

# Subcontracting child health services: Innovating to improve pediatric outcomes in a managed care environment

Jed Ziegenhagen, State of Colorado  
Jimmy Blanton, Texas Health and Human Services  
Andrew Gaffner, Milliman, Inc  
Dr. Gordon Moore, Goodside Health

July 25, 2022

# Agenda

Today's panel initiates a discussion of some complexities in managing Medicaid enrollee outcomes in a world increasingly focused upon managed care.

We start with Dr. Moore providing an overview of services delivered to Medicaid enrolled children by Goodside health that enhance access to care and care management and, potentially, improve their outcomes.

This is a provider led example of an innovative service that may benefit Medicaid enrollees – no endorsement or evaluation is being made by the panelists for these particular services

Panel discussion will be focused upon the complexities of introducing a provider led initiative into a managed care environment that may be beneficial to a distinct subset of enrollees where financial and quality goals are set by the program for all MCO enrollees not subsets.

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# Meet the speakers

Moderator: Rich Fuller, Director of Economics, 3M Clinical & Economic Research

## Panelists:

- Jed Ziegenhagen, Deputy: Medicaid Director, State of Colorado
- Jimmy Blanton, Director VBP, Texas Health and Human Services
- Andrew Gaffner, Medicaid Rate Setting Actuary, Milliman, Inc
- Dr. Gordon Moore, Chief Medical Officer, Goodside Health

# Outcomes lag for children and youth in Medicaid

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Underutilization of primary care

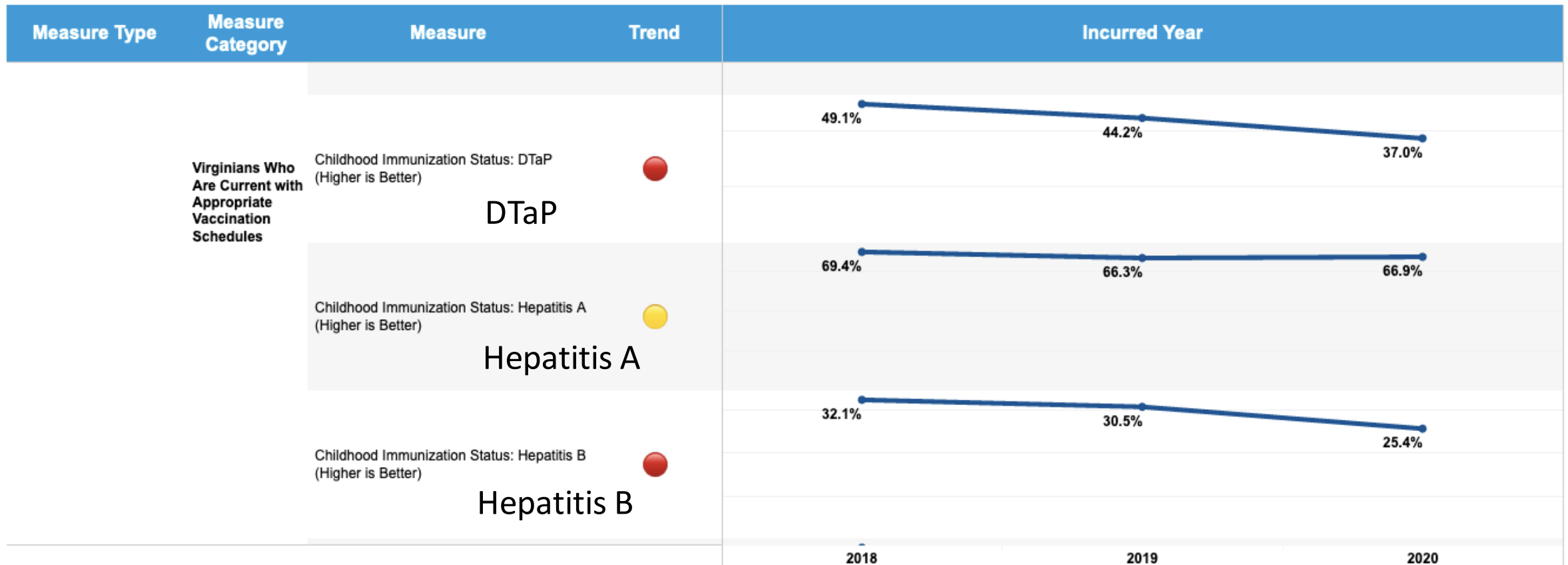
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Low rates of preventive care & vaccination

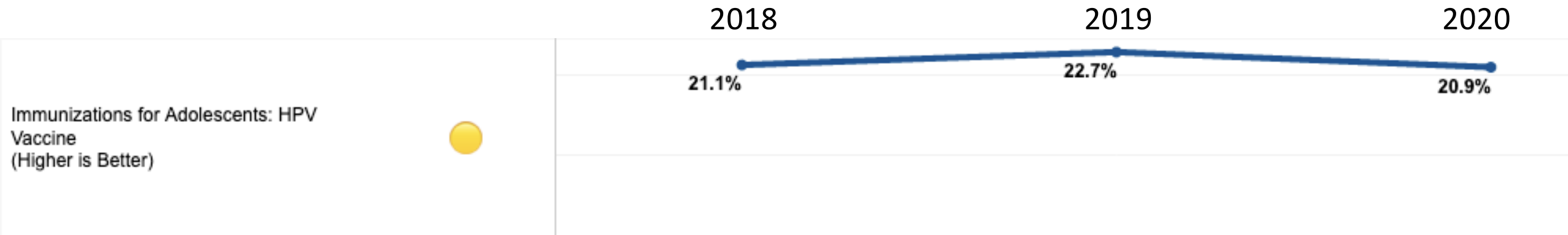
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Too much potentially preventable emergency room use

# Percent of eligible kids getting vaccines (Virginia all-payer data)



# The HPV vaccine reduces cervical cancer rates by 90%



# Solve the access problems: Bring care to where the kids are

Too many kids don't have access to good primary care

- Access challenges due to limited physician enrollment with Medicaid
- FQHCs and School-Based Health Centers leave too many geographic gaps

Hybrid telemedicine with in-person care delivery can vastly expand access

- School nurse-enabled telemed
- Bring clinicians to schools for in-person care delivery
  - Wellness events (healthy behavior change)
  - Screening (mental health, at-risk for chronic conditions, etc)
  - Chronic condition management

## Example: Screening 11-17 year olds for depression during school physical events

- 8000 kids screened
- 24% have depression (PHQ2 positive)
- 4% in the moderate-to-severe category (Columbia orange/red)

For events with >500 kids we often find one who has never told anyone before that they're planning or have tried to kill themselves within the past 2 weeks



A photograph of the Washington Monument in Washington, D.C., taken at sunset. The monument is a tall, slender, white obelisk that stands prominently in the center-right of the frame. The sky is a mix of orange, yellow, and light blue, indicating the time is either dawn or dusk. The monument's reflection is clearly visible in the water of the reflecting pool in the foreground. The pool is flanked by two long, narrow walkways. In the background, the United States Capitol building is visible, illuminated with lights. The overall scene is peaceful and iconic.

# Panel Discussion & Question and Answer