

Non-Professional Model Release



For good and valuable consideration, the adequacy and receipt of which is hereby acknowledged, I, the undersigned Model represent, warrant and agree as follows:

1. I freely consent to the recording of my likeness, image and voice, by any method and means, including but not limited to still photography, audio and video recordings ("Recordings"), by 3M Company, its subsidiaries, affiliates and assigns, and anyone authorized thereby ("3M").
2. I hereby irrevocably grant 3M permission to copy, display, publish, distribute, print, transmit, broadcast or otherwise use the Recordings in all media, including digital, electronic, print, television, film, radio, internet and any other media now known or to be invented in the future, for any purpose, including but not limited to the advertising, promotion, marketing and packaging of any 3M product or service. I agree that the Recordings may be combined with other images, text, graphics, film, audio and audio-visual works, and may be cropped, altered or modified without my approval or consent. The Recordings may be used in conjunction with my own name, a fictitious name or without identification.
3. I agree that I have no rights to the Recordings, and that all such rights belong to 3M. I acknowledge and agree that I have no further right to additional consideration or accounting with regard to the Recordings or the use thereof, and that I will make no further claim, for any reason, with regard thereto. I agree that this Release is irrevocable, worldwide and perpetual, and shall be binding upon my heirs and assigns. Any legal actions arising from or relating to the Recordings or this Release will be governed by the laws of the State of Minnesota shall be subject to the exclusive jurisdiction of the state and federal courts located in Ramsey County, Minnesota.
4. Quote usage : I hereby irrevocably grant 3M permission to copy, display, publish, distribute, print, transmit, broadcast or otherwise use the Quote listed below in all media, including digital, electronic, print, television, film, radio, internet and any other media now known or to be invented in the future, for any purpose, including but not limited to the advertising, promotion, marketing and packaging of any 3M product or service
5. I have read this agreement, understand its contents, and intend to be legally bound thereby. I understand that 3M will rely upon this agreement, and the promises and representations I have made herein, in making commitments to others regarding the Recordings. I represent and warrant that I am at least 18 years of age and have the full legal capacity to make this Release. If Model is a minor child or otherwise lacks capacity to agree to this Release, the undersigned Parent/Legal guardian represents that he/she has the full legal authority to consent to and execute this Release on Model's behalf and does so hereby.

ACKNOWLEDGED AND AGREED:

Model's Name: _____

Signature: _____

☐ Parent/Legal Guardian

3M Employee No. (if applicable): _____

Date: _____

Quote: