

3M Science.
Applied to Life.™

3M™ VHB™ RP+

Digital Toolkit

For Authorized 3M Distributors
United States

November 2023



Contents

This toolkit equips you with the information and material you need to deploy and activate to and through channel. To help you in your navigation make sure you click the following icons within this package:



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Marketing and Advertising Assets

- Banner Ads
- Photography

If your team would like any of the assets within this toolkit co-branded, please reach out to your channel representative.



Learn more about 3M™ VHB™ Tapes here:
https://www.3m.com/3M/en_US/vhb-tapes-us/

Product Data

Product Data – Film Liner

3M SAP ID	Marketplace Formal Name
7100273167	3M™ VHB™ Tape RP+040GF, Gray, 16 mil, Film Liner, Roll, Config
7100273154	3M™ VHB™ Tape RP+040GF, Gray, 44 in x 36 yd, 16 mil, Film Liner, 1 Roll/Case
7100273423	3M™ VHB™ Tape RP+040GF, Gray, 22 in x 36 yd, 16 mil, Film Liner, 1 Roll/Case
7100273152	3M™ VHB™ Tape RP+040GF, Gray, 1 in x 36 yd, 16 mil, Film Liner, 9 Rolls/Case
7100273169	3M™ VHB™ Tape RP+040GF, Gray, 1/2 in x 36 yd, 16 mil, Film Liner, 18 Rolls/Case
7100273260	3M™ VHB™ Tape RP+060GF, Gray, 1 in x 36 yd, 25 mil, Film Liner, 9 Rolls/Case
7100273426	3M™ VHB™ Tape RP+060GF, Gray, 44 in x 36 yd, 25 mil, Film Liner, 1/Case
7100273170	3M™ VHB™ Tape RP+060GF, Gray, 25 mil, Film Liner, Roll, Config
7100273404	3M™ VHB™ Tape RP+060GF, Gray, 1/2 in x 36 yd, 25 mil, Film Liner, 18 Rolls/Case
7100273435	3M™ VHB™ Tape RP+060GF, Gray, 22 in x 36 yd, 25 mil, Film Liner, 1 Roll/Case
7100273407	3M™ VHB™ Tape RP+080GF, Gray, 44 in x 36 yd, 32 mil, Film Liner, 1/Case
7100273172	3M™ VHB™ Tape RP+080GF, Gray, 32 mil, Film Liner, Roll, Config
7100273255	3M™ VHB™ Tape RP+080GF, Gray, 1 in x 36 yd, 32 mil, Film Liner, 9 Rolls/Case
7100273430	3M™ VHB™ Tape RP+080GF, Gray, 22 in x 36 yd, 32 mil, Film Liner, 1 Roll/Case
7100273447	3M™ VHB™ Tape RP+080GF, Gray, 1/2 in x 36 yd, 32 mil, Film Liner, 18 Rolls/Case
7100273429	3M™ VHB™ Tape RP+110GF, Gray, 22 in x 36 yd, 45 mil, Film Liner, 1 Roll/Case
7100273174	3M™ VHB™ Tape RP+110GF, Gray, 45 mil, Film Liner, Roll, Config
7100273424	3M™ VHB™ Tape RP+110GF, Gray, 44 in x 36 yd, 45 mil, Film Liner, 1/Case
7100273398	3M™ VHB™ Tape RP+110GF, Gray, 1/2 in x 36 yd, 45 mil, Film Liner, 18 Rolls/Case
7100273262	3M™ VHB™ Tape RP+110GF, Gray, 1 in x 36 yd, 45 mil, Film Liner, 9 Rolls/Case
7100273400	3M™ VHB™ Tape RP+160GF, Gray, 1/2 in x 36 yd, 62 mil, Film Liner, 18 Rolls/Case
7100273414	3M™ VHB™ Tape RP+160GF, Gray, 44 in x 36 yd, 62 mil, Film Liner, 1/Case
7100273402	3M™ VHB™ Tape RP+160GF, Gray, 22 in x 36 yd, 62 mil, Film Liner, 1 Roll/Case
7100273176	3M™ VHB™ Tape RP+160GF, Gray, 62 mil, Film Liner, Roll, Config
7100273259	3M™ VHB™ Tape RP+160GF, Gray, 1 in x 36 yd, 62 mil, Film Liner, 9 Rolls/Case
7100273178	3M™ VHB™ Tape RP+230GF, Gray, 90 mil, Film Liner, Roll, Config
7100273131	3M™ VHB™ Tape RP+230GF, Gray, 1/2 in x 36 yd, 90 mil, Film Liner, 18 Rolls/Case
7100273409	3M™ VHB™ Tape RP+230GF, Gray, 22 in x 36 yd, 90 mil, Film Liner, 1 Roll/Case
7100273393	3M™ VHB™ Tape RP+230GF, Gray, 44 in x 36 yd, 90 mil, Film Liner, 1 Roll/Case
7100273252	3M™ VHB™ Tape RP+230GF, Gray, 1 in x 36 yd, 90 mil, Film Liner, 9 Rolls/Case
7100273167	3M™ VHB™ Tape RP+040GF, Gray, 16 mil, Film Liner, Roll, Config

