

**3M Canada Company (the “Sponsor”)
Live Life with Clarity™ Braces Contest (the “Contest”): 2020 Official Rules**

The Contest is only open to legal residents of Canada and is governed by Canadian law.

1. Contest period.

The Contest opens at 12:00 a.m. (ET) on April 1st, 2020 and ends at 12:00 p.m. (ET) December 31st, 2020 (the “**Contest Period**”). By participating in the Contest, each entrant agrees to abide by and be bound by these Official Rules and all decisions of 3M Canada Company (the “**Sponsor**”), which shall be final and binding, without right of appeal, in all matters relating to this Contest and the awarding of the prize(s), including without limitation eligibility and/or disqualification of entries.

2. Eligibility.

This Contest is open to legal residents of Canada who have reached the age of majority in their province/territory of residence at the time of entry. Orthodontist/dentist entrants must be private practitioners (no government officials), and must be licensed to practice in Canada at the time of entry and at the time of prize award (if applicable). Not eligible to participate in this Contest are employees, representatives, and agents of Sponsor and Sponsor-related Parties. Also, ineligible are members of the immediate family of and persons who reside with such Sponsor and Sponsor-related Parties.

3. How to Enter

No purchase necessary. Internet access and email address required.

Entry by patient or patient’s parent/legal guardian: Obtain one (1) Contest ballot number when you (or your child who is below the age of majority in his or her jurisdiction of residence) starts Clarity™ Braces (upper and/or lower arch), Clarity™ Aligners (upper and/or lower arch), and/or when you make a referral of Clarity™ Braces or Clarity™ Aligners that results in a Clarity™ Braces or Clarity™ Aligners start (upper and/or lower arch). Ballot numbers are issued by the treating orthodontist/dentist at the point of purchase. Contact the treating orthodontist/dentist to obtain a referral-based ballot number.

Then, visit the Contest website, www.3M.ca/claritycontest (the “**Contest Website**”), during the Contest Period and follow the instructions to enter, which will require you to enter: (i) the ballot number(s); (ii) your full name, address, phone number, e-mail address; and (iii) the treating orthodontist’s/dentist’s information (name, address, phone number). Once you have fully completed the registration form and read and acknowledged the Contest rules, click the 'submit' button to complete your registration (“**Registration**”). To be eligible, your Registration must be fully completed and submitted during the Contest Period. You will obtain one (1) entry into the Contest per valid ballot number provided with your Registration.

To enter without making a purchase: To obtain one (1) entry, write a unique 100 word essay detailing how Clarity™ brand braces could help improve your life, include your full name, address, phone number, a valid email address, and the first and last name of your licensed Canadian orthodontist or dentist, his/her address, telephone number and province, and mail to: **Live Life with Clarity™ Braces Contest**, care of 3M Orthodontics, 3M Canada, 300 Tartan Drive, (TA4-POD), London, ON, N5V 4M9. Mailed-in

entries must be post marked within the Contest Period and received by December 31, 2020. Sponsor is not responsible whatsoever for lost, delayed, incomplete, or misdirected entries.

Entry by orthodontist/dentist: The treating orthodontist/dentist will automatically receive one (1) entry into the Contest for every ballot number associated with that orthodontist/dentist that is validly Registered in the Contest, and for every mailed-in entry that names that orthodontist/dentist. Orthodontist/dentist entrants are responsible for meeting any professional requirements associated with their participation in this Contest, including without limitation disclosing their incentive of receiving a contest entry.

4. Contest prizes.

Patient or patient's parent/legal guardian prize:

There is one (1) prize available to be won, consisting of a travel voucher from Carlson Wagonlit Travel Canada, a partnership of CW Travel Canada Ltd and 152812 Canada Inc. (hereafter “CWT”) (the “**Patient Prize**”):

- One (1) grand prize: Redeemable for travel up to a value of \$10,000 CAD.

Conditions of the CWT travel vouchers are as follows:

- The travel voucher is non-transferable, has no cash value and can only be redeemed through CWT. Bearer can exchange certificate for travel services booked and paid for at any Canadian CWT office or affiliated company.
- No expiry. Any remaining travel value unused after the initial trip must be used towards subsequent travel arrangements through CWT.
- Not valid on existing travel reservations.
- Can only be redeemed on prepaid travel expenses. The prize winner is responsible for contacting CWT to arrange and reserve their travel.
- No refund or compensation will be made in the event of the cancellation or delay of any flight.
- Travel and accommodations are subject to availability.
- 3M Canada (the “Sponsor”) and CWT will not replace any lost, mutilated, or stolen travel vouchers or certificates.
- **Further CWT restrictions apply: Link to CWT Privacy Policy and general terms:**
 - <https://www.cwtvacationclub.ca/cwt/do/info/privacy>
 - <https://www.cwtvacationclub.ca/cwt/do/info/terms>

The Sponsor reserves the right to substitute a prize for one of equal or greater value should it become unavailable for any reason. The prize must be accepted as awarded. No substitutions, refunds, transfers, or cash equivalent payment will be allowed. All travel will be at the winner's risk. Sponsor is not responsible for any fees or additional charges resulting from winner's travel plans or change of travel plans. Prize consists of only the items specifically listed in these Official Rules and any other expenses not specified herein as being awarded are the sole responsibility of winner. Prize will be delivered to verified winner only to one (1) address in Canada.

Orthodontist/Dentist prize:

There is one (1) prize available to be won by the orthodontist/dentist associated with the winner of the Patient Prize (subject to the winner selection requirements below):

- One (1) grand prize: Redeemable towards a 3M-sponsored educational event up to a value of \$5,000 CAD.

