



# 3M Converter

## Digital Toolkit

**For Use by Authorized 3M Converters  
United States**

Updated June 2026

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# Contents

Learn more about 3M Converter Solutions here:  
[https://www.3m.com/3M/en\\_US/converter-solutions-us/](https://www.3m.com/3M/en_US/converter-solutions-us/)

*If your team would like any of the assets within this toolkit co-branded,  
please reach out to your channel representative.*

## Converter Markets

- New Marketing Content, Brochures, Video

## VHB™ RP+

- [Digital Toolkit](#)

## LSE Bonding Solutions

- [Digital Toolkit](#)

## GPT-020

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## Duct Tape Solutions

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## Masking Solutions

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## Reclosable Fasteners

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## Durable Labels

- Brochures, Flyers, Product Guides, Application Photography, Social Post

## VHB™ Max

- [Digital Toolkit](#)

## Low VOC Adhesive Transfer Tape 59812LVC

- [Digital Toolkit](#)

# Converter Markets

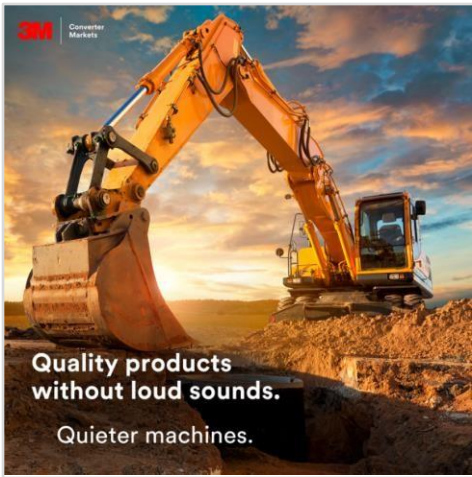
# New Marketing Content



[Quieter Rides](#)



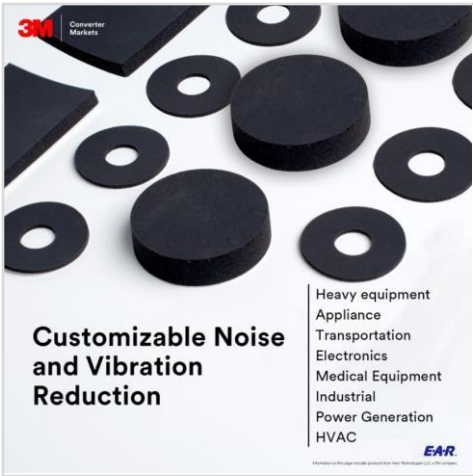
[Prevent Noise](#)



[Quieter Machines](#)



[Acoustic Management](#)



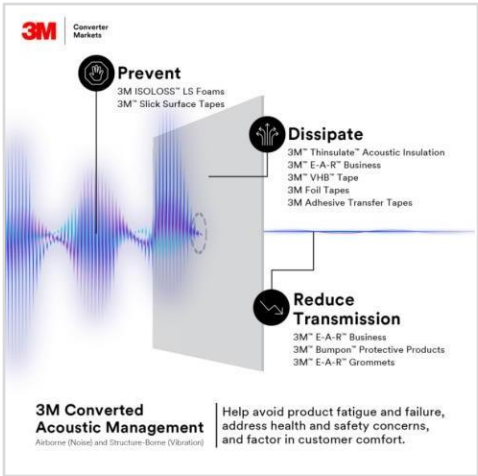
[Customizable Reduction](#)



[Less Noise, Less Stress](#)



[Noise Reduction](#)



[Acoustic Management](#)



# New Marketing Content Cont.



Converter Markets



Versatility of adhesive on both sides of foam.

| 3M Adhesive and Tape                                                            | ISOLOSS™ LS Foam (Density: 10-25 lb/ft³) | ISOLOSS™ LS Foam (Density: 10-25 lb/ft³) | ISOLOSS™ LS Foam (Density: 10-25 lb/ft³) |
|---------------------------------------------------------------------------------|------------------------------------------|------------------------------------------|------------------------------------------|
| 3M™ Adhesive Transfer Tape 8770VLL with 3M™ Acrylic Adhesive 300MP              | ●                                        | ●                                        | ●                                        |
| 3M™ Double Coated Tape 9832 with 3M™ Acrylic Adhesive 300MP                     | ●                                        | ●                                        | ●                                        |
| 3M™ Adhesive Transfer Tape 8035PC with 3M™ Acrylic Adhesive 300MP               | ●                                        | ●                                        | ●                                        |
| 3M™ Double Coated Tape DCK-1018                                                 | ●                                        | ●                                        | ●                                        |
| 3M™ Adhesive Transfer Tape 9473LE with 3M™ High Strength Acrylic Adhesive 300LS | ●                                        | ●                                        | ●                                        |
| 3M™ Adhesive Transfer Tape 4650MP with 3M™ Acrylic Adhesive 300MP               | ●                                        | ●                                        | ●                                        |
| 3M™ Adhesive Transfer Tape 9475 with 3M™ Adhesive 300                           | ●                                        | ●                                        | ●                                        |
| 3M™ Adhesive Transfer Tape 9827 with 3M™ Quick Bonding Adhesive 380             | ●                                        | ●                                        | ●                                        |
| 3M™ Double Coated Tissue Tape 9458 with 3M™ Quick Adhesive 340                  | ●                                        | ●                                        | ●                                        |
| 3M™ Double Coated Tape 9816                                                     | ●                                        | ●                                        | ●                                        |
| 3M™ Scrim Reinforced Adhesive Tape LHR1                                         | ●                                        | ●                                        | ●                                        |
| 3M™ Adhesive Transfer Tape L3475                                                | ●                                        | ●                                        | ●                                        |
| 3M™ Adhesive Transfer Tape L3475                                                | ●                                        | ●                                        | ●                                        |



EAR

Products



Converter Markets



Gasketing

Low compression set  
UL gasket & seal rated  
3M adhesive compatible  
Open-cell foam



Cushioning & Support

Soft & supportive  
Multiple stiffnesses  
Resilient



Energy Control

Impact absorption  
Vibration damping  
Conformable to product design



EAR

Applications



Converter Markets



Available in a range of densities, stiffnesses, and thicknesses.



Density

Density starting at 10-25 lb/ft³



Material Strength

Tensile strength: 496 – 933 kPa  
Tear strength: 2.6 – 4.1 kN/m



Broad Temperature Range

-40°C to 107°C (operating)



Flammability Rated

UL94: HB F1 Rating  
Pass: FMVSS 302  
Refer to UL 94 HB F1 Rating for select UL listed material



EAR

Available Ranges



Converter Markets



Demanding applications require uncompromising material solutions.

Gasketing | Sealing | Energy Control

Heavy Equipment

Appliance

Automotive

Electronic

Medical Equipment

Industrial

Power Generation

HVAC



EAR

Gasketing, Sealing, & Energy Control



Converter Markets



ISOLOSS™ LS Foam maintains its original fit, form, and function after being repeatedly compressed.



EAR

ISOLOSS™ LS Foam



Converter Markets



ISOLOSS™ LS Polyurethane Foam



Low Compression Set



Durability



Convertibility



EAR

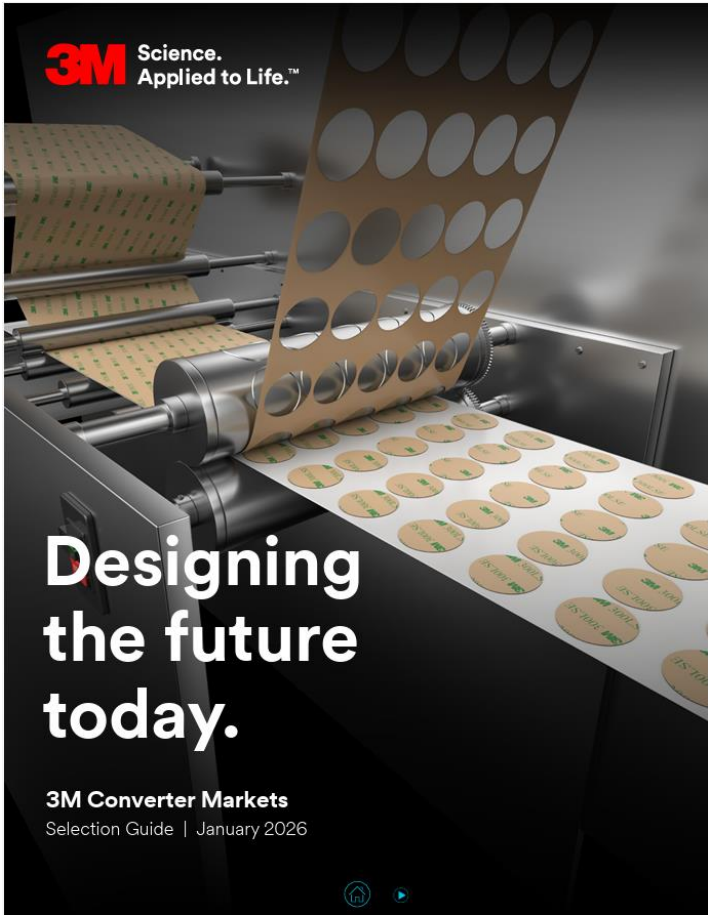
ISOLOSS™ LS Polyurethane Foam

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3M SIBG USAC Marketing Center

# Converter Markets Selection Guide & Brochure



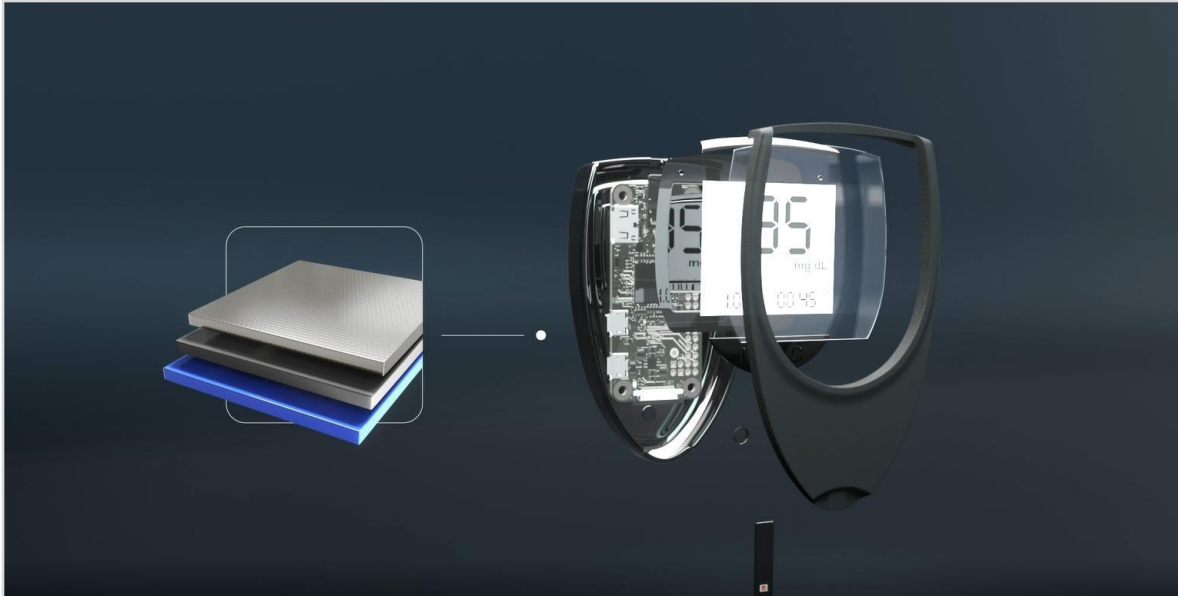
[Selection Guide](#)



