



**3M** Science.  
Applied to Life.™

# Conspicuity for the real world.

3M™ Diamond Grade™ Conspicuity Markings Series 983 are the best “real world” solution to increase a vehicle’s visibility. Here’s why.

## Starts bright, stays bright.

After 2,000 hours of accelerated weathering,\* Series 983 showed the smallest change in brightness (<10%)\*\*

\*Xe Arc Test as per ASTM D4956-19 Method 1

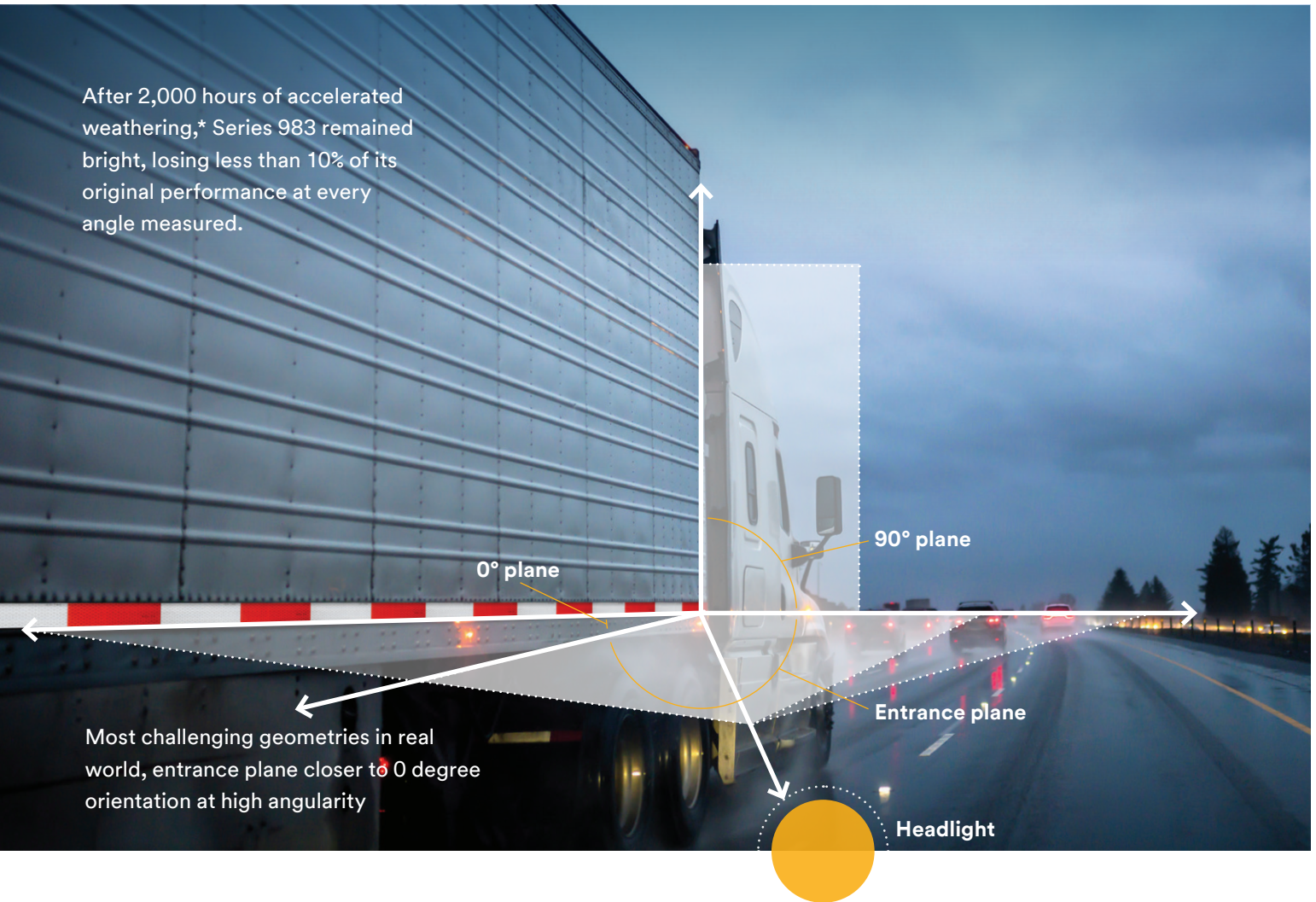
\*\*Compared to markings from select manufacturers (DOT-C2 regulated marking colors). See data on back.

