

Change your smile, not your style.

If you're considering braces, chances are you've spent enough of your life hiding your smile. You're about to discover a completely different way to wear braces.

3M™ Incognito™ Hidden Braces are placed behind your teeth, making them invisible. No one will know you're wearing braces unless you tell them. And you may want to, just because they won't believe you.

Need to fix only the teeth you see?

If you had braces previously but have noticed your teeth moving back over time, ask about 3M™ Incognito™ Lite Hidden Braces.

- Fast
- Simple
- Convenient
- Invisible
- Effective
- 100% customised

Adjust to your braces easily.

To speak clearly with hidden braces, patients have practiced with the Rainbow Passage, developed by speech pathologists:

“When the sunlight strikes raindrops in the air, they act like a prism and form a rainbow. The rainbow is a division of white light into many beautiful colours.

These take the shape of a long round arch, with its path high above, and its two ends apparently beyond the horizon. There is, according to legend, a boiling pot of gold at one end. People look, but no one ever finds it.

When a man looks for something beyond his reach, his friends say he is looking for the pot of gold at the end of the rainbow.”



3M Australia Pty Ltd
Oral Care Division
Building A, 1 Rivett Road,
North Ryde, NSW 2113

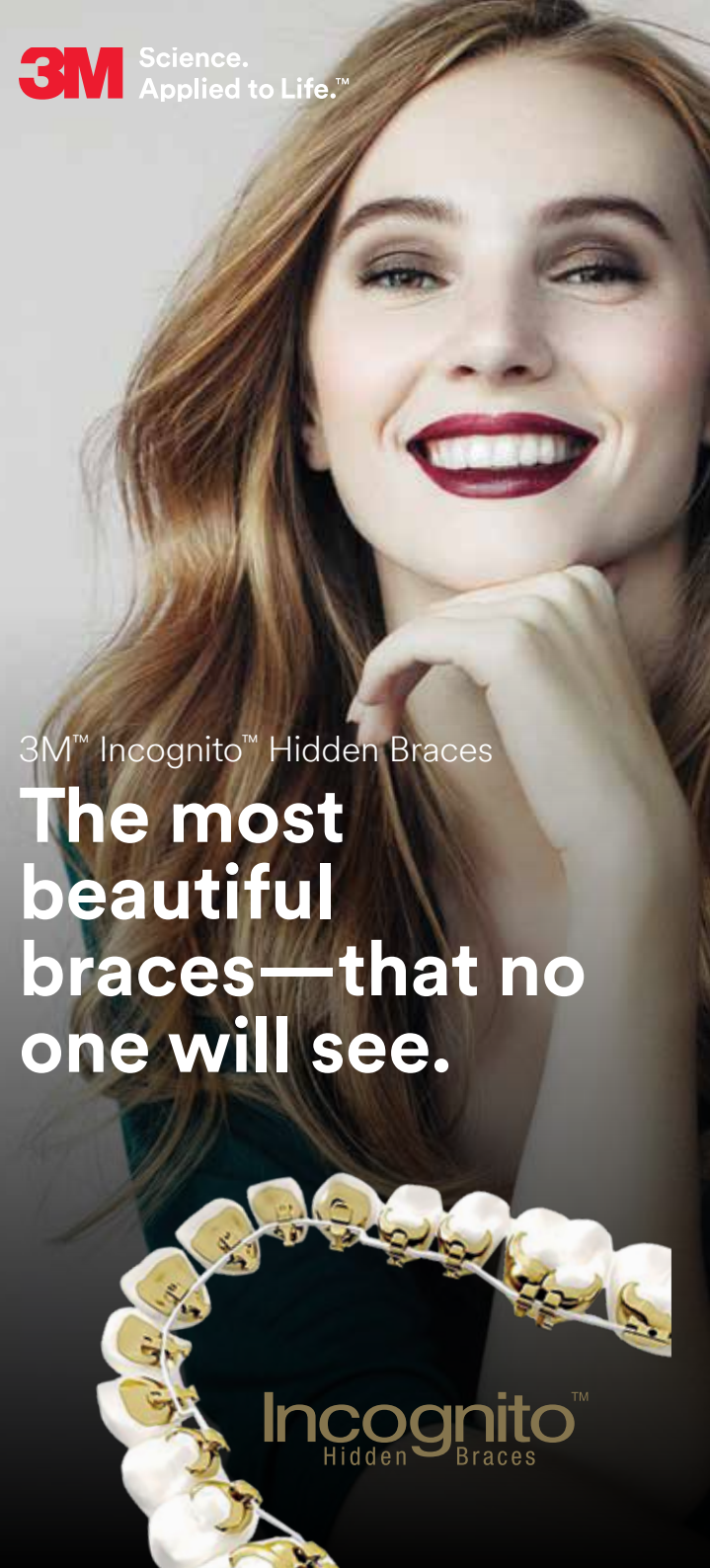
Phone 1300 363 484

3M New Zealand Ltd
Oral Care Division
94 Apollo Drive,
Rosedale, Auckland 0632

Phone 0800 441 622

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3M Science.
Applied to Life.™



3M™ Incognito™ Hidden Braces

The most beautiful braces—that no one will see.



Incognito™
Hidden Braces

See braces differently.



Don't worry about how you look—
3M™ Incognito™ Hidden Braces can't
be seen.



Interact confidently with everyone
you meet.



In front of a camera or crowd?
Your braces won't distract from
your appearance.



When dining out, you won't have to
remove trays or worry friends will
see food stuck in your braces.

Why choose Incognito Hidden Braces?

Compare your options	Incognito Hidden Braces	Traditional Braces	Clear Tray Aligners
Completely invisible from the outside	✓		
Appropriate for most patients	✓	✓	✓
Always on and always working toward your final result	✓	✓	
Can eat and drink with them on	✓	✓	
Can't be misplaced or lost	✓	✓	
100% customised	✓		✓

How do they work?

- 1 Your orthodontist will send scans of your teeth and a preliminary prescription to our Incognito laboratory.
- 2 We'll make models of the scans and send the information to your orthodontist to make a final prescription.
- 3 Incognito Hidden Braces are created just for you, each bracket and wire designed to fit your unique prescription.