[Brochure](#)



# Videos



[Converter Markets Video  
Accessible Version](#)

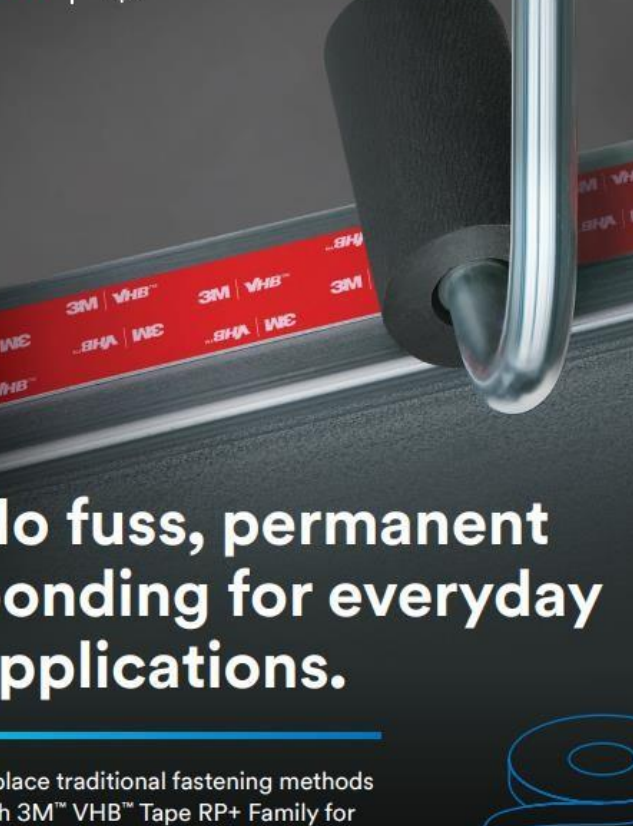


[Sealing & Gasketing](#)

The background is a complex, abstract geometric pattern composed of numerous triangles in various shades of blue, ranging from a deep navy blue to a bright, vibrant blue. The triangles are of different sizes and are arranged in a way that creates a sense of depth and movement, resembling a low-poly or crystalline structure.

**VHB™ RP+**

# Selling Tools



**3M** | **VHB**  
Tape Since 1960

# No fuss, permanent bonding for everyday applications.

Replace traditional fastening methods with 3M™ VHB™ Tape RP+ Family for general purpose applications.



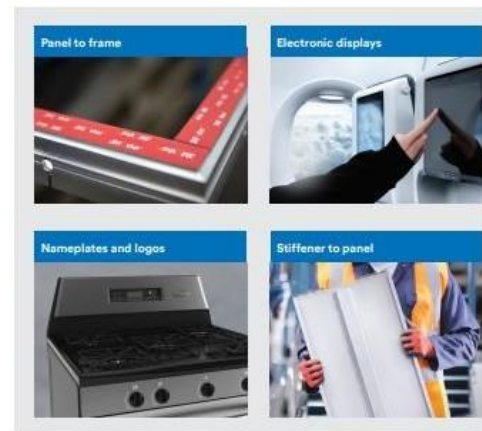
RP+ Family

## 3M™ VHB™ Tape RP+ Family

The 3M™ VHB® Tape RP+ Family is a new permanent bonding solution in the 3M™ VHB® Tape portfolio that can replace traditional mechanical fasteners in many general purpose applications. This solution is a gray, conformable acrylic adhesive that provides immediate handling strength and long-term strength and durability indoors and outside. When special features aren't required for an application, 3M™ VHB® Tape RP+ Family can meet many bonding needs — it was designed to be the right product, with the right performance, at the right price for you.

## Features

- Fast and easy-to-use permanent bonding method provides high strength and long-term durability
- Virtually invisible fastening keeps surfaces smooth
- Can replace mechanical fasteners (rivets, welding, screws) or liquid adhesives
- Gray, multi-purpose adhesive and conformable acrylic foam core for good performance in a variety of applications
- Eliminate drilling, grinding, refinishing, screwing, welding and clean-up
- Creates a permanent seal against water, moisture and more
- Pressure sensitive adhesive bonds on contact to provide immediate handling strength
- Allows the use of thinner, lighter weight and dissimilar materials



## 3M™ VHB™ Tape RP+ Family



| Product | Thickness | Liners      | Color |
|---------|-----------|-------------|-------|
| RP+040  | 0.4mm     | Paper, Film | Gray  |
| RP+060  | 0.6mm     |             |       |
| RP+080  | 0.8mm     |             |       |
| RP+110  | 1.1mm     |             |       |
| RP+160  | 1.6mm     |             |       |
| RP+230  | 2.3mm     |             |       |

For more information about 3M™ VHB™ Tape RP+, contact your local sales representative or visit [3M.com/VHB](http://3M.com/VHB).



Industrial Adhesives and Tapes Division  
3M Center, Building 225-3S-06  
St. Paul, MN 55144 USA

Phone 1-800-362-3550  
Web 3M.com/VHB

[illegible]

## 3M™ VHB™ Tape RP+ Family Flyer



# Selling Tools



[Training Deck](#)

# Marketing and Advertising Assets

Web banners for use on authorized 3M distributor sites:



[728x90](#)



[250x250](#)



[300x250](#)



# LSE Bonding Solutions

# Push Boundaries. Unlock Potential.



3M™ Acrylic Adhesive 300MP

**Bond hard-to-bond textures.**

Bond securely for the world's toughest environments.



3M™ High-Strength Acrylic Adhesive 300LSE

**Secure and reliable performance.**

Plastic to metal. Rubber to plastic. Even foam to chrome.



3M™ VHB™ Tape LSE Series

**Fast and easy high performing solutions.**

Reduce production time as you design and build for hot and cold cycling environments.



3M™ Scotch-Weld™ Structural Plastic Adhesives DP8010 and DP8010NS

**Achieve structural strength quickly.**

Our strongest bond for low surface energy materials.

# Flyers

3M Science.  
Applied to Life.™



Rethink what's possible.

Do more with plastics and other low surface energy materials.

3M™ VHB™ Tape LSE Series

Plastics, composites and other low surface energy (LSE) materials are integral to the future of manufacturing. Unfortunately, bonding these materials with adhesives can be difficult and often requires the use of a primer or adhesion promoter.

The 3M™ VHB™ Tape LSE Series is a double-sided acrylic foam tape developed specifically for LSE substrates such as polypropylene (PP), thermoplastic elastomers (TPE), thermoplastic olefins (TPO), and composites to create a long-lasting, high-strength bond without the use of a primer or promoter. Now you're free to choose the material that's right for your design.



Customizable Distributor Flyer

3M Science.  
Applied to Life.™



Rethink what's possible.

Do more with plastics and other low surface energy materials.

3M™ VHB™ Tape LSE Series

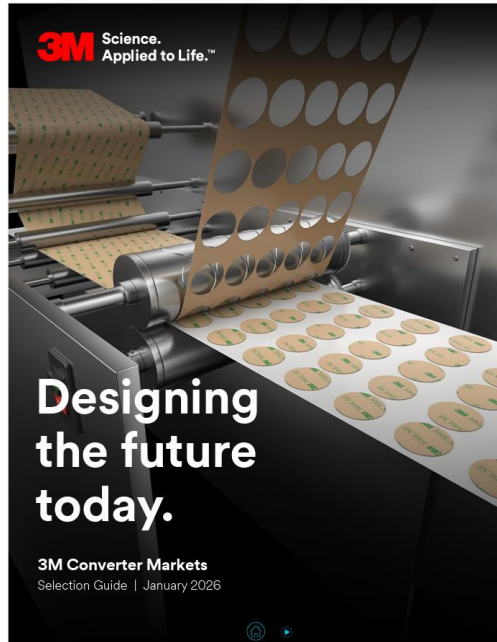
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End User Flyer

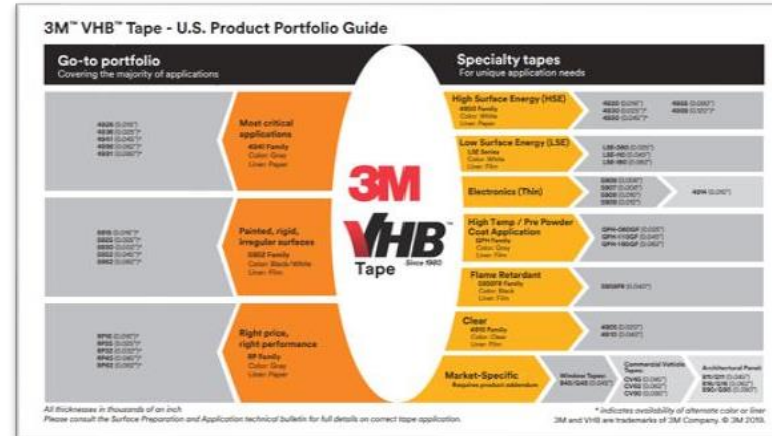
# Brochure & Guides



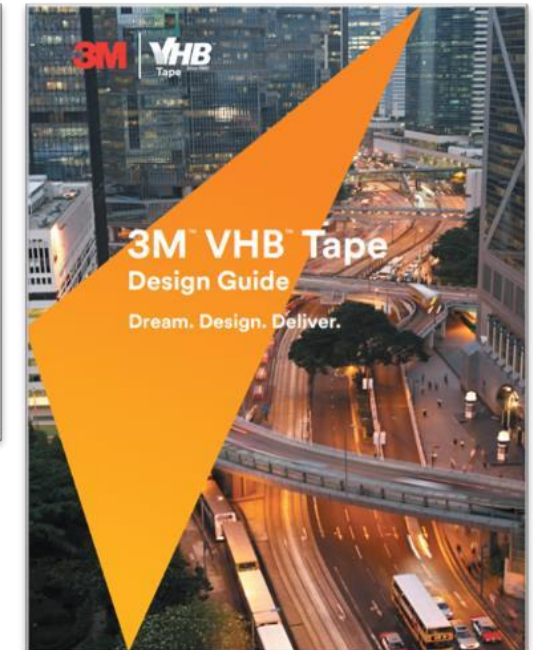
[Converter Markets Selection Guide](#)



