

# Temporary tapes. Lasting safety.<sup>1</sup>

Helping to make work zones safer for all  
with 3M™ Stamark™ Wet Retroreflective  
Removable Tape Series 710IR.



Construction work zones are dangerous places. Not only for drivers but also for the workers who are often very close to moving traffic. And when it's dark and raining, the danger ramps up significantly.<sup>2</sup> 3M™ Stamark™ Wet Retroreflective Removable Tape Series 710IR features 3M premium all weather optics and it is easy to remove by hand or machine when the project is done.



# Helping make work zones safer for everyone.

It's a tricky balancing act: Keeping traffic moving efficiently through construction work zones, while keeping drivers and workers safe. Our removable lane marking tapes can help you get that balance just right.

## 3M™ Stamark™ Removable Tapes: The safety is anything but temporary.

These tapes help keep traffic moving safely—especially in wet weather. And now, our removable tapes feature higher internal strength for more intact removal. This removability helps to reduce the need for grinding and the resulting road damage.



### Excellent durability.

3M premium all weather optics ensure long-lasting durability.<sup>1</sup>



### Fast to apply.

And now much easier to remove by hand or machine.



### Conformable adhesion.

It adheres to a wide range of road surfaces and stays in place until the project is done.<sup>4</sup>





**Remarkably bright,  
all-weather visibility.**

The tape’s retroreflectivity provides clear visual guidance for drivers passing through work zones. ASTM testing protocols<sup>3</sup> confirms their brightness:

Initial Retroreflective Values in millicandela (mcd/lx/m²)			
Condition	710IR (White)		711IR (Yellow)
Dry	500 mcd/lx/m²		300 mcd/lx/m²
Continuous Wet	250 mcd/lx/m²		200 mcd/lx/m²

And because 3M™ Stamark™ Wet Retroreflective Removable Tape is easy to remove, it does not leave behind confusing ghost markings and reduces the need for grinding.



## The cover-up that comes right up:

### 3M™ Stamark™ Removable Black Tape 715IR.



Quickly and easily provide contrast or cover existing pavement markings to create temporary lane shifts during construction projects.

This removable tape features:

- Mask lane and edge lines, gore markings and crossovers.
- Excellent durability: It will adhere to the road surface throughout a six month construction season.<sup>4</sup>
- Intact removal: Higher internal strength helps prevent tearing when the tape is removed by hand or machine.
- Improved removability means fewer workers are needed, and they spend less time near moving traffic.
- Non-reflective, raised pattern.



# Ordering Information

## 3M™ Stamark™ All Weather Removable Tape Series 710IR

Product ID	Lined	Width
A710IR White		4", 5", 6", 8" and 48"
L710IR White	✓	4", 24" and 48"
A711IR Yellow		4", 5", 6", 8" and 48"
L711IR Yellow	✓	4", 24" and 48"
A715IR Black		6" and 8"
L715IR Black	✓	6" and 8"
A710IR-5 White/Black		7", 8" and 9"
A711IR-5 Yellow/Black		7", 8" and 9"
SMS L710IR SA Straight Arrow		Precut symbols and legends
SMS L710IR LA Left Curve Arrow		Precut symbols and legends
SMS L710IR RA Right Curve Arrow		Precut symbols and legends
SMS L710IR ON "Only" Legend		Precut symbols and legends

### We're here to help.

3M offers 24/7 support to help ensure your success in the planning and installation of our pavement markings. Our engineers understand the conditions and challenges you face during installation and are here to help your project be a success and ensure you are happy with the results.

Contact an application specialist at 1-800-553-1380.

Find technical specifications and application information documents in the [Resource Library](#):

#### Product Bulletin:

[3M™ Stamark™ Wet Reflective Removable Tape Series 710IR](#)

#### Application Folder:

[IF 3.2 – 3M™ Stamark™ Removable Tapes Pavement Surface Preparation and Application Procedures](#)

Contact your 3M sales rep to see how you can improve work zone safety.

To learn more about temporary traffic control solutions, visit: [3M.com/RoadSafety](https://www.3m.com/RoadSafety)

**Product Selection and Use:** Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. Customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer's application, including conducting a workplace hazard assessment, reviewing all applicable regulations and standards, and reviewing the product label and use instructions. Failure to properly evaluate, select, and use a 3M product in accordance with instructions or to meet all applicable safety regulations may result in injury, sickness, death, and/or harm to property. **Warranty, Limited Remedy, and Disclaimer:** Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price. **Limitation of Liability:** Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.



#### 3M Commercial Branding & Transportation Division

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<sup>1</sup> Up to one year without the use of snowplows.

<sup>2</sup> 24% of US vehicle crashes are weather-related. 75% of those occur on wet pavement. Source: [ops.fhwa.gov/weather](https://ops.fhwa.gov/weather)

<sup>3</sup> Under the same conditions of headlight illumination and driver's viewing, larger values of RL correspond to higher levels of visual performance at corresponding geometry.

<sup>4</sup> A normal construction season is defined as the time after the last snow plowing in the spring and before the first snow plowing in the fall/winter, but no longer than one year.