

3M Science.
Applied to Life.™

3M™ Automotive-Ready Portfolio of Durable Label Solutions

Get the durability you demand, now and down the road.

Grease and grime are no match for labels
that stand up to challenging conditions
and look great for years to come.



Create a lasting impression with labels that last.

Every part of designing a car is important, down to the instruction and warning labels. 3M™ Automotive-Ready Durable Labels keep the parts you've engineered looking sharp for the long haul. They stay put no matter how tough the conditions, including extreme cold and heat, grease, chemicals, moisture and more — so drivers stay in the know.





Strong

Labels have 4 layers: topcoat, face stock, adhesive and liner.



Smooth

They apply smoothly for a bubble-free appearance and long-term adhesion.



Versatile

Labels can be applied on a variety of surfaces: bare metals, powder-coated metals, glass and plastics.

Instruct. Identify. Impress.

From under the hood to inside the door jam, these ready-to-go solutions educate and look great.



3M™ High Temperature Resistant Label Material 3921

Easily identify different wire harnesses.



3M™ Polyester Label Material 7871/7871V

Radiator warning label stays on and gets noticed, even in heat.



3M™ Polyester Label Material 7868/7868V

Jump start battery labels for branding, instructions and warnings.



3M™ Polyester Label Material 7879

Adhesive that adheres to slightly oily surfaces e.g., pumps for power steering.



**3M™ Polyester Label
Material
OFM03402**

Sticks on even hard to
bond structured plastics.



**3M™ Laser Markable Label
Material 7847**

Vin labels inside the door
jams stay put.



**3M™ Polyester Label
Material 7868/
7868V**

Attach tire pressure information
inside the door jam.



**3M™ Laser Markable
Label Material 7847**

Resistance to high loads
from chemical and
mechanical influences.

Applications for e-mobility.

New, changing or increasing number of components.

Testing and documentation are essential requirements for supplying labels to the automotive industry. We support suppliers and car manufacturers in their specialization processes.



3M™ Polyester Label Material 7247

Operating instructions in the fuel filler flap on differently shaped surfaces.

3M™ Polyolefin Label Material 76716NA

Product labeling on flexible materials.

3M™ Durable Resin Ribbon 92904

Offers high solvent and chemical resistance when printed on a range of 3M PP and PET label materials, allowing sequential labeling of parts without the need for over lamination.



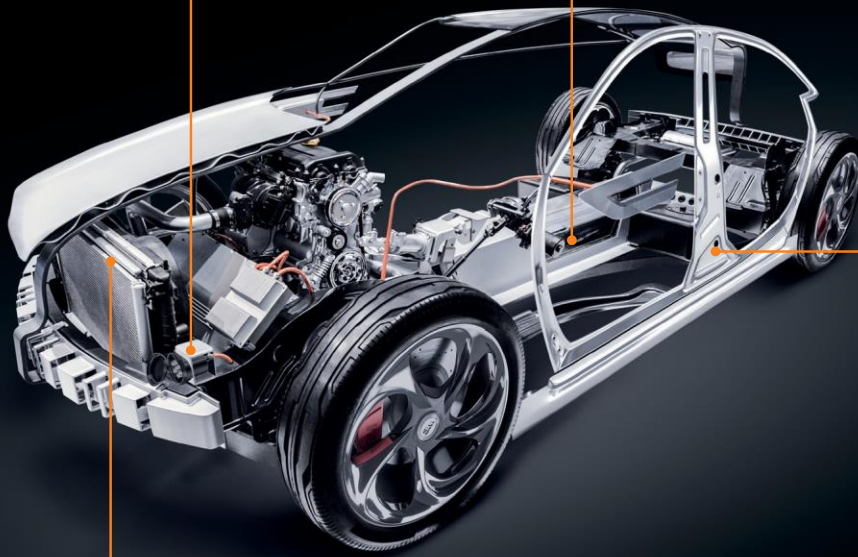
**3M™ Polyester Label Material
7871/ 7871V**

Long-lasting operating
instructions for chargers.



**3M™ Polyester Label
Material 7868/
7868V**

Battery labels for
branding, instructions
and warnings.



**3M™ Laser Markable
Label Material 7847**

Instructions for service
and loading.



**3M™ Polyester Label
Material 7871/
7871V**

Radiator warning label
stays on and gets
noticed, even in heat.

3M™ Automotive-Ready Portfolio of Durable Label Solutions

Products	Facestock	Adhesive Performance	Products	Facestock	Adhesive Performance
3M™ Vinyl Label Material 3690E+	Vinyl white-glossy	+++	3M™ Polyester Label Material 92200	Polyester white-glossy	++
3M™ Destructible Label Material 3812	Polyurethane white-matte	++/+++	3M™ Polyester Label Material 7331(V)	Polyester white-glossy	++
3M™ Laser Markable Label Material 7847	Acrylate black-matte/white	++/+++	3M™ Polyester Label Material 7868(V)	Polyester white-glossy	++/+++
3M™ High Temperature Resistant Label Material 3922	Acrylate white-matte	++	3M™ Polyester Label Material Versatile Print 7871(V)	Polyester white-glossy	++/+++
3M™ Tamper Evident Label Material 7380	Polyester white-matte	++/+++	3M™ Polyester Label Material 7872(V)	Polyester silver-glossy	+++
3M™ Polyester Label Material 7247	Polyester silver-matte	+++	3M™ Polyester Label Material 7879	Polyester silver-matte	+++
3M™ Recyclable Label Material 7777	Polyurethane white-glossy	++	3M™ Polyolefin Durable Label Material FP0354EG	Polyolefin white-matte	++

We will help you to find the right product for your needs. We can help test various substrates according to your procedures.

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