[VHB™ Tape LSE Brochure](#)



[Portfolio Guide](#)

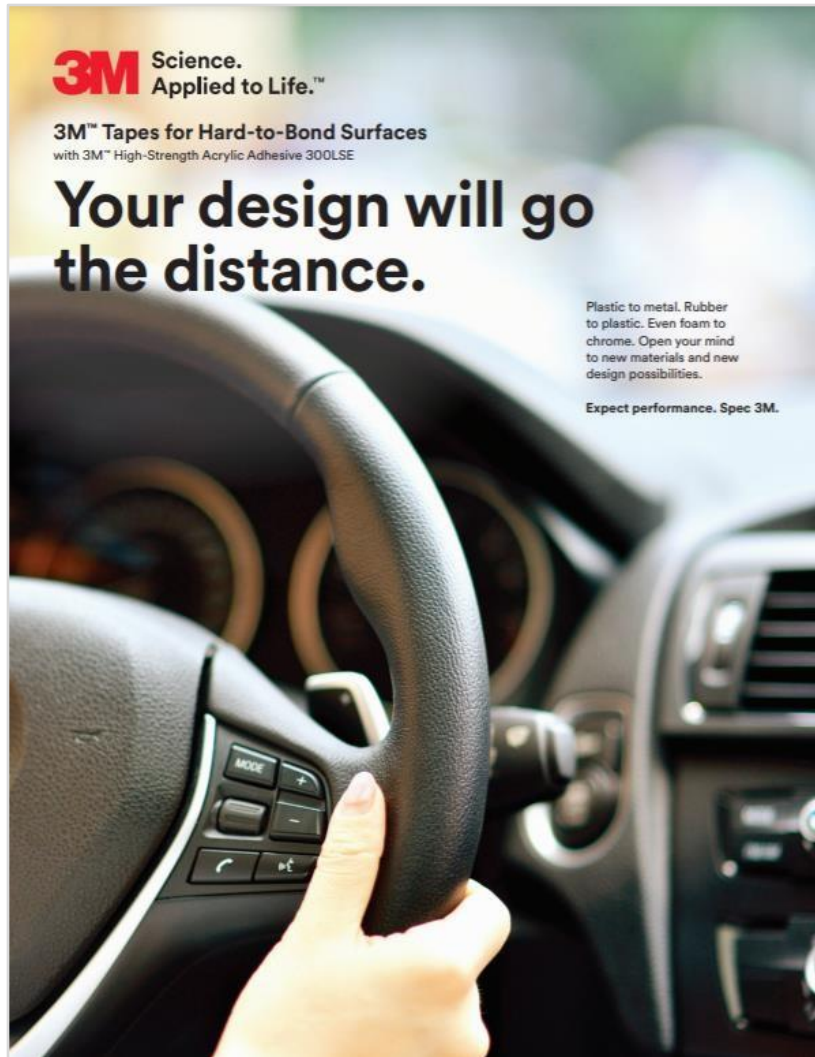


[Design Guide](#)

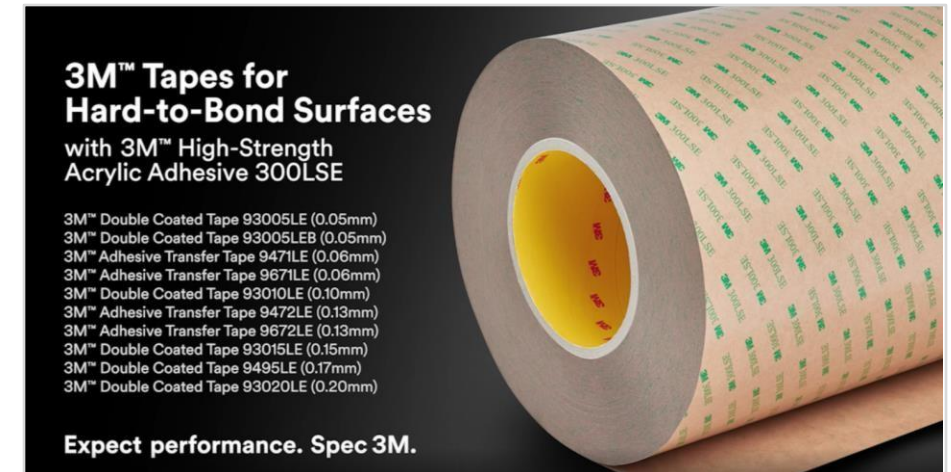
## Additional Resources

[General 3M VHB Tape Site](#)  
[3M VHB Tape LSE Series Site](#)  
[How to Apply VHB Site](#)  
[White Paper](#)

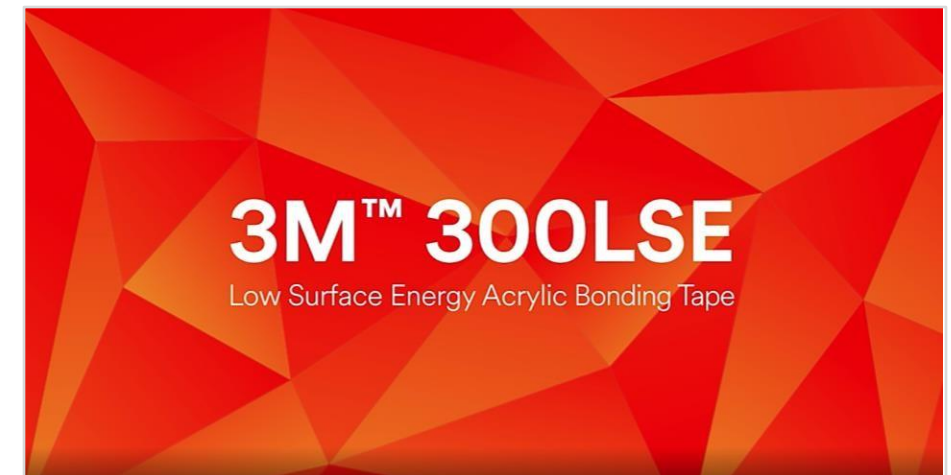
# Thin Bonding Content



[Flyer](#)



[Hard-to-Bond Surfaces Video](#)

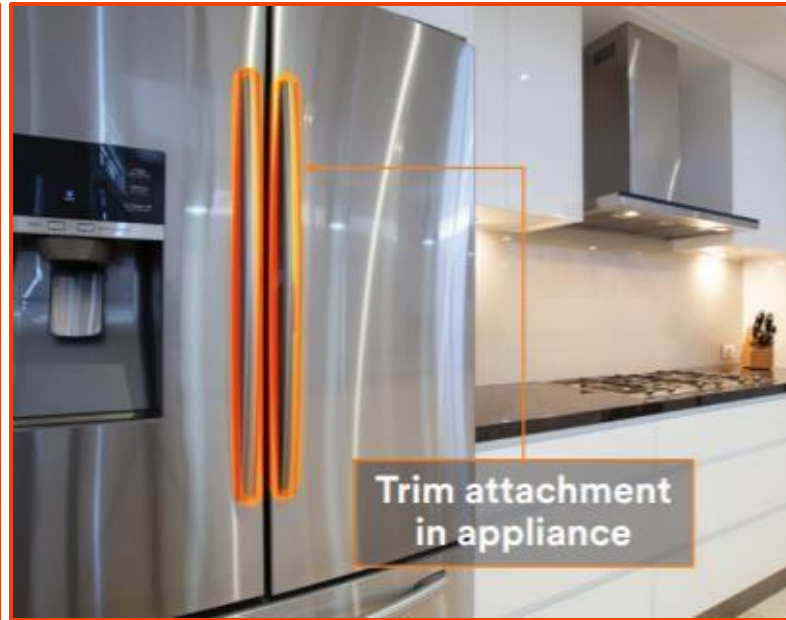


[3M™ 300LSE Video](#)



**GPT020**

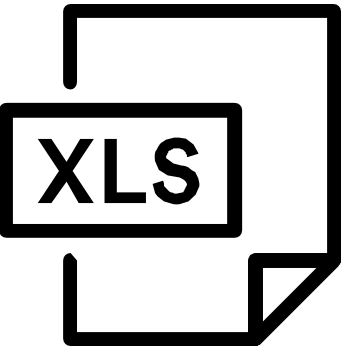
# The next generation of thin bonding



# Product List

## Prioritized products

| 3M SAP ID  | Legacy SKU ID | Marketplace Formal Name                                       | Technical Data Sheet                 |
|------------|---------------|---------------------------------------------------------------|--------------------------------------|
| 7100223650 | UU010956199   | 3M™ Double Coated Tape, GPT-020F, 1540 mm x 50 m, 1 Roll/Case | <a href="#">Technical Data Sheet</a> |
| 7100224321 | UU010956181   | 3M™ Double Coated Tape, GPT-020F, 100 mm x 50 m, 5 Rolls/Case |                                      |
| 7100224385 | UU010956173   | 3M™ Double Coated Tape, GPT-020F, 50 mm x 50 m, 6 Rolls/Case  |                                      |
| 7100225996 | UU010987541   | 3M™ Double Coated Tape GPT-020F, 19 mm x 50 m, 15 Rolls/Case  |                                      |
| 7100225997 | UU010987558   | 3M™ Double Coated Tape GPT-020F, 25 mm x 50 m, 11 Rolls/Case  |                                      |
| 7100226020 | UU010987905   | 3M™ Double Coated Tape GPT-020F, 12 mm x 50 m, 24 Rolls/Case  |                                      |



[Data Package](#)

# Selling Tools



[Brochure](#)

## Product Characteristics

- Excellent peel performance on a variety of substrates
- Excellent initial adhesion on most LSE and HSE surfaces
- Superior high temperature shear performance
- Competitive market price tier-B solution
- Solventless adhesive technology
- High thermal and humidity resistance
- Easy handling and converting due to film liner delivery

## Application Ideas

|                             |                              |
|-----------------------------|------------------------------|
| POP/POS displays            | Sports equipment             |
| Light boxes                 | Home decoration              |
| Indoor-outdoor signs        | Trim attachment in appliance |
| Paper bonding and packaging | Mounting of plastic parts    |
| Metal fabrication           | Mounting in electronics      |
| Splicing and bonding        | Furniture trim attachment    |

# Marketing and Advertising Assets



[3M™ Double Coated  
Tape GPT-020F Video](#)

# Duct Tape Solutions

# 6 months clean removal. Don't believe us? Try it.



“Strong, flexible,  
and doesn't leave  
residue—can't  
find better duct  
tape.”



– Customer Review



# 3M™ Duct Tape Portfolio Overview

## General Purpose

Utility Grade for temporary repairs, sealing, holding, and marking.



1900



2979



3979



DT8



3903

## Medium-Duty

Industrial Grade thicker adhesive layers stick to variety of surfaces, more demanding applications.



3939



6969



DT11



3900

## High-Performance

Unique performance products, heavy duty, clean removal, nuclear grade.



