Get the durability you demand, now and down the road.

Grease and grime are no match for labels that stand up to challenging conditions and look great for years to come.
Create a lasting impression with labels that last.

Every part of designing a car is important, down to the instruction and warning labels. 3M™ Automotive-Ready Durable Labels keep the parts you’ve engineered looking sharp for the long haul. They stay put no matter how tough the conditions, including extreme cold and heat, grease, chemicals, moisture and more — so drivers stay in the know.
**Strong**
Labels have 4 layers: topcoat, face stock, adhesive and liner.

**Smooth**
They apply smoothly for a bubble-free appearance and long-term adhesion.

**Versatile**
Labels can be applied on a variety of surfaces: bare metals, powder-coated metals, glass and plastics.
Instruct. Identify. Impress.

From under the hood to inside the door jam, these ready-to-go solutions educate and look great.

- **3M™ High Temperature Resistant Label Material 3921**: Easily identify different wire harnesses.
- **3M™ Polyester Label Material 7871/7871V**: Radiator warning label stays on and gets noticed, even in heat.
- **3M™ Polyester Label Material 7868/7868V**: Jump start battery labels for branding, instructions and warnings.
- **3M™ Polyester Label Material 7879**: Adhesive that adheres to slightly oily surfaces e.g., pumps for power steering.
3M™ Polyester Label Material OFM03402
Sticks on even hard to bond structured plastics.

3M™ Laser Markable Label Material 7847
Vin labels inside the door jams stay put.

3M™ Polyester Label Material 7868/7868V
Attach tire pressure information inside the door jam.

3M™ Laser Markable Label Material 7847
Resistance to high loads from chemical and mechanical influences.
Applications for e-mobility.

New, changing or increasing number of components.

Testing and documentation are essential requirements for supplying labels to the automotive industry. We support suppliers and car manufacturers in their specialization processes.

3M™ Polyester Label Material 7247
Operating instructions in the fuel filler flap on differently shaped surfaces.

3M™ Polyolefin Label Material 76716NA
Product labeling on flexible materials.

3M™ Durable Resin Ribbon 92904
Offers high solvent and chemical resistance when printed on a range of 3M PP and PET label materials, allowing sequential labeling of parts without the need for over lamination.
3M™ Polyester Label Material 7871/7871V
Long-lasting operating instructions for chargers.

3M™ Polyester Label Material 7868/7868V
Battery labels for branding, instructions and warnings.

3M™ Laser Markable Label Material 7847
Instructions for service and loading.

3M™ Polyester Label Material 7871/7871V
Radiator warning label stays on and gets noticed, even in heat.
# 3M™ Automotive-Ready Portfolio of Durable Label Solutions

<table>
<thead>
<tr>
<th>Products</th>
<th>Facestock</th>
<th>Adhesive Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>3M™ Vinyl Label Material 3690E+</td>
<td>Vinyl white-glossy</td>
<td>+++</td>
</tr>
<tr>
<td>3M™ Destructible Label Material 3812</td>
<td>Polyurethane white-matte</td>
<td>++/++++</td>
</tr>
<tr>
<td>3M™ Laser Markable Label Material 7847</td>
<td>Acrylate black-matte/white</td>
<td>++/++++</td>
</tr>
<tr>
<td>3M™ High Temperature Resistant Label Material 3922</td>
<td>Acrylate white-matte</td>
<td>++</td>
</tr>
<tr>
<td>3M™ Tamper Evident Label Material 7380</td>
<td>Polyester white-matte</td>
<td>++/++++</td>
</tr>
<tr>
<td>3M™ Polyester Label Material 7247</td>
<td>Polyester silver-matte</td>
<td>+++</td>
</tr>
<tr>
<td>3M™ Recyclable Label Material 7777</td>
<td>Polyurethane white-glossy</td>
<td>++</td>
</tr>
</tbody>
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<tr>
<td>3M™ Polyester Label Material 92200</td>
<td>Polyester white-glossy</td>
<td>++</td>
</tr>
<tr>
<td>3M™ Polyester Label Material 7331(V)</td>
<td>Polyester white-glossy</td>
<td>++</td>
</tr>
<tr>
<td>3M™ Polyester Label Material 7868(V)</td>
<td>Polyester white-glossy</td>
<td>++/++++</td>
</tr>
<tr>
<td>3M™ Polyester Label Material Versatile Print 7871(V)</td>
<td>Polyester white-glossy</td>
<td>++/++++</td>
</tr>
<tr>
<td>3M™ Polyester Label Material 7872(V)</td>
<td>Polyester silver-glossy</td>
<td>+++</td>
</tr>
<tr>
<td>3M™ Polyester Label Material 7879</td>
<td>Polyester silver-matte</td>
<td>+++</td>
</tr>
<tr>
<td>3M™ Polyolefin Durable Label Material FP0354EG</td>
<td>Polyolefin white-matte</td>
<td>++</td>
</tr>
</tbody>
</table>

We will help you to find the right product for your needs. We can help test various substrates according to your procedures.

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Product Selection and Use: Many factors beyond 3M’s control and uniquely within user’s knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer’s application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

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