the flexibility to adjust, and the support you need to continuously improve.



#### Leadership and governance

Clear and well-aligned leadership and governance structure – which includes a physician champion - sets you up for success. This ensures strategic enablement of clinical content for both CDI staff and clinicians.



## Physician engagement approach

01

Establish a Physician Champion

• Establish *Physician* Champion(s) from the start

02

Prepare for Change

 Leverage Change Management best practices to focus on the people side of change

03

Customize & Tune

 Customize & Tune nudge content & frequency, directed jointly by Physician Champion(s) & CDI team

04

**Deploy** 

 Deploy the control bar, queries, and nudges with our staged approach, first for small group of champions who will help lead the next wave

05

Refine

 Use nudge & outcome data to direct staged rollout, working alongside your 3M **Adoption Specialist** 



## Physician Engagement

Communicating the "Why"



Goal: Improve efficiency

- starting with first time in the chart.

Q&A

### Let's continue the conversation at ACDIS 2023

Schedule a 1:1

Stop by our booth!

Hear presentations on achieving success



**Booth #131** 

5 sessions

Want to meet with one a 3M representative?

Let us know and we can schedule a one-on-one meeting fits into your busy ACDIS conference schedule.

Join us at the 3M Booth to explore how a comprehensive solution can transform your CDI program.

And get a new caricature portrait!

#### Role of an Advanced CDI Program in a Clinical Validation Denial Appeals Process

Joy Bombay, MSN, MHA, CCDS; Joseph Cristiano; and Tamara Hicks, RN, BSN, MHA, CCS, CCDS-O, Atrium Health Wake Forest

#### Finding Hidden Jewels in Priority and Impact Despite COVID-19 Waves

Gail B. Higle, BS, BSN, RN, CCDS, Piedmont Healthcare

#### Leveraging Data to Improve CDI Outcomes Beyond \$\$\$

Kory Anderson, MD; Kearstin Jorgenson, MS, CPC, COC; Laura Ogaard, RN, MSN; Sathya Vijayakumar, MS, MBA, Intermountain Health

### Engaging Physicians Proactively With AI-Powered CAPD and Improving Documentation Integrity With AI-Powered CDI Tools

Penny M. Jefferson, MSN, RN, CCDS, CDIS, CCS, CRC, CDIP, CHDA, CRCR, and Tami L. McMasters-Gomez, MHL, BS-HIM, CCDS, CDIP

#### Shoot for the Stars: How CDI Can Assist in Obtaining a CMS 5-Star Rating

Cheryl Manchenton, RN, BSN, 3M HIS



# That's a wrap!



3M Client Experience Summit for 2023, we are excited to be at a new location and venue at the iconic Westin Peachtree Plaza Hotel in the heart of downtown Atlanta, Georgia. Mark your calendars for May 22 – 25, 2023. Each year, 3M brings together our most valued clients and colleagues to discuss evolving trends in the health care industry, learn about new opportunities in care and technology, share best practices and celebrate successes in innovation. And each year, we keep expanding and adding new and exciting opportunities!

Learn more here.

# Thank you!