8979



8979N



5959



DT17

# 3M™ Duct Tape Portfolio Overview

|                                                  |                                                                                                                                     |
|--------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| 3M™ Performance Plus Duct Tape 8979              | Removes cleanly for up to six months from most opaque surfaces even after sun and weather exposure.                                 |
| 3M™ Performance Plus Duct Tape 8979N             | Suited for demanding applications in the nuclear power plant, ship building, and steel fabrication industries.                      |
| 3M™ Outdoor Masking and Stucco Tape 5959         | Designed for use with stucco and other coated exteriors.                                                                            |
| 3M™ Super Duty Duct Tape DT17                    | Instantly grips a wide variety of surfaces with an aggressive rubber adhesive, including metal, glass, plastic and sealed concrete. |
| 3M™ Heavy Duty Duct Tape 3939                    | Ideal for heavy-duty use in MRO and construction applications.                                                                      |
| 3M™ Extra Heavy Duty Duct Tape 6969              | Designed for use in heavy duty MRO/construction.                                                                                    |
| 3M™ Heavy Duty Duct Tape DT11                    | Moisture-resistant seal in many containment situations, such as attaching heavy poly draping and pipe sealing.                      |
| 3M™ Multi-Purpose Duct Tape 3900                 | Designed for general use in MRO/construction applications.                                                                          |
| 3M™ Value Duct Tape 1900                         | Thin duct tape for light duty applications.                                                                                         |
| 3M™ Contractor Grade Multi-Use Duct Tape 2979    | For light use in MRO/construction applications.                                                                                     |
| 3M™ Contractor Grade Pro Strength Duct Tape 3979 | For general use in MRO/construction applications.                                                                                   |
| 3M™ All Purpose Duct Tape DT8                    | Good tensile strength for light duty bundling, repair and holding.                                                                  |
| 3M™ Vinyl Duct Tape 3903                         | Rubber adhesive sticks fast and stays fast on many surfaces, even irregular surfaces.                                               |



## 3M™ Performance Plus Duct Tape 8979 Flyer



## 3M™ Performance Plus Duct Tape 8979 Customizable Distributor Flyer



## 3M Masking and Specialty Products Catalog

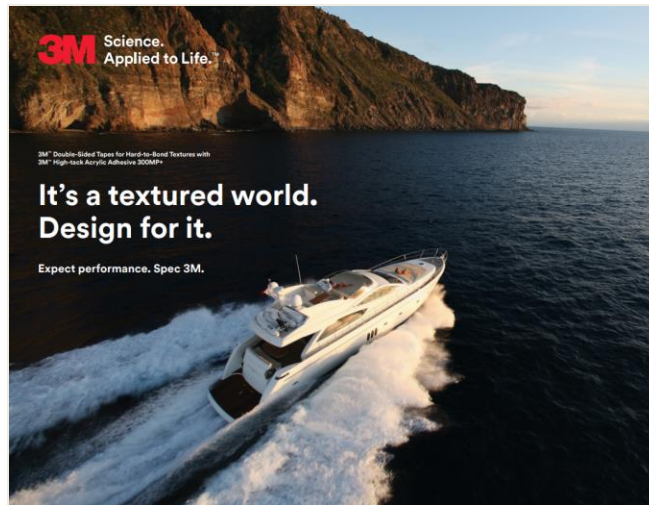


# 3M™ Acrylic Adhesive 300 MP+

# Training and Sales

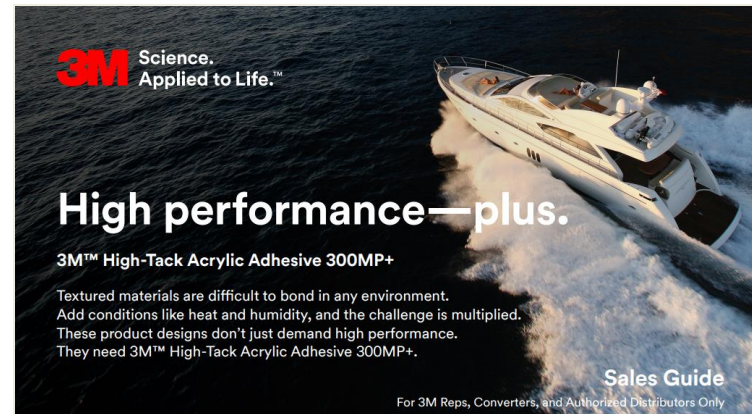
[Return to Contents](#)

Brochure



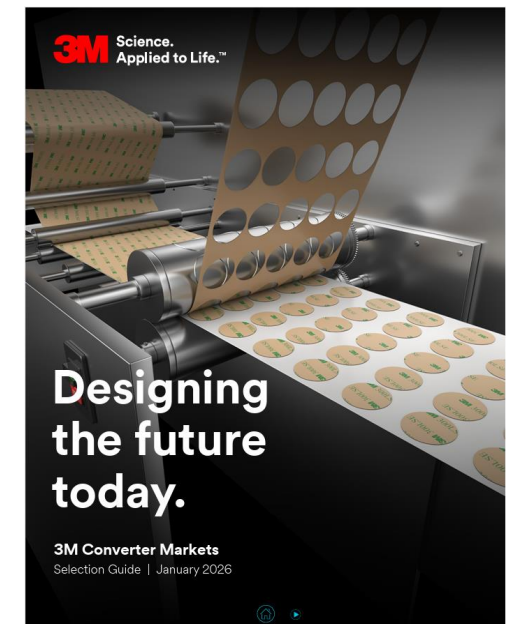
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Sales Guide



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Converter Guide



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# Application Renderings

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# Electrical Markets Solutions

# ISOLOSS™ LS Polyurethane Foams

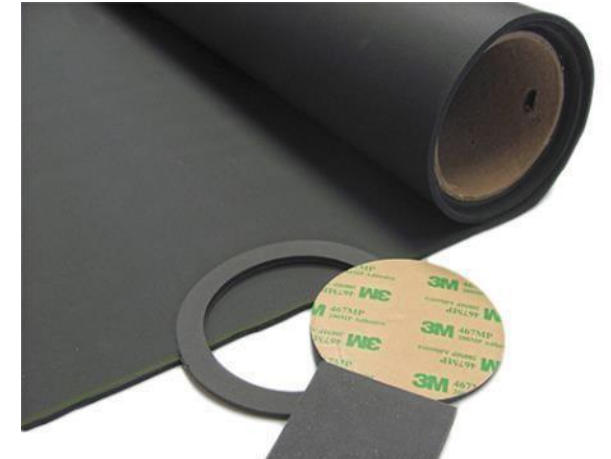
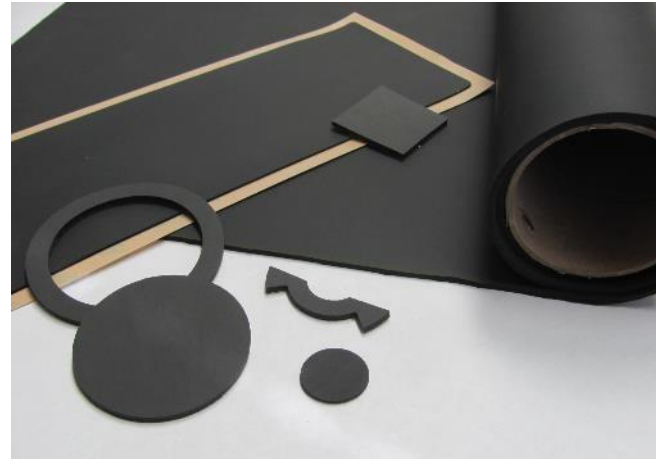
## All-Purpose Cushioning Foams

- Durable
- Low compression set
- Broad temperature range
- Consistent force deflection

## Available in:

- Modulus: Soft and Very soft
- Multiple Densities (lb/ft³): 10, 15, 20, 25
- Wide array of thicknesses:
  - 1/32", 1/16", 3/32", 1/8", 3/16", 1/4", 3/8", 1/2"
- Bulk-roll format for efficiency: 54" useable
  - Trimmed to 54.5" +0/-0.5

**Block the shock.  
Secure the seal.**



\*Available thicknesses vary by density.  
Every density doesn't have 8 thicknesses.



# Selling Tools

### ISOLOSS™ LS Polyurethane Foams

ISOLOSS™ LS Polyurethane Foams have a low compression set, high durability, and broad operating temperature ranges. These all-purpose foams come in a wide range of densities and thicknesses. A unique combination of design features allow for custom-made solutions for different applications.

ISOLOSS™ LS Foams come in bulk-roll format for efficient converting. The highly shock absorbent, and flame- and chemical resistant foams provide strength and longevity in extreme environments with a wide temperature range.



#### Features

- Low compression set
- Broad service temperatures
- High internal strength
- Excellent shock control and cushioning

#### Applications

- Vibration damping and/or shock absorbing pad in electronic devices
- Gasketing and gap filling across many industries and market segments
- Protecting medical equipment
- High durability for gasketing, padding and sealing applications

#### Benefits

- Multiple densities allow design engineers to select among a wide range of consistent force deflection (CFD) curves, providing a tailored solution
- A broad service temperature range exceeds typical use requirements
- Rebound characteristics provide a soft and uniform spring-like mechanism to return components to their original state
- Low compression set ensures that the foam maintains its original structure throughout a product's lifecycle

#### Market Segments

- Industrial • HVAC • Appliance • Electronics
- Medical • Power Generation • Automotive

Brochure



Sales Guide for Converters

### ISOLOSS™ LS POLYURETHANE FOAMS

## Block the shock. Secure the seal.

Demanding applications require uncompromising material solutions.

Whether the need is for gasketing, cushioning, sealing, vibration management, or acoustics control — ISOLOSS™ LS Polyurethane Foams provide an all-purpose solution across many industries. ISOLOSS™ LS Foams are low compression set, high density urethane foams with exceptional resiliency, strength, and energy control characteristics.

#### Features/benefits

- Durable
- Low compression set
- Broad temperature range
- Excellent shock control and cushioning
- Flame and chemical resistance
- Consistent compression force deflection
- Bulk-roll format for efficient converting

#### Target Market Segments

|                 |                   |
|-----------------|-------------------|
| Appliance       | HVAC              |
| Automotive      | Industrial        |
| Electronics     | Medical equipment |
| Heavy equipment | Power generation  |

#### Key Applications

- Appliance gasketing
- Buzz, squeak, and rattle (BSR)
- Equipment and component mounting
- Gap filling
- Gasketing and sealing
- Light-duty sealing
- Padding
- Seals in NEMA boxes
- Shock absorbing
- Tail light sealing
- Vibration damping

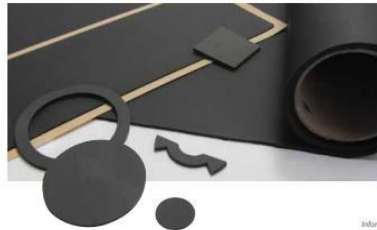
#### Target Job Titles: Key people a Converter works with on an application

- Commodity manager
- Design engineer
- Global sourcing manager
- Mechanical engineer
- Operations/production manager
- Project manager
- Soft goods manager

#### Customer Types

- Contract manufacturer
- OEM
- Tier fabricator/assembler

See Next Page for Sales Tips ▶



Information on this page includes products from Aearo Technologies LLC, a 3M company.