Product	Technical Data Sheet
RP+040GF	Click here to view TDS
RP+060GF	Click here to view TDS
RP+080GF	Click here to view TDS
RP+110GF	Click here to view TDS
RP+160GF	Click here to view TDS
RP+230GF	Click here to view TDS



[Product Data Package](#)
[Article Information Sheet](#)
[Regulatory Data Sheet](#)

Product Data – Paper Liner

3M SAP ID	Marketplace Formal Name
7100273427	3M™ VHB™ Tape RP+040GP, Gray, 44 in x 36 yd, 16 mil, Paper Liner, 1 Roll/Case
7100273446	3M™ VHB™ Tape RP+040GP, Gray, 22 in x 36 yd, 16 mil, Paper Liner, 1 Roll/Case
7100273168	3M™ VHB™ Tape RP+040GP, Gray, 16 mil, Paper Liner, Roll, Config
7100273161	3M™ VHB™ Tape RP+040GP, Gray, 1 in x 36 yd, 16 mil, Paper Liner, 9 Rolls/Case
7100273412	3M™ VHB™ Tape RP+040GP, Gray, 1/2 in x 36 yd, 16 mil, Paper Liner, 18 Rolls/Case
7100273403	3M™ VHB™ Tape RP+060GP, Gray, 1/2 in x 36 yd, 25 mil, Paper Liner, 18 Rolls/Case
7100273253	3M™ VHB™ Tape RP+060GP, Gray, 1 in x 36 yd, 25 mil, Paper Liner, 9 Rolls/Case
7100273408	3M™ VHB™ Tape RP+060GP, Gray, 44 in x 36 yd, 25 mil, Paper Liner, 1/Case
7100273171	3M™ VHB™ Tape RP+060GP, Gray, 25 mil, Paper Liner, Roll, Config
7100273445	3M™ VHB™ Tape RP+060GP, Gray, 22 in x 36 yd, 25 mil, Paper Liner, 1 Roll/Case
7100273173	3M™ VHB™ Tape RP+080GP, Gray, 32 mil, Paper Liner, Roll, Config
7100273397	3M™ VHB™ Tape RP+080GP, Gray, 1/2 in x 36 yd, 32 mil, Paper Liner, 18 Rolls/Case
7100273401	3M™ VHB™ Tape RP+080GP, Gray, 22 in x 36 yd, 32 mil, Paper Liner, 1 Roll/Case
7100273425	3M™ VHB™ Tape RP+080GP, Gray, 44 in x 36 yd, 32 mil, Paper Liner, 1/Case
7100273261	3M™ VHB™ Tape RP+080GP, Gray, 1 in x 36 yd, 32 mil, Paper Liner, 9 Rolls/Case
7100273258	3M™ VHB™ Tape RP+110GP, Gray, 1 in x 36 yd, 45 mil, Paper Liner, 9 Rolls/Case
7100273437	3M™ VHB™ Tape RP+110GP, Gray, 22 in x 36 yd, 45 mil, Paper Liner, 1 Roll/Case
7100273411	3M™ VHB™ Tape RP+110GP, Gray, 1/2 in x 36 yd, 45 mil, Paper Liner, 18 Rolls/Case
7100273175	3M™ VHB™ Tape RP+110GP, Gray, 45 mil, Paper Liner, Roll, Config
7100273406	3M™ VHB™ Tape RP+110GP, Gray, 44 in x 36 yd, 45 mil, Paper Liner, 1/Case
7100273444	3M™ VHB™ Tape RP+110GP, Gray, 3/4 in x 36 yd, 45 mil, Paper Liner, 12 Rolls/Case
7100273248	3M™ VHB™ Tape RP+160GP, Gray, 1 in x 36 yd, 62 mil, Paper Liner, 9 Rolls/Case
7100273428	3M™ VHB™ Tape RP+160GP, Gray, 22 in x 36 yd, 62 mil, Paper Liner, 1 Roll/Case
7100273419	3M™ VHB™ Tape RP+160GP, Gray, 44 in x 36 yd, 62mil, Paper Liner, 1/Case
7100273177	3M™ VHB™ Tape RP+160GP, Gray, 62 mil, Paper Liner, Roll, Config
7100273399	3M™ VHB™ Tape RP+160GP, Gray, 1/2 in x 36 yd, 62 mil, Paper Liner, 18 Rolls/Case
7100273254	3M™ VHB™ Tape RP+230GP, Gray, 1 in x 36 yd, 90 mil, Paper Liner, 9 Rolls/Case
7100273410	3M™ VHB™ Tape RP+230GP, Gray, 22 in x 36 yd, 90 mil, Paper Liner, 1 Roll/Case
7100273431	3M™ VHB™ Tape RP+230GP, Gray, 44 in x 36 yd, 90 mil, Paper Liner, 1/Case
7100273179	3M™ VHB™ Tape RP+230GP, Gray, 90 mil, Paper Liner, Roll, Config
7100273132	3M™ VHB™ Tape RP+230GP, Gray, 1/2 in x 36 yd, 90 mil, Paper Liner, 18 Rolls/Case

