

SIBG USAC

Manufacturing Update - CMSD

July 7, 2020

June 30th, the 3M Closure and Masking Systems Division announced that it is discontinuing Alpha Beta packaging and masking tape production at both 3M Alpha Beta manufacturing facilities in Kuan-Yin, Taoyuan City, Taiwan, effective Sept. 1, 2020.

Despite this action, we are committed to continue to provide you the same excellent product performance, service and value for your complete range of acrylic and hot melt packaging and masking tape needs.

Attached you will find a Frequently Asked Questions PDF. Please take a moment to review and contact your 3M sales professional or contact me directly to discuss your questions.

We look forward to discussing this action and how we can continue to expand our partnership to grow our business together in the future.

Frequently Asked Questions

Portfolio:

- 3M will continue to make a complete range of Acrylic and Hot Melt Box Sealing Tapes
- 3M will continue to make a complete range of Masking Tapes.

Production & Qualification:

- 3M has many MFG facilities around the world that make masking and packaging tapes, as well as strategic sourcing partners.
- We are in the final evaluation stage to establish the best source of supply for each market and application.

Pricing:

- We will maintain the same price as we transition to the new source of supply.

Performance and Quality:

- All source of supply options will meet the same high 3M standards for consistency in product performance and quality.

Product Names & Numbers:

- Product names and numbers will remain the same.

Branding:

- 3M will continue to sell 3M branded Packaging and Masking Tapes
- 3M will continue to sell Private Label Packaging and Masking Tapes for select customers and channel partners

New Source of Supply:

- We will provide replacement SKUs, tech data sheets, lead time and samples as soon as available.