Sales Guide  
Distributors & Converters

\*If you receive an error downloading files, [click here](#) for support.



# Selling Tools



# ISOLOSS™ LS POLYURETHANE FOAMS

## Go-To Material List

### Grow your business quickly with shorter lead times and smaller Minimum Order Quantities (MOQ).

The ISOLOSS™ LS Polyurethane Foams go-to material list includes a variety of thicknesses and densities to meet most application requirements. Make these materials the first, go-to options in the product selection process.

ISOLOSS™ LS Foams are low compression set, high density urethane foams for gasketing, sealing and damping applications. Its ability to absorb mechanical energy make it an ideal foam for vibration-sensitive electronic devices to earth-shaking heavy equipment.

- Durable
- Low compression set
- Broad temperature range
- Consistent compression force deflection
- Available in a range of density, stiffness and thickness
- Bulk-roll format for efficient converting



**We want to help you meet your goal to deliver on a faster schedule, especially when it comes to customer launch times. So, we found ways to be more efficient.**



**STOCK**

New stocking program that can reduce lead times by 80%\*. Check bCom for the new lead times.\*



**1 ROLL  
MOQ**

We want to help you win smaller accounts too. So we also cut down the **MOQ to just 1 roll!**



**FAST  
SAMPLES**

Helping set you up for success with **fast and reliable sampling** to prototyping to full-scale production.

\*Products may occasionally be out-of-stock due to demand fluctuation. Standard Make-To-Order (MTO) lead times apply for large order quantities.

Information on this page includes products from **Aero Technologies LLC, a 3M company.** 

## Go-To Material List (GTML) Flyer

\*If you receive an error downloading files, [click here](#) for support.

Science.  
Applied to Life.™

## ISOLOSS™ LS POLYURETHANE FOAMS

### Meeting Demands for Any Application

ISOLOSS™ LS Polyurethane Foams are available in multiple densities and thicknesses to meet the demands of any application. Whether you need a soft and highly conformable cushion, or a stiff and spring-like support layer, the ISOLOSS™ LS Foams portfolio delivers the solutions you need to address your customer's design challenges.

| THICKNESS | DENSITY                                                                              |                                                                                      |                                                                                      |                                                                                      |
|-----------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
|           | 10 lb./ft <sup>3</sup>                                                               | 15 lb./ft <sup>3</sup>                                                               | 20 lb./ft <sup>3</sup>                                                               | 25 lb./ft <sup>3</sup>                                                               |
|           |   |   |   |   |
|           | LS-1025LM                                                                            | LS-1525                                                                              | LS-2025                                                                              | LS-2525                                                                              |
| 1/4"      |                                                                                      |                                                                                      |                                                                                      |                                                                                      |
|           |   |   |   |   |
| 1/8"      | LS-1012LM                                                                            | LS-1512                                                                              | LS-2012                                                                              | LS-2512                                                                              |
|           |  |  |  |  |
| 1/16"     | LS-1006LM                                                                            | LS-1506                                                                              | LS-2006                                                                              | LS-2506                                                                              |

Information on this page includes products from  
Aeris Technologies LLC, a 3M company.

# Demo Board

Ask your 3M Representative for a demo board. Supply is limited.

The background is a complex, abstract geometric pattern composed of numerous overlapping triangles in various shades of blue, ranging from a deep navy blue to a bright, vibrant blue. The triangles are arranged in a way that creates a sense of depth and movement, with some triangles pointing towards the center and others pointing outwards. The overall effect is a dynamic and modern visual texture.

# Masking Solutions

**Get it done right the first time with 3M  
Paint Masking Tapes and Films. Consistent,  
quality performance for your paint masking  
job.**

# Masking Solutions for Transportation

The 3M Best in Class Paint Masking Solutions portfolio integrates several product families to deliver a complete customer solution.



Fine Line Masking Tapes

4737, 4735, 2800, 218



Crepe Masking Tapes

2380, 2693, 301+, 401+, 501+



Masking Films

7300, 7302, 7305



Duct Tapes for Hole Covering

8979



Die cuts: Fine line, Crepe and Films

Converters – *coming soon!*

# Brochures and Flyers



[Automotive Masking Brochure](#)



[Automotive Painting Flyer](#)



[Scotch® Fine Line Tapes Brochure](#)



[3M™ Performance Plus Duct Tape 8979 Brochure](#)



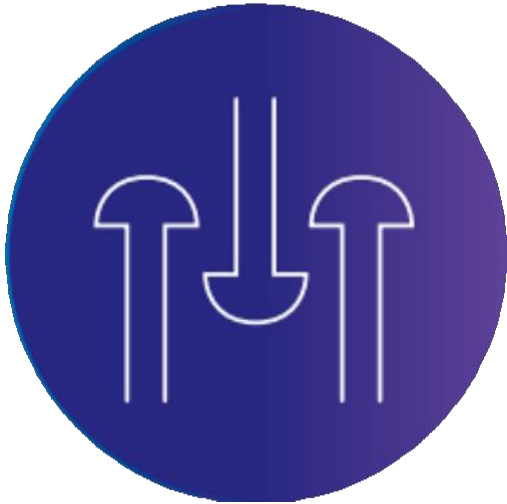
[3M™ Masking Films Brochure](#)



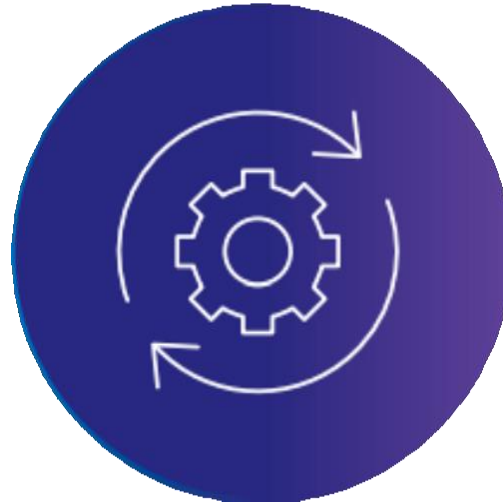
# Reclosable Fasteners

# Unlock Simplicity.

Eliminate rework.



Improve productivity.



Enhance designs.



# Selling Tools

Brochure

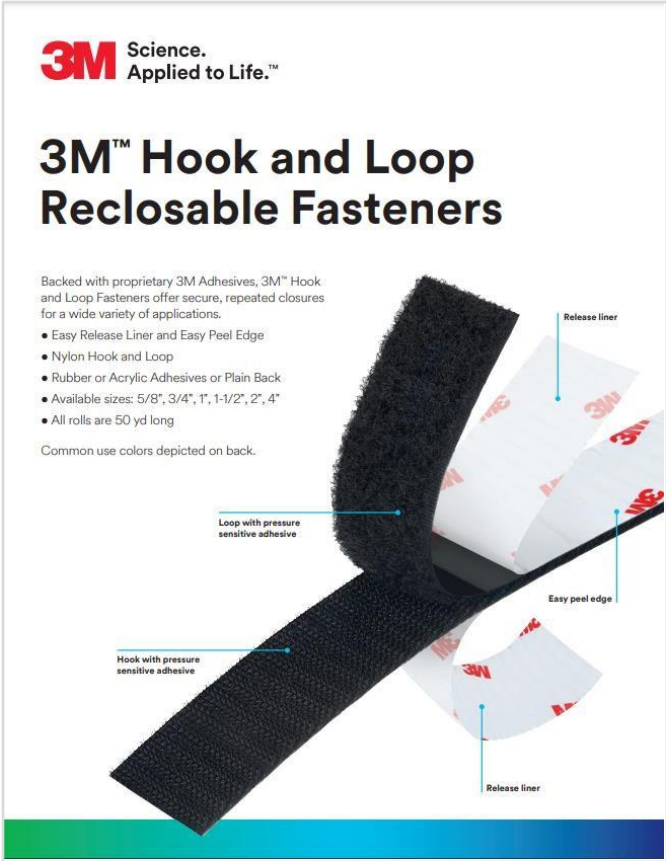


[3M™ Dual Lock™ Reclosable Fastener Brochure \(High Res\)](#)

[3M™ Dual Lock™ Reclosable Fastener Brochure \(Low Res\)](#)

# Selling Tools

## Flyers



### 3M™ Hook and Loop Reclosable Fasteners

## Go To Portfolio

The Go To Portfolio is available in 50 yd rolls in the following widths: 5/8", 3/4", 1", 1-1/2", 2" and 4".

**Volume Discounts**  
available for most products.  
Inquire at 10, 20 and 30 case intervals.

Some exclusions apply. See your 3M Sales Specialist for more information.

| Category           | Product  | Type | Adhesive                   | Color | Description                                                                                   |  |
|--------------------|----------|------|----------------------------|-------|-----------------------------------------------------------------------------------------------|--|
| General Use        | SJ3526N  | Hook | High performance rubber    |       | Long-term adhesion to a wide variety of substrates; good for indoor applications.             |  |
|                    | SJ3527N  | Loop |                            |       |                                                                                               |  |
| Extreme Conditions | SJ3572   | Hook | High performance acrylic   |       | Long-term adhesion; good for outdoor applications.                                            |  |
|                    | SJ3571   | Loop |                            |       |                                                                                               |  |
| Good Value         | SJ3530   | Hook | General performance rubber |       | Value-option, competitive priced, backed by 3M adhesives, for multi-use applications.         |  |
|                    | SJ3531   | Loop |                            |       |                                                                                               |  |
| No Adhesive        | SJ3402   | Hook | None                       |       | For sew-on or other attachment methods.                                                       |  |
|                    | SJ3401   | Loop |                            |       |                                                                                               |  |
| Flame Resistant    | SJ3519FR | Hook | Flame resistant            |       | <p>Provide flame resistance when tested per FAR 25.853.<br/>(a)(1)(ii) 12 Second Vertical</p> |  |
|                    | SJ3518FR | Loop |                            |       |                                                                                               |  |
|                    | SJ3419FR | Hook | None                       |       |                                                                                               |  |
|                    | SJ3418FR | Loop |                            |       |                                                                                               |  |

Industrial Adhesives & Tapes  
3M Center, Bldg 225-3S-06  
St. Paul, MN 55144-1000 USA  
  
Phone 1-800-362-3550  
Web 3M.com/fasteners

The information on this page should not be used for specification purposes. Customer is responsible for in-use testing on intended substrates. Samples (\*) in black, white and beige are available for testing. For samples of other colors, please contact Technical Service.