Studies show that conspicuity markings have helped make roads safer for years—but did you know not all conspicuity markings deliver the same retroreflective performance? 3M™ Diamond Grade™ Conspicuity Markings Series 983 are the best “real world” solution to increase a vehicle’s visibility because they provide higher brightness at a variety of angles in typical applications, and feature superior weathering performance and the least variability in brightness due to weather.



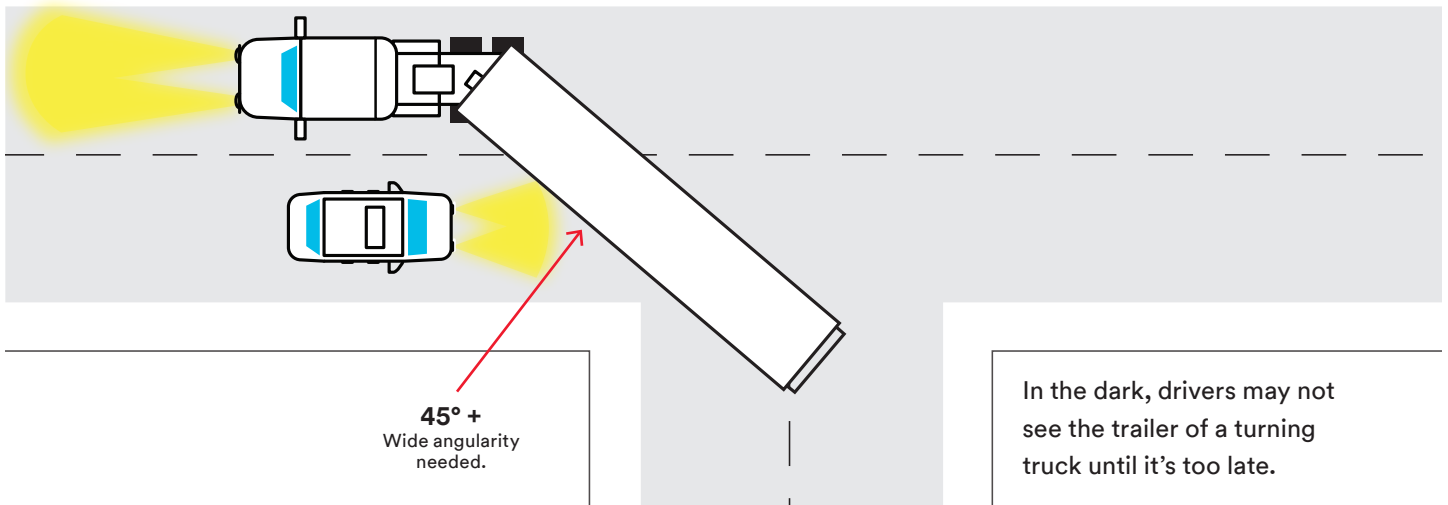
# Series 983 can take the weather.

After 2,000 hours of accelerated weathering,\* Series 983 remained bright, losing less than 10% of its original performance at every angle measured.



Most challenging geometries in real world, entrance plane closer to 0 degree orientation at high angularity