Product	Technical Data Sheet
RP+040GP	Click here to view TDS
RP+060GP	Click here to view TDS
RP+080GP	Click here to view TDS
RP+110GP	Click here to view TDS
RP+160GP	Click here to view TDS
RP+230GP	Click here to view TDS



[Product Data Package](#)

Selling Tools

Selling Tools





No fuss, permanent bonding for everyday applications.

Replace traditional fastening methods with 3M™ VHB™ Tape RP+ Family for general purpose applications.



RP+ Family

3M™ VHB™ Tape RP+ Family

The 3M™ VHB™ Tape RP+ Family is a new permanent bonding solution in the 3M™ VHB™ Tape portfolio that can replace traditional mechanical fasteners in many general purpose applications. This solution is a gray, conformable acrylic adhesive that provides immediate handling strength and long-term strength and durability indoors and outside. When special features aren't required for an application, 3M™ VHB™ Tape RP+ Family can meet many bonding needs — it was designed to be the right product, with the right performance, at the right price for you.

Features

- Fast and easy-to-use permanent bonding method provides high strength and long-term durability
- Virtually invisible fastening keeps surfaces smooth
- Can replace mechanical fasteners (rivets, welding, screws) or liquid adhesives
- Gray, multi-purpose adhesive and conformable acrylic foam core for good performance in a variety of applications
- Eliminate drilling, grinding, refinishing, screwing, welding and clean-up
- Creates a permanent seal against water, moisture and more
- Pressure sensitive adhesive bonds on contact to provide immediate handling strength
- Allows the use of thinner, lighter weight and dissimilar materials



3M™ VHB™ Tape RP+ Family		Product	Thickness	Liners	Color
	RP+040		0.4mm	Paper, Film	Gray
	RP+060		0.6mm		
	RP+080		0.8mm		
	RP+110		1.1mm		
	RP+160		1.6mm		
	RP+230		2.3mm		

For more information about 3M™ VHB™ Tape RP+, contact your local sales representative or visit [3M.com/VHB](#).

3M

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Web [3M.com/VHB](#)

Product Selection and Use: Many factors (surface, 3M's control and control system) affect the use and performance of a 3M product in a particular application. As a result, a customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer application, including considering all applicable regulatory requirements and standards (e.g., UL, FDA, FDA, etc.). 3M does not warrant, represent, or imply that a 3M product and appropriate safety products, or its use in any application, will result in injury, sickness, death, or loss of property. **Warning, Limited Warranty, and Exclusions:** 3M makes no warranty, representation, or claim regarding the application of 3M products (including its products) to which user's safety is concerned. 3M warrants that only a 3M product meets the applicable 3M product specification of the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. CAUTION: USE OF A COURSE OF DEALING, CUSTOMER OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the risk and decision remain with the user, independent of the 3M product or use of the product. **Limitation of Liability:** Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether such loss or damage is consequential or otherwise, including but not limited to, lost profits or business opportunity, injury to the legal or public liability asserted, including, but not limited to, warranty, contract, negligence, or strict liability. 3M and VHB are trademarks of 3M Company. Please recycle. Printed in USA. © 2012 3M. All rights reserved.

[3M™ VHB™ Tape RP+ Family Flyer](#)

[3M™ VHB™ Tape RP+ Family Flyer - Distributor Co-Branding Ready](#)



Selling Tools



[Training Deck](#)

Marketing and Advertising Assets

Marketing and Advertising Assets

Web banners for use on authorized 3M distributor sites:



[728x90](#)



[250x250](#)



[300x250](#)

Marketing and Advertising Assets



[Roller Image](#)



[Panel to Frame](#)



[Application Photo](#)

Thank you