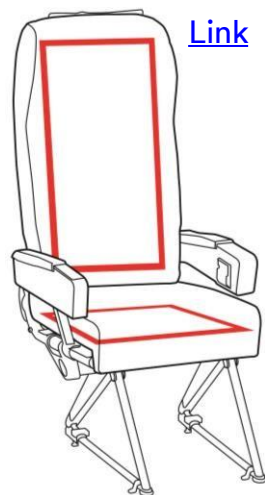
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All other trademarks are property of their respective owners.  
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[Hook and Loop Go To Portfolio \(Low Res\)](#)  
[Hook and Loop Go To Portfolio \(Print\)](#)

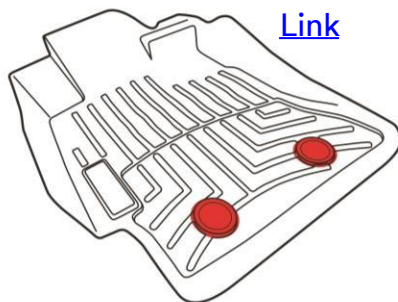


# Marketing & Advertising Assets

## Application Images



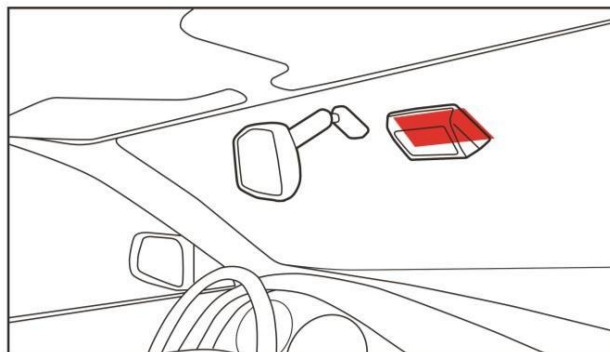
[Link](#)



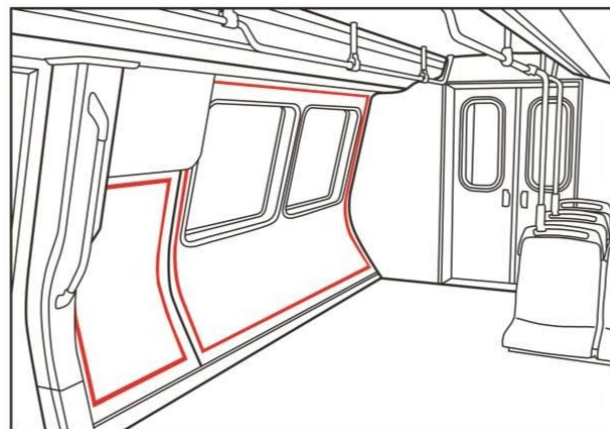
[Link](#)



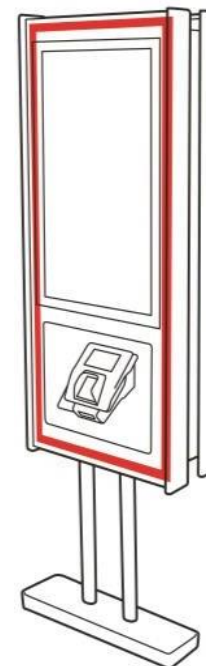
[Link](#)



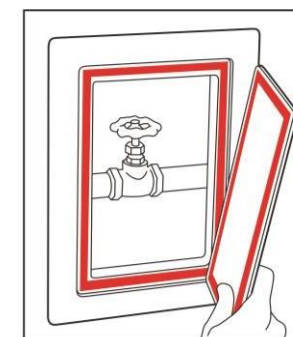
[Link](#)



[Link](#)



[Link](#)



[Link](#)

# Marketing and Advertising Assets

Videos

## 3M™ Dual Lock™ Reclosable Fasteners VS. The Screws

[3M™ Dual Lock™ Reclosable Fasteners vs. The Screws](#)

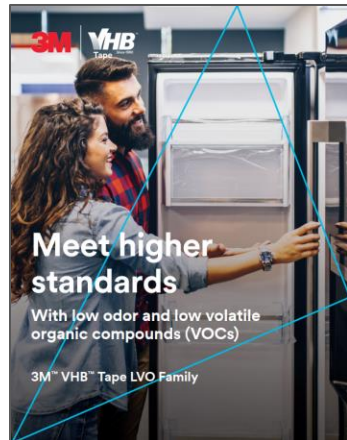
The background is a complex, abstract geometric pattern composed of numerous triangles in various shades of blue, ranging from a deep navy blue to a vibrant royal blue. The triangles are arranged in a way that creates a sense of depth and movement, with some pointing towards the viewer and others receding into the background. The overall effect is a dynamic and modern visual field.

**VHB™ LVO**

# 3M™ VHB™ Tape LVO Family

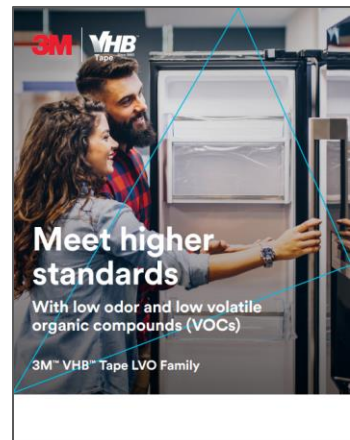
## Brochure, Sales Guide, External PowerPoint Assets

### Customer Brochure



[Click to enlarge and download](#)

### Channel Brochure



[Click to enlarge and download](#)

Customize with distributor  
logo and contact

### 3M Sales & Channel Sales Guide



[Click to enlarge and download](#)

### 3M External PowerPoint



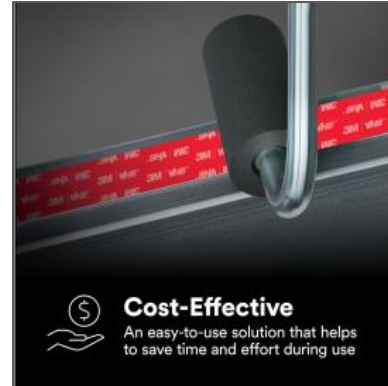
[Click to enlarge and download](#)

# 3M™ VHB™ Tape LVO Family

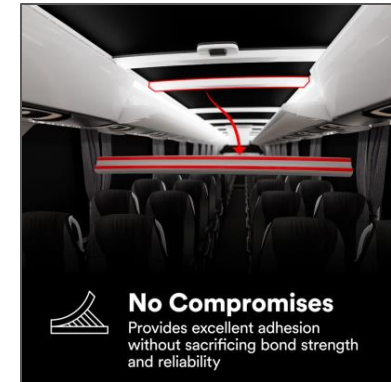
# Product Detail Page Visuals



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[Click to enlarge and download](#)



[Click to enlarge and download](#)



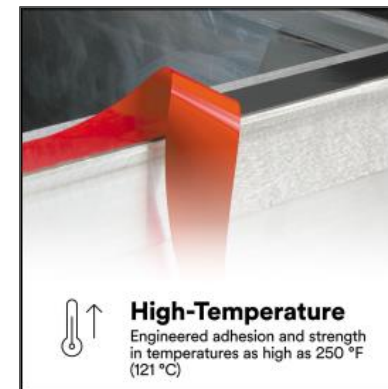
[Click to enlarge and download](#)



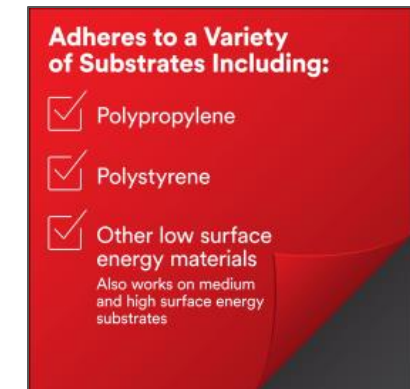
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[Click to enlarge and download](#)



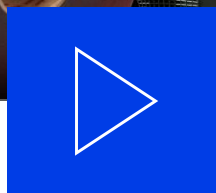
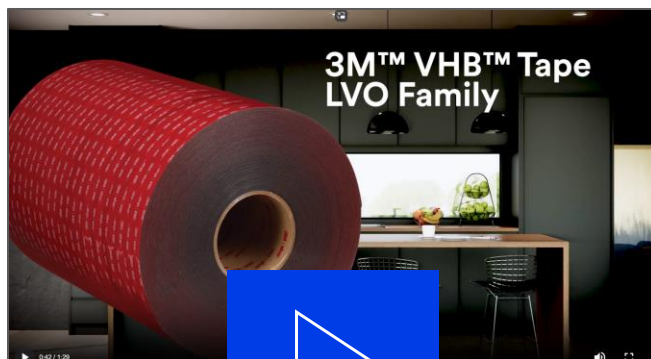
[Click to enlarge and download](#)



[Click to enlarge and download](#)

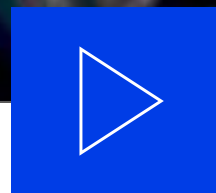
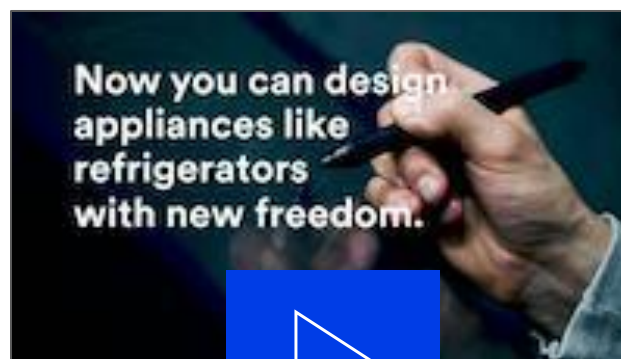
# 3M™ VHB™ Tape LVO Family

## Videos



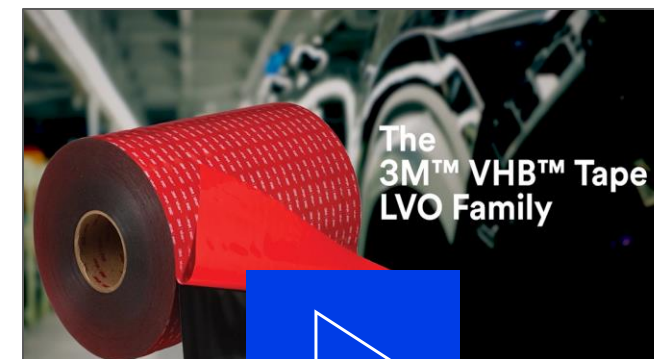
Hype Video  
(1:29 min)

[Click to download](#)



Teaser Video  
(0:41min)

[Click to download](#)



Social Video  
(0:30 min)

[Click to download](#)

The background is a complex, abstract pattern of overlapping triangles and polygons in various shades of blue, ranging from deep navy to bright royal blue. The shapes are sharp and angular, creating a dynamic, crystalline effect.

