



# DI-NOC<sup>™</sup>

Architectural Finishes

Case Study | 2021

**The experience  
of a popular,  
traditional  
pub in need  
of an update.**





## 3M™ DI-NOC™ Architectural Finishes

Case Study 2021

Ned Ludd Public House, United Kingdom

# Setting the right atmosphere by quickly and cost effectively transforming the space.

The Ned Ludd is located in the heart of Nottingham and is famed for offering over 100 gins, great craft beers and locally sourced great British food. This family-owned venue has a contemporary, yet homely décor, but the bar and some other details desperately needed some cosmetic updates.

Owners Adam and Amanda also wanted to ensure that the main surfaces and touch points of the pub were easy to clean and disinfect.



The bar refurbishment concept was designed to use the metallic cross hairline pattern, VM-1694 on all vertical surfaces, complemented by the Sand based copper pattern, PC-1178 on the horizontal surfaces.

***“DI-NOC has given us the copper top we wanted but couldn’t afford, we’ve got that real metal feel with zero hassle and downtime.”***

Amanda Cropper, The Ned Ludd



## 3M™ DI-NOC™ Architectural Finishes

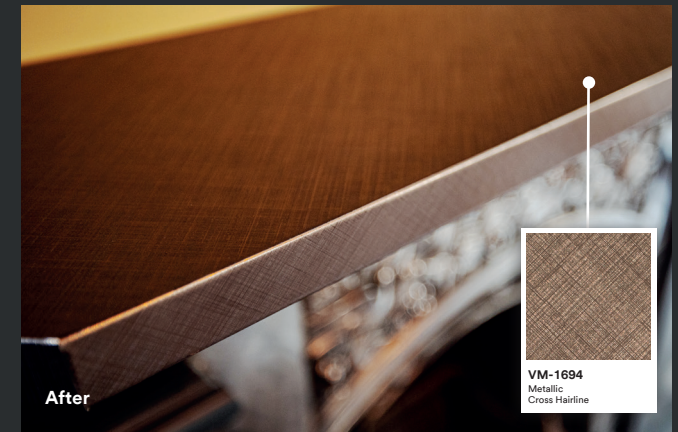
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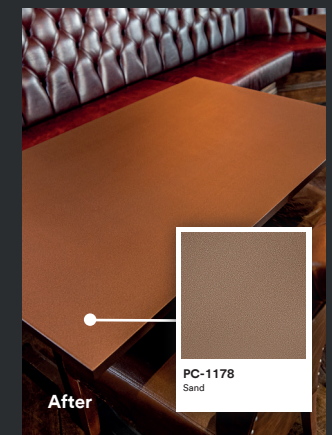
### A 'WOW factor' result without breaking the bank.

Adam and Amanda inherited a run-down pub and wanted to revive it with their own style of industrial chic, however they had been at a loss as to how to address the bar, tables and other flat surfaces. They were structurally sound but didn't reflect their chosen style. They needed a durable, cost effective and stylish solution.



The team of 3M Endorsed Installers set about the transformation and in less than a day they transformed the tired surfaces, injecting Adam and Amanda's style into the most important features in the pub. The result is a resilient and stylish finish that was installed almost overnight and for a fraction of the cost or environmental impact of replacement.

By applying the patterns to surfaces across all areas of the pub, not only has it refurbished previously tired items, but helped to deliver a cohesive design theme.







***“DI-NOC has quite simply transformed our bar, the finishes feel sumptuous and installation was hassle free!”***

Adam Cropper, The Ned Ludd

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#### CASE STUDY SUMMARY

**Challenge:** New proprietors wanted to update The Ned Ludd pub and stamp their mark on the décor cost-effectively.

**Benefits:** 3M™ DI-NOC™ Architectural Finishes delivered an installation that was fast and affordable. It transformed tired, existing surfaces without sending them to landfill, reducing the environmental impact of the project.

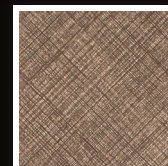
It has also left the surfaces easy to clean and disinfect.

The fast transformation meant refurbishment could happen out of operational business hours saving the company in lost earnings.

**Product Selection:** 3M™ DI-NOC™ Architectural Finishes



PC-1178  
Sand



VM-1694  
Metallic  
Cross Hairline

Installed by: Interiart. December 2020, UK

IMPORTANT NOTICE. The results and outcomes of case studies or testimonials should not be interpreted as a guarantee or warranty of similar results. You are responsible for evaluating the product and determining whether it is suitable for your application. Please refer to 3M published specifications for product and warranty information.



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