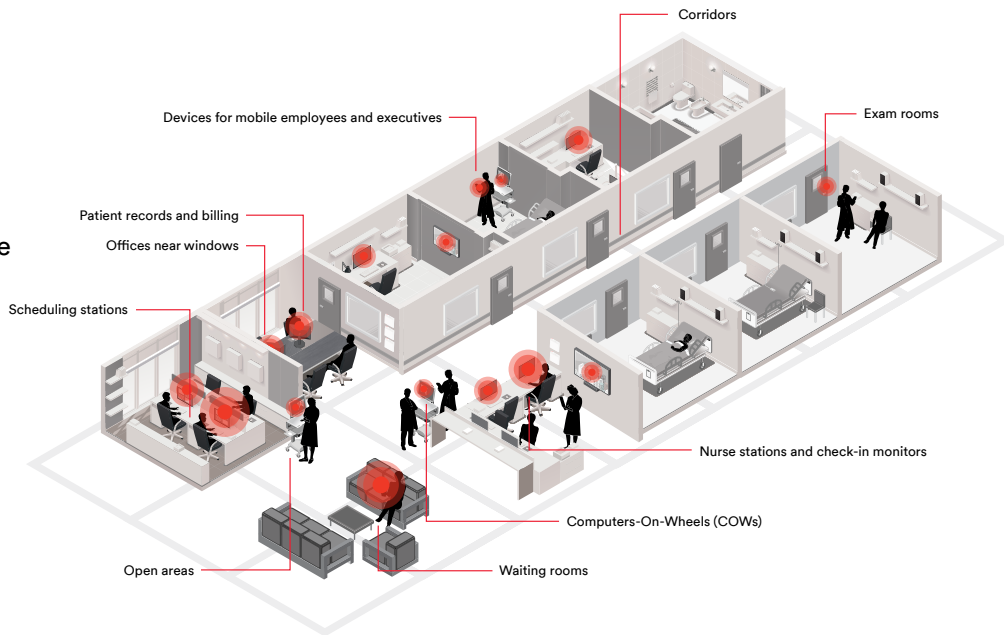


# Visual Hacking Risk Areas: Healthcare

## Did you know your workforce can help prevent breaches?

Staff members inside healthcare organizations were responsible for breaching 3.8 million patient records in 2019.<sup>1</sup> Protect the confidential patient data on your screens, arm your workforce with privacy products from 3M.

## 3M™ Privacy Filters: The necessary accessory.



<sup>1</sup>"Number of patient records breached nearly triples 2019," Fierce Healthcare, Heather Landi, Feb 20, 2020

## Healthcare: Data breaches are hazardous to your wealth.

Healthcare has the  
highest industry average  
cost of a data breach at  
**\$7.13M<sup>1</sup>**

The average  
**total cost** of a data  
breach has increased by  
**10%**  
since 2014<sup>1</sup>



### Get protected.

Protect your screens, the confidential healthcare data on them, and your bottom line with a Privacy Filter from 3M, the leader in visual privacy.<sup>2</sup>

<sup>1</sup>"Annual Cost of a Data Breach Report," Ponemon Institute/IBM Security, July 2020

<sup>2</sup>"U.S. 3M Awareness, Attitude, and Usage Tracking Study," 2019, Sponsored by 3M Company.

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