# 3M™ Double Coated Tissue Tapes

Selling Tools

Customer Brochure

### 3M™ Double Coated Tissue Tapes 56212 and 56215

**Stick to your design.**

Discover the high-tack advantage of our innovative multipurpose tapes, engineered to provide durable bonds from foam to metal and everything in between – even at low temperatures.

[Click to enlarge and download](#)

Sales Guide

### 3M™ Double Coated Tissue Tape 56215

**Discover the benefits.**

Our double coated tapes provides improved performance and superior quality that stand the test of time and help streamline your assembly process.

**High initial tack**

- Quick stick for fast and secure bonding.
- Excellent adhesion to a variety of materials and surfaces.

**Environmental resistance**

- Effective bonding at low temperatures.
- Maintains bond strength when exposed to heat or humidity.

**Design versatility**

- Reworkable – the tapes resist tissue splitting when peeled or removed.
- Conformable – they hold to curved and uneven surfaces.

**Enhanced aesthetics**

- Translucent for improved appearance.
- Better clarity than traditional 3M™ Double Coated Tissue Tape.

Engineered to provide durable and versatile bonds, these translucent multipurpose tapes are your go-to solution for high surface energy and foam applications.

Discover the power of our conformable double coated tissue tapes, which provide high-quality bonding and reworkability on many substrates. Exceptional clarity\* and excellent performance in various environmental conditions, such as low temperature, make it an ideal choice for both interior and exterior bonding applications.

\*Compared to traditional 3M™ Double Coated Tissue Tape.

Available up to 1200mm wide

135µm (5.3 mil) white PCK liner w/red 3M Double Coated Tissue Tape logo

120µm (4.7 mil) or 150µm (5.9 mil)

Tissue Carrier

These acrylic multipurpose tapes are available in 120-micron (56212) and 150-micron (56215) thicknesses and come on a PCK liner. The tissue carrier provides dimensional stability and improved handling for easier die-cutting and laminating.

**Technical Performance**

|                       |                         | 3M™ Double Coated Tissue Tape 56215 | Current Standard 3M DCTT B |
|-----------------------|-------------------------|-------------------------------------|----------------------------|
| Adhesion Performance  | 180 SS PwI              | +++                                 | +++                        |
|                       | 180 PP PwI              | ++                                  | ++                         |
|                       | RT Tack                 | ++++                                | ++++                       |
|                       | 910 Tack                | ++++                                | +                          |
| Shear Performance     | 1" x 1" w/1000 gsm, RT  | ++++                                | ++++                       |
|                       | 1" x 1" w/500 gsm, 70°C | ++++                                | ++++                       |
| Foam Bonding          | PU Ester                | ++++                                | +++                        |
|                       | PU Ether                | ++++                                | +++                        |
|                       | EPDM                    | +++                                 | ++++                       |
|                       | XLPE                    | ++                                  | ++                         |
| Reworkability         |                         | ++++                                | ++                         |
| Cold Bond Performance |                         | ++++                                | ++                         |
| Clarity               |                         | ++++                                | ++                         |

[Click to enlarge and download](#)

Customer Brochure



Science.  
Applied to Life.™



### 3M™ Double Coated Tissue Tapes 56412 and 56415

**Stick to your design.**

Discover the high-tack advantage of our innovative multipurpose tapes, engineered to provide durable bonds from low surface energy (LSE) plastics to metal and everything in between – even at low temperatures.

[Click to enlarge and download](#)

Sales Guide



Science.  
Applied to Life.™

### 3M™ Double Coated Tissue Tape 56415

**Discover the benefits.**

Our double coated tapes provides improved performance and superior quality that stand the test of time and help streamline your assembly process.



**High initial tack**

- Quick stick for fast and secure bonding.
- Excellent adhesion to LSE and HSE materials.



**Environmental resistance**

- Effective bonding at low temperatures.
- Maintains bond strength when exposed to heat or humidity.



**Design versatility**

- Reworkable – the tapes resist tissue splitting when peeled or removed.
- Conformable – they hold to curved and uneven surfaces.

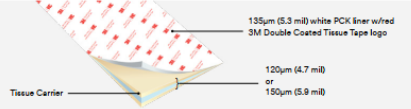


**Enhanced aesthetics**

- Translucent for improved appearance.
- Better clarity than traditional 3M™ Double Coated Tissue Tape.

Designed for high-performance bonding, these translucent multipurpose tapes are your go-to solution for LSE and hard-to-bond applications. Break free from the constraints of traditional double coated tissue tapes with the groundbreaking power designed for high-performance bonding, even at low temperatures. The new 3M™ Double Coated Tissue Tapes adhere to curved or uneven surfaces and are reworkable on many materials.

Available up to 1200mm wide



135µm (5.3 mil) white PCK liner w/red 3M Double Coated Tissue Tape logo

120µm (4.7 mil) or 150µm (5.9 mil)

Tissue Carrier

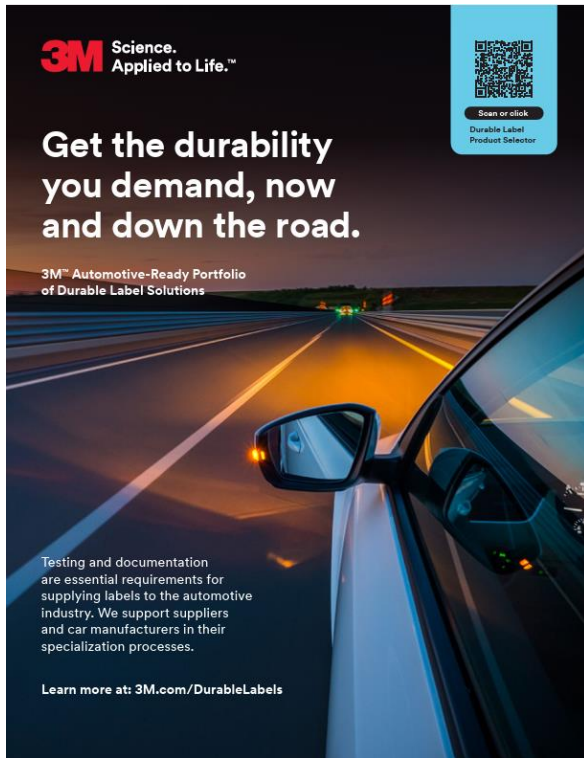
These acrylic multipurpose tapes are available in 120-micron (56412) and 150-micron (56415) thicknesses and come on a PCK liner. The tissue carrier provides dimensional stability and improved handling for easier die-cutting and laminating.

| Technical Performance |                       |                                     |                           |
|-----------------------|-----------------------|-------------------------------------|---------------------------|
|                       |                       | 3M™ Double Coated Tissue Tape 56415 | Current Standard 3M DCTTA |
| Adhesion Performance  | 180 SS Peel           | +++                                 | +++                       |
|                       | 180 PP Peel           | +++                                 | +++                       |
|                       | RT Tack               | +++                                 | +++                       |
|                       | 5°C Tack              | +++                                 | +                         |
| Shear Performance     | 1"x1" w/1000 gms, RT  | +++                                 | +++                       |
|                       | 1"x1" w/500 gms, 70°C | +++                                 | +++                       |
| Foam Bonding          | PU Ester              | +++                                 | +++                       |
|                       | PU Ether              | ++                                  | +++                       |
|                       | EPDM                  | +++                                 | +++                       |
|                       | XLPE                  | ++                                  | ++                        |
| Reworkability         |                       | +++                                 | ++                        |
| Cold Bond Performance |                       | +++                                 | ++                        |
| Clarity               |                       | +++                                 | ++                        |

[Click to enlarge and download](#)

# Durable Labels

# Automotive & Medical Markets Brochures

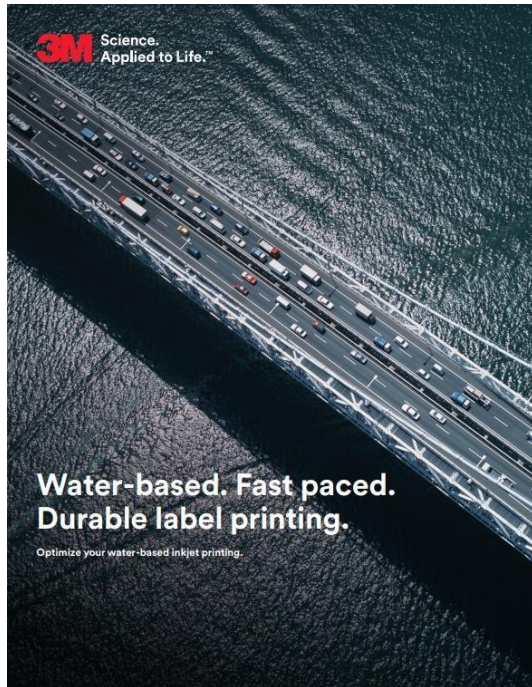


[Automotive Labels Brochure](#)

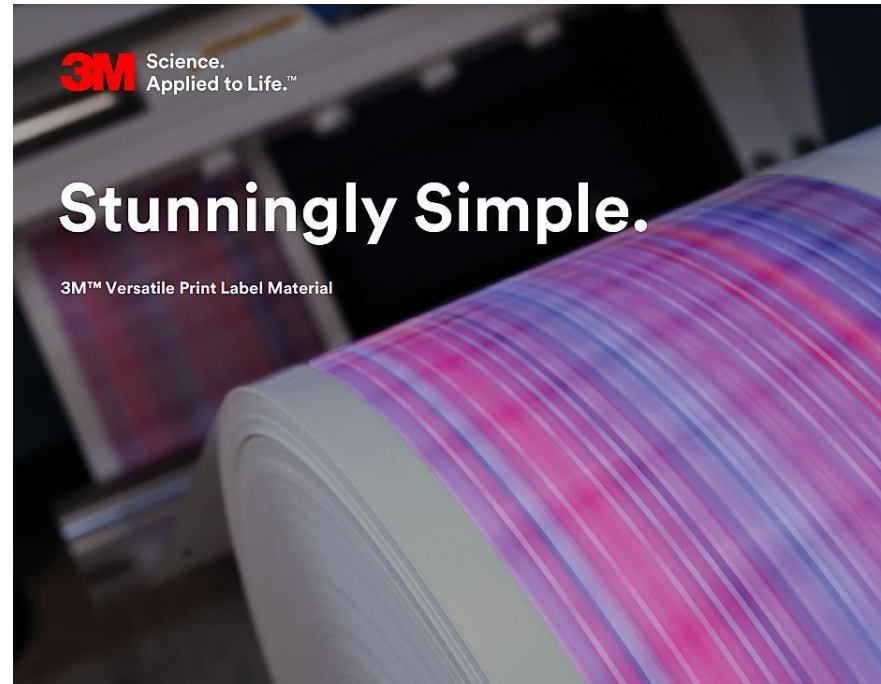


[Medical Markets Brochure](#)

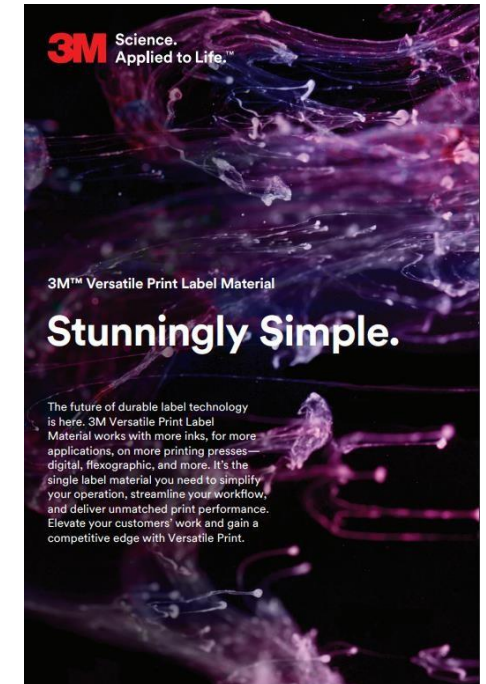
# Versatile Print Label Flyer, Brochure, & Poster



[Flyer](#)



[Durable Label Brochure](#)



[Versatile Print Label Poster](#)

# Go-To Product Guide

 **Science.**  
**Applied to Life.™**

## Go-To Products for Durable Label Printing

3M Durable Labels deliver information in the toughest environments. Our complete portfolio of label materials helps your customers track, brand, and protect critical communications in the most extreme conditions.



