

3M™ Advanced Floor Care System Asset Guide.

Introducing the 3M™ Advanced Floor Care System comprised of Scotchgard™ Protect & Shine Floor Protector, 3M™ Clean & Shine Daily Floor Enhancer, and Scotch-Brite™ Clean & Shine floor Pads. The items listed below have been created to assist in the successful launch of these products.

Downloadable Marketing Assets

Asset
Distribution Introduction Letter
3M™ Advanced Floor Care System End User Presentations
Technical Documents
3M™ Clean & Shine Daily Floor Enhancer FAQ
3M™ Clean & Shine Daily Floor Enhancer Technical Data Sheet
Scotchgard™ Protect & Shine Floor Protector FAQ
Scotchgard™ Protect & Shine Technical Bulletin
Scotch-Brite™ Clean and Shine Pad Technical Data Sheet
3M™ Product Shelf Life Information
Technical Videos
Scotchgard™ Protect & Shine Hand Sanitizer Resistance Video
Scotchgard™ Protect & Shine Abrasion Resistance Video

Asset
3M™ Advanced Floor Care System Brochure
Scotchgard™ Protect & Shine Floor Protector Sell Sheet
3M™ Clean & Shine Daily Floor Enhancer Sell Sheet
Scotch-Brite™ Clean & Shine Floor Pad Sell Sheet
3M Advanced Floor Care System Pallet Promo Letter
Digital Banner Ads (Size 728×90)
3M™ Flow Control Wall Chart
3M™ Twist 'n Fill™ Wall Chart
3M™ Flow Control System Customizable Wall Chart
3M™ Twist N Fill Customizable Wall Chart
3M Chemical Management Cost Calculator
Scotchgard™ Protect & Shine Floor Protector Payback Tool
BOGO

3M.com/floorcare



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