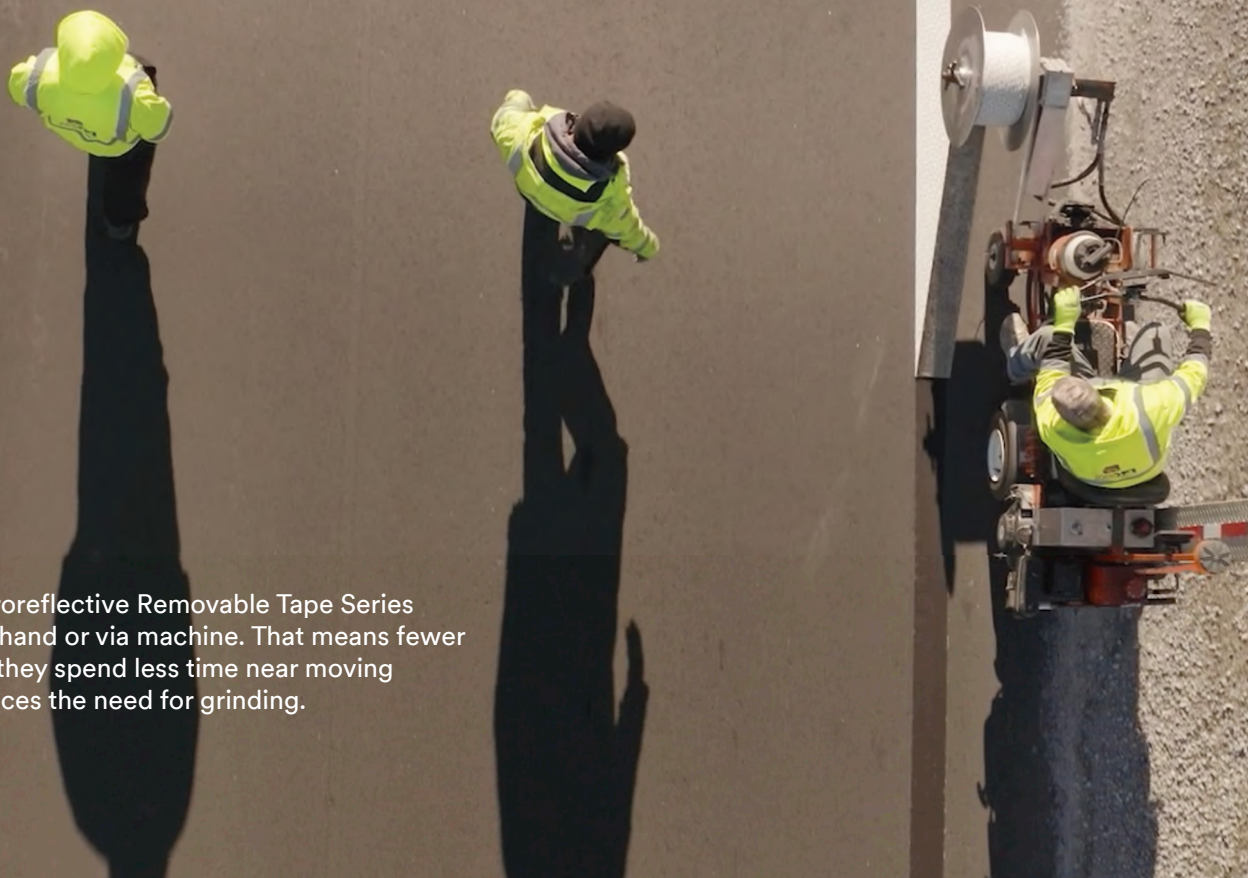


**3M™ Stamark™ Wet Retroreflective
Removable Tape Series 710IR**

Why easy-to-remove temporary lane markings help **make work zones safer.**

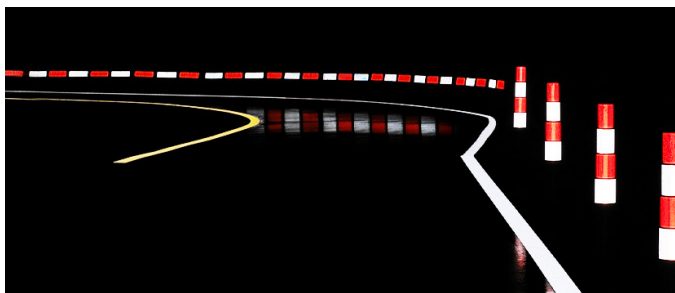
Temporary pavement markings are crucial to help keep work zones safer during construction projects. But when the project is done, one more task can compromise safety — tape removal.

3M™ Stamark™ Wet Retroreflective Removable Tape Series 710IR comes up easily by hand or via machine. That means fewer workers are needed, and they spend less time near moving traffic. It also greatly reduces the need for grinding.



Temporary tapes. Lasting safety.*

Remove tape at up to 3 MPH.



Easy to see.

Enhance the safety of work zones with 3M™ Stamark™ Wet Retroreflective Removable Tape Series 710IR. In wet weather, these remarkably bright tapes create temporary work zone lanes that help keep traffic moving safely.



Easy to remove.

Our removable tapes now feature higher internal strength to facilitate more intact removal. This helps reduce the need for grinding and minimizes road damage, and the removability does not compromise adhesion. It sticks to a wide range of road surfaces and stays in place until the project is done — up to six months after initial placement.

Multiple ways to delineate work zones.

Our new IR series offers you multiple colors: Yellow and white to mark temporary lanes and black to cover markings that will be used again after the project is completed.

3M™ Stamark™ Wet Retroreflective Removable Tape Series 710IR features:

- Higher internal strength for more intact removal; reduces the need for grinding.
- Excellent durability — 3M premium all-weather optics ensure long-lasting durability.
- Easy to apply and easy remove.
- Available in white and yellow.

3M™ Stamark™ All Weather Removable Black Tape 715IR features:

- Mask lane and edge lines, gore markings and crossovers.
- Excellent durability — lasting throughout a six month construction season.**
- Non-reflective, raised pattern.



Streamline your work zones at [3M.com/RoadSafety](https://www.3m.com/RoadSafety)

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*Up to one year without the use of snowplows.

** A normal construction season is defined as the time after the last snow plowing in the spring and before the first snow plowing in the fall/winter, but no longer than one year.