Conditions:

- Prize value to be used toward expenses to attend a 3M-sponsored education event in 2021. If not used in 2021 prize is forfeited.
- Any amount unused after the event may be applied to a subsequent event in 2021.
- Winners are responsible for contacting 3M to arrange for pre-approval and registration of an event. Once approved, winner to make all travel arrangements.

The Sponsor reserves the right to substitute a prize for one of equal or greater value should it become unavailable for any reason. The prize must be accepted as awarded. No substitutions, refunds, transfers, or cash equivalent payment will be allowed. All travel will be at the winner's risk. Sponsor is not responsible for any fees or additional charges resulting from winner's travel plans or change of travel plans. Prize consists of only the items specifically listed in these Official Rules and any other expenses not specified herein as being awarded are the sole responsibility of winner.

5. Winner Selection.

On January 6, 2021 at 300 Tartan Drive London, Ontario, a random draw will be conducted from among all eligible entries for the purpose of selecting the potential winning entry (subject to satisfying the prize claim conditions below). Odds of entry being selected for the prize depend on the total number of entries received during the Contest Period.

Before being declared a winner, selected entrant will be notified by email or telephone and will be required to correctly answer, unaided, a time-limited, mathematical skill testing question and sign and return within ten (10) business days of notification a declaration of eligibility and a liability/publicity release, which: (i) confirms compliance with the Contest rules and accepts such prize as offered; (ii) releases Sponsor, its parent, subsidiary and affiliated companies (including each of their respective directors, officers, employees and/or agencies), retailers, advertising and promotion agencies and the Contest judges (the "**Sponsor-related Parties**") from any and all liability relating to the selected entrant's participation in the Contest and receipt/use/misuse of a prize; and (iii) grants Sponsor the unrestricted right to use selected entrant's submission, name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation either during or after the Contest, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, worldwide including without limitation, print, broadcast, entertainment programming or the Internet. If selected entrant cannot be contacted by email or telephone within ten (10) business days, fails to correctly answer the skill-testing question, or fails to return the declaration/release within the specified time, he/she will forfeit the prize and the Sponsor reserves the right to select an alternate entrant for that prize from all remaining eligible entries. For greater certainty, the ineligibility of one selected entrant (e.g. a patient or his/her parent or legal guardian) does not disqualify the eligibility of the other selected entrant associated with that entry (e.g. the treating orthodontist/dentist).

6. Right to Void / Terminate / Suspend / Modify

Sponsor reserves the right, subject to the approval of the *Régie des alcools, des courses et des jeux* (the “**Régie**”) with respect to legal residents of Quebec, to terminate, suspend or modify this Contest, in whole or in part, at any time and without notice or obligation if, in Sponsor's sole discretion, any factor interferes with its proper conduct as contemplated by these Official Rules. Without limiting the generality of the foregoing, if the Contest, or any part thereof, is not capable of running as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole discretion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor may, in its sole discretion and subject only to the approval of the Régie in Quebec, void any suspect entries and: (a) terminate the Contest, or any portion thereof; (b) modify or suspend the Contest, or any portion thereof, to address the impairment and then resume the Contest, or relevant portion, in a manner that best conforms to the spirit of these Official Rules; and/or (c) award the prizes from among the eligible, non-suspect entries received up to the time of the impairment in accordance with the winner selection criteria discussed above.

Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Contest and/or Contest Website, violates the Official Rules, or acts with intent to annoy, abuse, threaten or harass any other person.

7. Limitation of Liability and Releases

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT SPONSOR, CONTEST JUDGES AND THE SPONSOR-RELATED PARTIES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM THE CONTEST, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE. FURTHER, BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT SPONSOR, CONTEST JUDGES AND SPONSOR-RELATED PARTIES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR PRIZE DELIVERY. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

Without limiting the foregoing, Sponsor, Contest judges and the Sponsor-related Parties, and any of Sponsor's other suppliers or contractors, shall not be responsible for: (a) any incomplete or inaccurate information that is caused by Contest Website users, or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, entries; (d) any problems with, or

malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from the Contest judges or Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest or in connection with the Contest Website; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.

8. Protection of Personal Information and Publicity Release

Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and prize fulfillment. Personal information is defined as any piece of information, about an identifiable individual but does not include the name, title, business address or telephone number of an employee of an organization. Entries will be retained for a reasonable period of time and as required by law following delivery of the prize under the Contest rules. By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest, unless the entrant otherwise agrees. For information on Sponsor's privacy policy, please refer to the policy posted on the web site at http://solutions.3mcanada.ca/wps/portal/3M/en_CA/WW2/Country/Corp/Privacy/

By entering this Contest all entrants agree to the use and publication of their names, place of residence, photographs, video, essay in any advertising or publicity by Sponsor and Sponsor-related Parties, without compensation either during or after the Contest.

9. General Conditions.

All entries become the property of the Sponsor, which assumes no responsibility whatsoever for lost, delayed, incomplete or misdirected entries. This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. No correspondence in regard to this Contest will be entered into except with selected entrants. Mass entries, automated entries, entries submitted by third parties, and any entries or prize claims that are late, incomplete, fraudulent, illegible, unidentified or delayed will be void. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate or necessary to comply with applicable law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The sole determinant of the time for the purposes of a valid online entry in this Contest will be the Contest server machine(s).

In the event of a dispute regarding who submitted an entry, online entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "**Authorized account holder**" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an online entrant is disputed, the authorized account holder associated with the email

account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry.

10. Legal Residents of Quebec Only

Any dispute respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.