

For Immediate Release

3M™ Wrap Film Series 2080 Wins PRINTING United Alliance 2020 Product of the Year for Media – Adhesive Back Vinyl

St. Paul, MN — 3M Commercial Solutions Division is proud to announce that [3M™ Wrap Film Series 2080](#) received a coveted PRINTING United Alliance 2020 Product of the Year Award for Media-Adhesive Back Vinyl.

Open to all PRINTING United Alliance supplier members, the Product of the Year competition evaluates products that are, or will be, available for sale in 2020. A highly qualified panel of judges from across the printing industry evaluated the annual contest's 200+ entries in more than 85 categories spanning analog, digital, output and non-output technologies.

“We know global leadership in wrap films comes with the responsibility to meet the demands of the market with innovative solutions that keep the industry moving forward, and this award helps validates that 3M Wrap Film Series 2080 meets the demands of the industry and our customers,” said Tim Boxeth, 3M marketing manager.

“One of the things I like best about our competition is that it is juried, and judges are basing their decisions on objective criteria. And with outstanding entries like 3M Wrap Film Series 2080, they had their work cut out for them,” said Ray Weiss, Director of Digital Print Programs, PRINTING United Alliance.

“The Product of the Year competition represents the best of the best among commercial hardware, software, consumables, and industrial and screen equipment,” Weiss said. “Congratulations to all the winners.”

Award winners will receive a digital badge – a first this year, that will give information on their product embedded into the badge. Also a first this year, the program features a new dedicated virtual gallery where entries are displayed and can be accessed at: poy.printingunited.com/product-gallery/

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$32 billion in sales, our 96,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNews.

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About PRINTING United Alliance

PRINTING United Alliance is the new entity borne of the merger between Specialty Graphic Imaging Association (SGIA) and Printing Industries of America (PIA). In a milestone in the printing industry, SGIA and PIA officially combined in 2020 to create the largest, most comprehensive member-based printing and graphic arts association in the United States.

Members now have unparalleled access to preeminent education, training, workshops, events, research, government and legislative representation, safety, and environmental sustainability guidance, as well as resources from the leading media company in the industry – NAPCO Media.

PRINTING United Alliance produces the PRINTING United Expo, the most influential days in printing. The expansive display of technology and supplies, education, programming, and services are showcased to the industry at large, and represents all market segments in one easily accessed place. In 2020, PRINTING United introduced the PRINTING United Digital Experience. For more information, visit PRINTINGUnited.com.