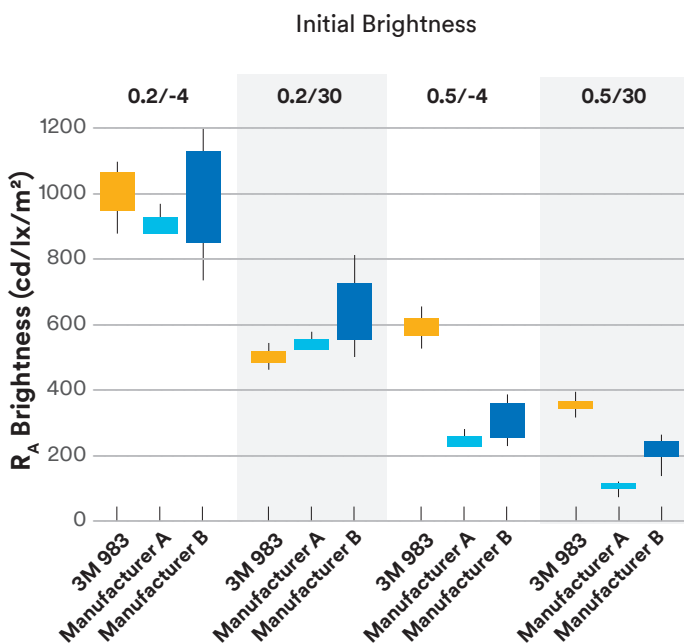
## Conspicuity Safety Markings



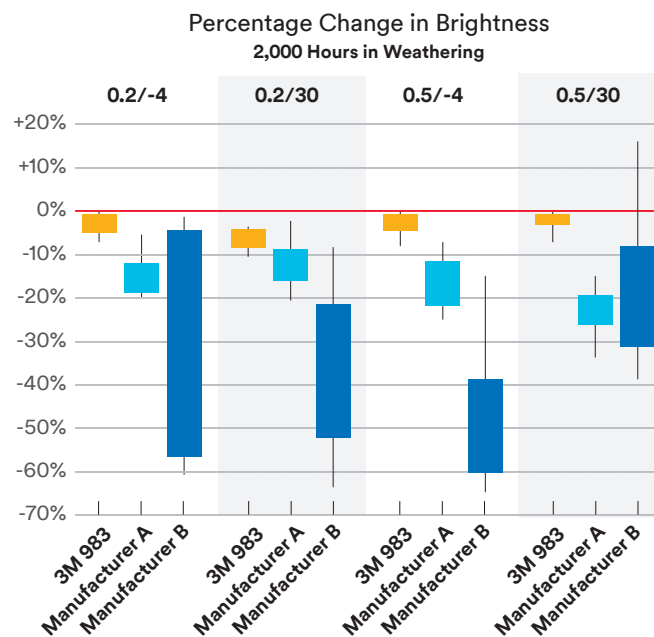
\*Xe Arc Test as per ASTM D4956-19 Method 1.

## DOT-C2 Performance Testing

On average, 3M™ Diamond Grade™ Conspicuity Markings Series 983 are the brightest initially.



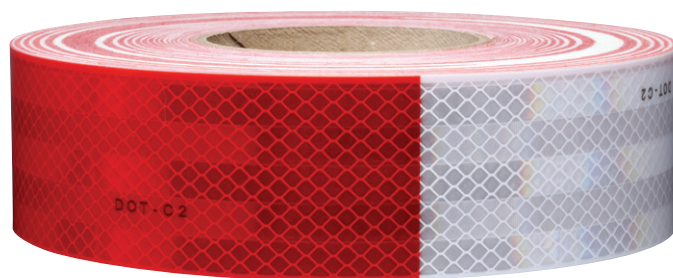
3M™ Diamond Grade™ Conspicuity Markings Series 983 change the least during 2,000 hours of accelerated weathering.\*



## Easy to see. Easy to apply.

3M™ Diamond Grade™ Conspicuity Markings Series 983 are strong and rigid with a high-performance adhesive that holds securely to vehicles. Markings are available in rolls, packaged pieces or kiss-cut pieces on a roll. The easy-release liner makes installation quick and user friendly.

- ▶ High brightness with wide angularity
- ▶ Series 983 meets or exceeds all FMVSS 108 requirements and includes the DOT-C2 Certification Mark
- ▶ On-site application training available
- ▶ Durable markings protected by 10-year, prorated warranty
- ▶ Vivid colors and bright whites



### 3M™ Diamond Grade™ Conspicuity Markings Series 983

Product #	Description	Available Widths	50-Yard Rolls	2" Cut Strips (100/pkg)
983-32	Red/White (11" x 7")	2", 3", 4"	✓	✓
983-326	Red/White (6" x 6")	2", 3", 4"	✓	✓

Available in a variety of roll sizes (continuous or kiss-cut) and strips.

\*Xe Arc Test as per ASTM D4956-19 Method 1.

**Learn more by contacting your distributor or  
3M representative, or visit [3M.com/Conspicuity](https://www.3m.com/Conspicuity).**



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