

The Impact of the New Normal on Workplace Privacy: A Study of Business and IT Security Managers

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PROBLEM:

Coffee shops and shared workspaces are the new “offices” for many remote workers, which is putting sensitive and confidential information at risk.

Employees working
remotely went from
24% to 65%
since COVID-19.



PROBLEM:

In a remote working environment, organizations are losing control over the security of sensitive and confidential information.

65% of IT security managers
say it is easier to protect data
when employees are
working in the office.



PROBLEM:

Remote workers' exposure of sensitive information on their screens is a significant concern.

64% of IT security managers
say they are very concerned that prying eyes will see
the sensitive information on remote workers' screens.

51% say their organizations
conduct training and awareness
programs that cover the remote
worker risk.

41% instituted new
mobile device policies.

40% say their organizations
require employees' home workspaces
to be private and not allow others to
be near the device.

PROBLEM:

Not only are business managers working in shared workspaces, but they also cannot keep prying eyes from seeing their work.

Only 34%
of business managers
said where they work at home
makes it possible for them
to prevent others, including
family members or roommates,
from seeing their work.



PROBLEM:

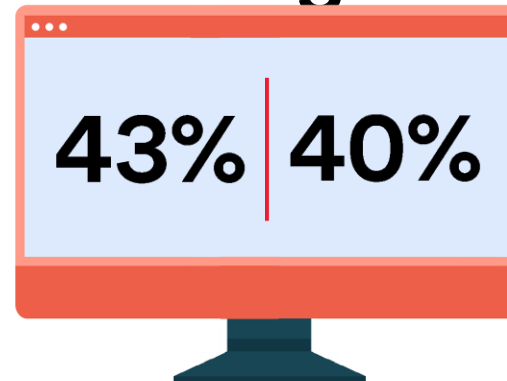
Employees are not concerned about visual hackers.

PROBLEM:

Their organizations aren't pressing the point enough.

Only 43%
of business managers say
they are concerned when
displaying sensitive or
confidential information on
their screen when working
remotely, either in the home
or somewhere else.

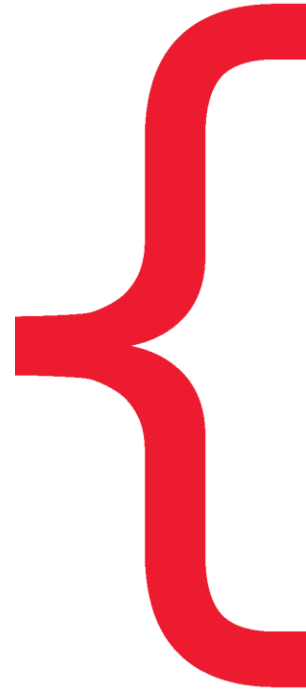
Only 40%
say their
organization has
increased its privacy
policies since more
employees are
working remotely.



PROBLEM:

**Despite the prevalence of
working in open spaces...**

55%
of business managers
do not take steps
to prevent others from
viewing their screens.



If they do, **67%**
turn the screen

and **54%**
leave the room
with their devices.

DID YOU KNOW:

**Remote workers would
like to return to the office.**

49% of remote workers
say their employers will expect
them to stay working remotely.



47%
would like to return to the office.



DID YOU KNOW:

Most respondents will be comfortable traveling for business post-COVID-19.

Before COVID-19 51%
of respondents say they very
often traveled for business.



57%
will be very comfortable
traveling once again.

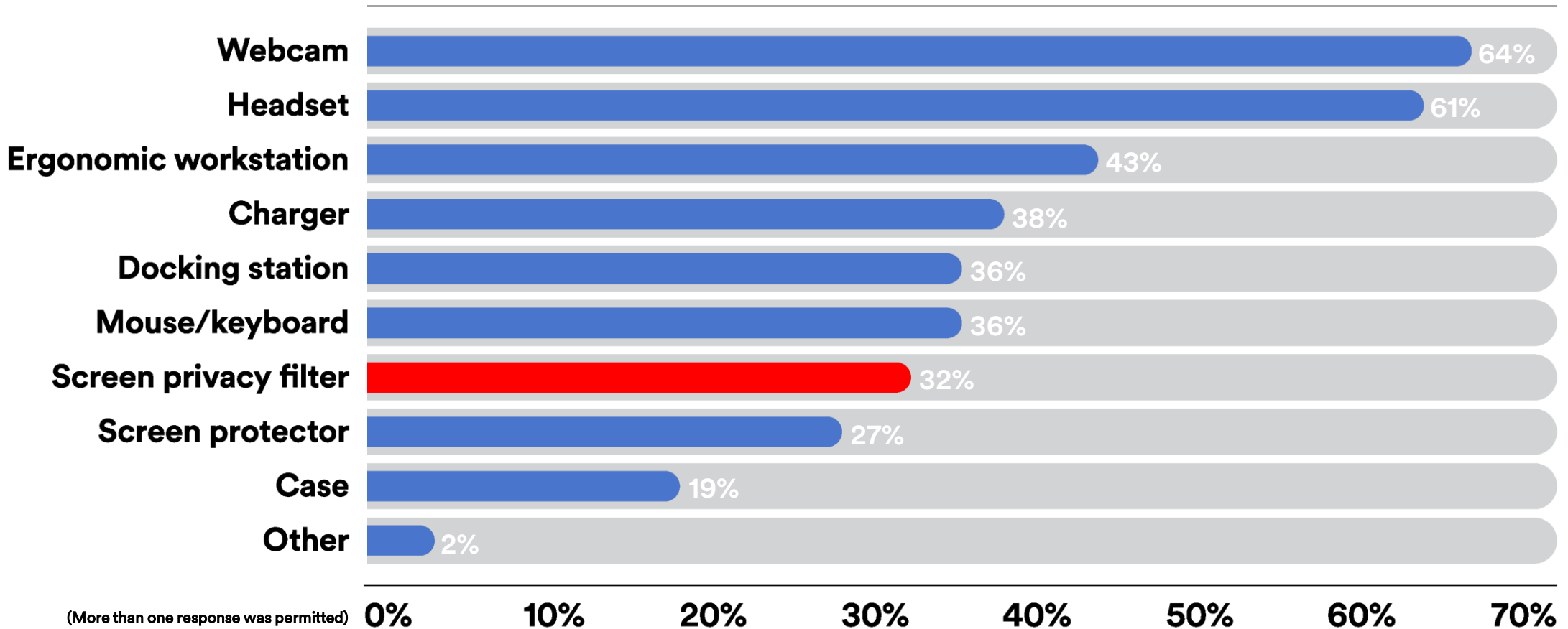
43%
say they are not comfortable due to:

- unpleasantness of wearing a mask
- possibility of a mandate requiring vaccinations
- concern about becoming ill

POLL:

What kind of accessories do you need for your primary device since starting to work remotely?

What kind of accessories do you need for your primary device since starting to work remotely?



**Is your
organization
doing all it can?**

**Add 3M™ Privacy Filters
to your IT data security plan.**