

3M Science.
Applied to Life.™

Stop and look again.

Do you use the most effective sheeting on your most important signs? You can when you upgrade the reflectivity of your stop signs with 3M™ Diamond Grade™ DG³ Reflective Sheeting.

If you've thought premium sheeting was out of your budget, look again, because the cost of our best reflective sheeting has come down. There's never been a better time to give your most crucial signs the visibility they deserve.





Go beyond “good enough.” Go big and go bright.

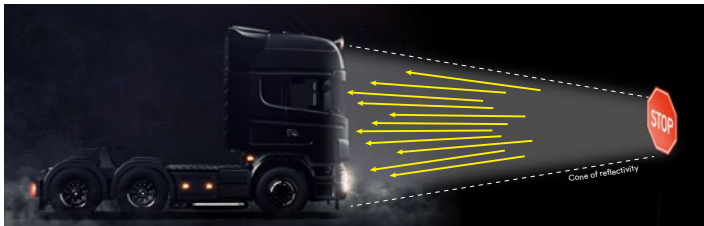
Why settle for average when better sign performance is possible – especially now that it’s so cost effective? 3M™ Diamond Grade™ DG³ provides the performance, durability and safety you need.

Bolder

Unlike sheeting that uses truncated cube technology that has an active area of 67% or less, DG³ utilizes 100% active area full-cube technology.



High Intensity Prismatic: Less light reflected from sign; most striking truck below the driver's eye.



DG³ Sign: More light reflected from sign; more reaching the driver's eye.

Bigger

3M's highest performance sheeting provides a longer warranty. Its outstanding performance and **12-year warranty** make DG³ a better value than lower grade sheeting – especially when you consider it's often brighter at the end of its warranty period than some sheeting is when new.

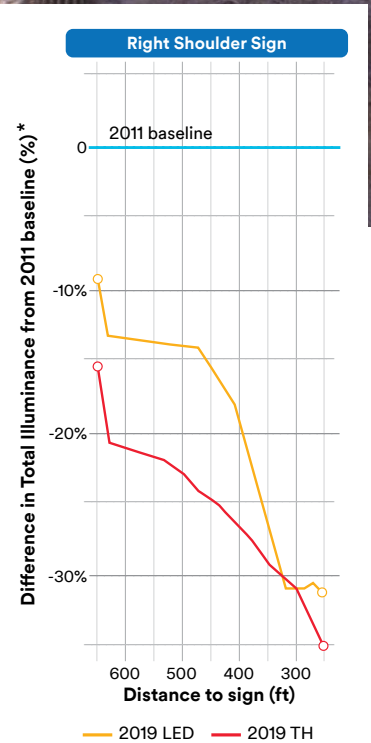
Please contact your local 3M representative for warranty details.



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Brighter

Vehicles and headlights have changed. On average, signs today are receiving less light from 2019 model low-beam headlights than they did from 2011 models. DG³ returns more light in a wider cone of reflectivity than sheeting made with truncated cube technology—delivering light where it counts.*



Better

Reduced cost, improved performance and a longer warranty compared to lower grade sheeting means there's never been a better time to help improve safety and upgrade your signs to 3M™ Diamond Grade™ DG³ Reflective Sheeting.



Learn more about 3M™ Diamond Grade™ DG³ at 3M.ca/DG3sheeting

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* Flannagan, Michael J. "A Market-Weighted Description of Tungsten-Halogen and LED Low-Beam Headlighting Patterns in the US", University of Michigan Transportation Research Institute, (June 2019)