

CAREER CAPERS



Ros

Corporate Communications Manager

I build my company's brand and reputation by using its website, intranet, social channels and news releases to communicate how its advances in science and technology improve lives; change the way we work; and enhance homes.

I train employees to be company spokespeople and build partnerships with other science-based organisations.



Qualification Needed

Bachelor's Degree

What things would you tell a journalist about a new technology?

"Seeing positive news about the company's scientific innovations online or in a magazine gives a real buzz!"

Years of Experience 15+

Managerial Team Size 4

Social Responsibility 5

Practical Skills 10%

Academic Skills 90%

WHO WORKS HERE?

