3M Masking Tapes for Anodization

WHAT



Product Features

Anodizing is an electrochemical conversion process used to increase the durability and corrosion resistance of metal parts by creating a surface oxide layer. Parts are masked off where anodization is not desired.

When you need a masking tape for Anodization, we have the tapes to get the job done.

Each tape is specifically designed and tested to perform in the harshest conditions required for each application.



Good initial tack and holding strength



Chemical resistant - excellent chemical resistance to a variety of bath chemistries. Tape solution for Chromic anodizing



One-piece, clean removal – clean removal in one piece post processing



Transparent – transparent tape for easy positioning (8985L, 8992)



Sharp paint lines - reduces rework from chemical seepage



Non-silicone (8985L, 8992, 425)



Conformable - excellent conformability in a variety of application conditions (471)



Liner - available with liner for die cuting applications



No fumes or nasty odours

WHY

End User Benefits



Productivity - Quick and easy to apply, comes up easily and cleanly, in one piece. Eliminates cure time of liquid masking



Performance - Designed and tested to perform in the harshest conditions. Help reduce post-process rework



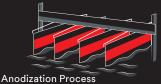
Reliability - Reliable, these tapes work consistently time and time again



Make the job easier - ability to see through tape for positioning and placement, no fumes or nasty odours

APPLICATIONS

Suggested Applications





Final Product







- Architectural panels
- Control panels
- Solar panel assemblies
- Landing gear
- Stair railings
- Wheel covers
- Auto interior trim
- Hydraulic pump fittings
- Sporting goods

MAKING THE CALL

Qualifying Questions

- Do you do selective anodizing in your facility?
- What is your current method for masking areas you don't want anodized?
- Is there anything you'd like to change about your current maskant?
- Do you have rework related to residue transfer and/or chemical leakage?
- Do you apply primers or paints after the process? If not, where is that being done?
- Is silicone contamination a problem?
- Do you have a non-silicone policy in your facility?

WHO

Target Customers, Personas



- Process Engineer
- Coating Supervisor
- Product Engineer
- Quality Manager
- Production Manager

Functional / emotional needs:

- Productivity
- Make the job easier
- Cost savings
- Reliability

WHERE

Look for Hints



Series of liquid tanks



Parts and turbulence



Rack of parts



Bath rinse and cycle

WHERE

Target Market Segments

While anodized parts are used in almost every industry, the actual process is typically sourced to companies that specialize in anodizing.



Construction



Transportation

- Bus, Truck, Rail and Specialty Vehicle
- Automotive & Aerospace



Appliance & Electronics

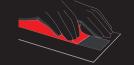


Metal Working

- Metal Surface Treatment

HOW

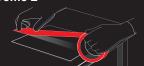
Demo 1



Peel back a small segment of the demo panel

> Show sharp edges and clean removal

Demo 2



Apply a piece of 8985L or 8992 on a table

- > Notice the instant adhesion
- > Notice the transparency of the tape for easy application

PRODUCT SELECTION

Choose the right Product

Product		Acid					Adhesive	Conformability	Transparent colored	Liner version	Key Features
		Chromic	Boric- sulfuric	Phosphoric	Sulfuric & Hardcoat	Tartatic			tape	version	
0	3M™ Anodizing Masking Tape 8985L	~	~	~	~	~	Rubber Non Silicon	+	~	8985L	Designed for Chromic Anodizing
0	3M™ Polyester Tape 9892		~	~	~	~	Silicon	+	~	8992L	"Go to" product for Anodization masking
0	3M™ Aluminium Foil Tape 425		~	~	~	~	Acrylic Non Silicon	++		427	Ideal for thieving properties
	3M™ Vinyl Tape 471		~	~	~	~	Rubber Non Silicon	+++		4712	When high conforma- bility is required

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Industrial Adhesives and Tapes Division