### Tracking

**White Matte 7246**

- Automotive-ready label material with extreme durability matte topcoat and high-performance 350 adhesive for excellent adhesion to LSE plastics, powder coats, and oily paints

**White Matte 7815**

- Ultra-smooth matte topcoat and firm adhesive to resist oozing. Ideal for variable printing applications in electronics



### Printing

**Versatile Print Gloss Polyester**

- Your stunningly simple solution for unmatched performance with more types of inks on more types of presses
- The single label solution you need to simplify your workflow and inventory



### Branding

**7908 Family**

- Layflat label materials with high-performance 350 adhesive for excellent adhesion to LSE plastics and powder coats. Ideal for sheet and screen printing applications



### Protection

**773XFL Family**

- UV-resistant protective overlaminates label material for outdoor, long-term applications
- 7730FL, 7735FL



### Safety

**Scotchcal Vinyl Family**

- Flexible and conformable Scotchcal™ Film has outstanding weather properties and adheres well to hard-to-bond rough and LSE surfaces



### Security

**3812, 7381 Family**

- Destructible and tamper-indicating label materials for use in pharmaceutical and other security-sensitive applications

### 3M™ Versatile Print Polyester

**7871V White**

Excellent durability and adhesion to LSE plastics, powder coats, and oily metals. Ideal for applications in automotive and beyond

**7872V Platinum**

Broad applications in automotive, electronics, healthcare, heavy machinery, and general industrial

**7903V Bright Silver**

Match a metallic look with gloss bright silver

**7909V Brushed Silver**

Good for heavy machinery, name plate, and safety labeling

**7876V Clear**

Use anywhere you need a printable, glossy clear label with high-performance adhesive

## Stunningly Simple

No matter what printing process you're using now or in the future, Versatile Print is the single label material you need.



### Printing Presses

- Water-based flexographic printing
- UV flexographic printing
- UV digital printing
- Thermal transfer printing
- Screen printing
- Toner-based printing

#### Versatile

One topcoat means you don't have to worry about which stock to use or how many to keep in inventory

#### Verified\*

Quality, adaptability, and durability you can trust for your customers' most demanding applications

#### Vibrant

Stunning results that will impress your customers and give you a competitive edge

#### Value

A single label solution can save you time, money, and resources

\*UL Component Recognition to UL969 Labeling and Marking Standard with many ink systems and print technologies.

Visit our website, [www.3M.com/durablelabels](http://www.3M.com/durablelabels) to learn more and find a product for your specific application.



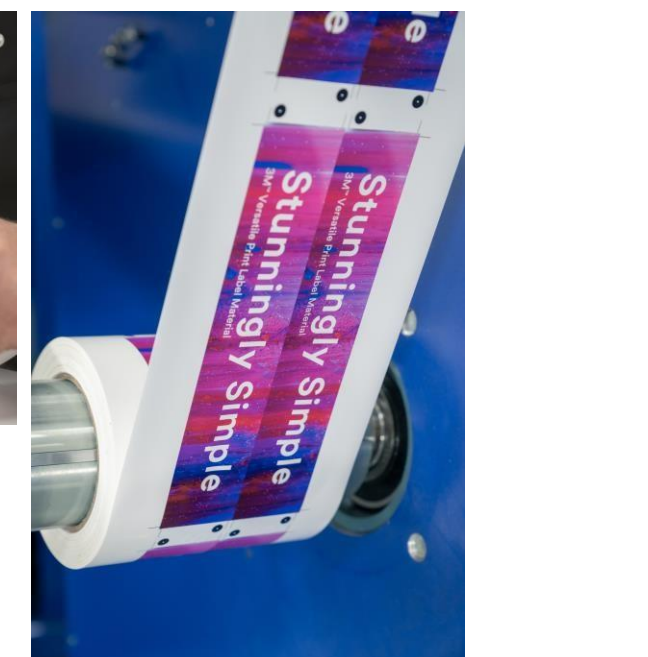
Industrial Adhesives and Tapes Division  
3M Center, Building 225-35-06  
St. Paul, MN 55144 USA  
Phone 1-800-362-3550  
Web [3M.com/durablelabels](http://3M.com/durablelabels)

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Scotchcal are trademarks of 3M Company.

[Go-To Product Guide](#)



# Application Photography



[Durable Label Photography Collection](#)

# Social Media Post

## Post Copy & Creative

**Intro Text:** Deliver information in the toughest environments with 3M™ Durable Label Material – adhesives, topcoats, liners and more.

**Article Title:** Let us help with your labeling needs

**Creative Asset:** [Download Image Here](#)

## Post Mock-Up



The background is a complex, abstract geometric pattern composed of numerous triangles in various shades of blue, ranging from a deep navy blue to a vibrant royal blue. The triangles are arranged in a way that creates a sense of depth and movement, with some pointing towards the viewer and others receding into the background. The overall effect is a dynamic, crystalline structure.

**VHB™ Max**

# 3M™ VHB™ Tape Max Series

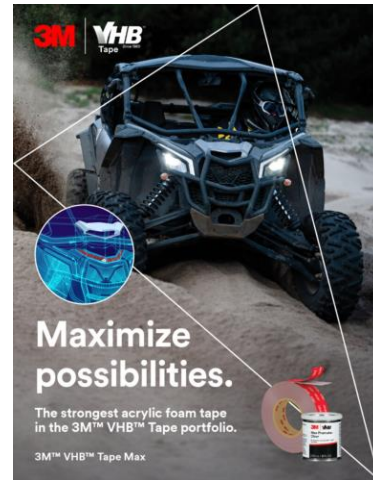
## Brochure, Sales Guide, External Presentation

### Customer Brochure



[Click to enlarge and download](#)

### Channel Brochure



[Click to enlarge and download](#)

*Can be customized with distributor logo and contact*

### 3M Sales & Channel Sales Guide



[Click to enlarge and download](#)

### 3M External Presentation



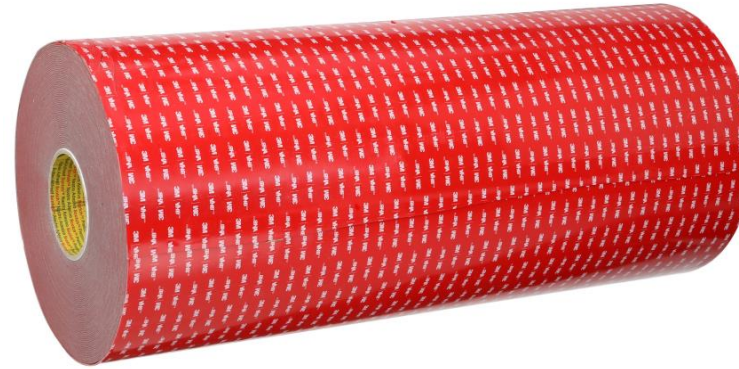
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# 3M™ VHB™ Tape Max Series

## Product Images



[Click to enlarge and download](#)



[Click to enlarge and download](#)



[Click to enlarge and download](#)



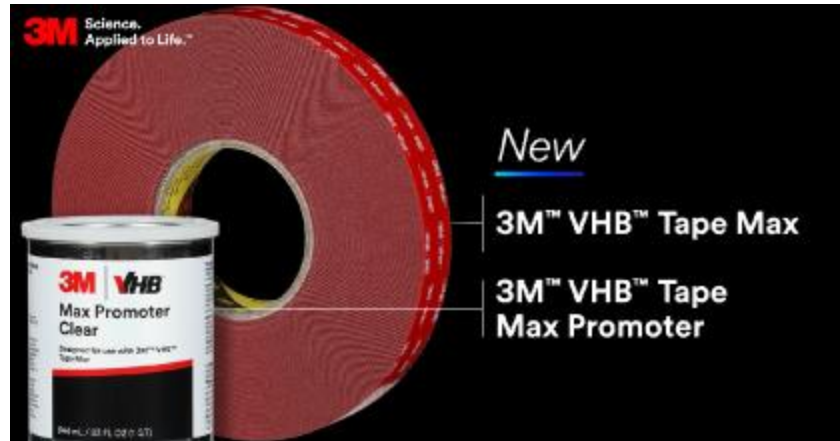
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[Click to enlarge and download](#)

# 3M™ VHB™ Tape Max Series

## Videos



[Social Video](#)  
51 seconds



[Demo Video](#)  
2 minutes, 44 seconds

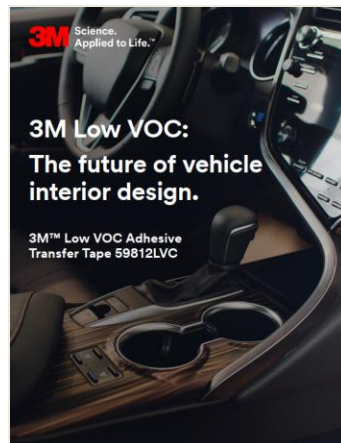


# 3M™ Low VOC Adhesive Transfer Tape 59812LVC

# 3M™ Low VOC Adhesive Transfer Tape 59812LVC

# Brochure, Sales Guide, External PowerPoint Assets

## Brochure



[Click to enlarge and download](#)

## Flyer



[Click to enlarge and download](#)

## Sales Guide



[Click to enlarge and download](#)

## External Presentation



[Click to enlarge and download](#)

# 3M™ Low VOC Adhesive Transfer Tape 59812LVC

## Product Images



[Click to enlarge and download](#)



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[Click to enlarge and download](#)



[Click to enlarge and download](#)

# 3M™ Low VOC Adhesive Transfer Tape 59812LVC

## Application Renderings



[Click to enlarge and download](#)



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# Thank you