

3M Science.
Applied to Life.™

Durable daytime road presence and nighttime visibility.

3M™ Stamark™ Pavement Marking Tape Series 380

← **3X**
brighter
than standard markings
after 15 months.

Assessment of the Durability of Wet Night Visible Pavement Markings:
Wet Visibility Project Phase IV; Virginia Tech Transportation Institute

Durable by design.

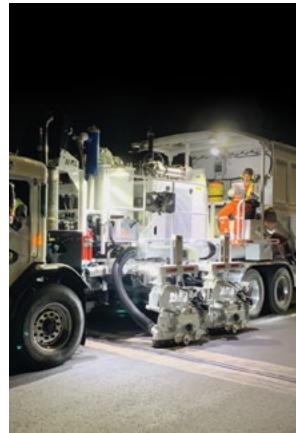
More durable pavement markings help reduce the need for frequent costly lane closures associated with replacing markings. 3M™ Stamark™ Pavement Marking Tape Series 380 is ideal for permanent long line applications on high-traffic roadways.

Get the durability, wet reflectivity and high-contrast visibility you need to help make roads easier and safer to navigate. These pre-formed reflective tapes are for permanent-type applications such as lane and centre lines, edge lines, gore markings, crosswalks, stop bars, symbols and legends.



Long-lasting day and nighttime visibility.

Dirt and abrasion resistance is an integral part of 3M™ Stamark™ Tape Series 380—from the microcrystalline ceramic beads to the brilliant white and yellow topcoats.



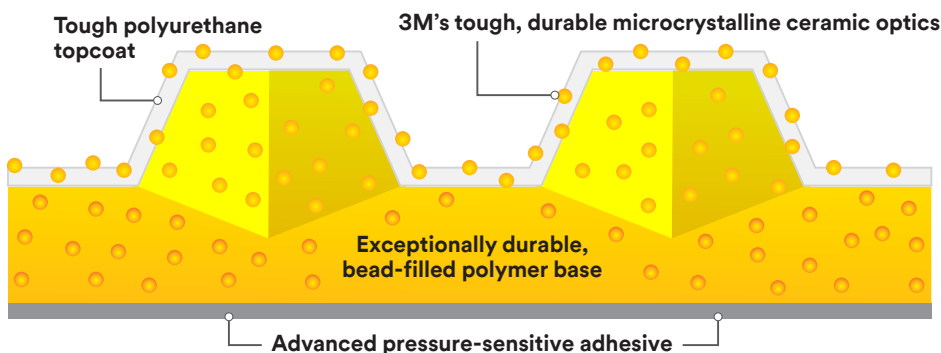
Multiple applications.

Preformed tape can be installed as surface applied, hot inlay or as a recessed marking. For snowplow regions recessed application is recommended. 380IES and 380AW can be applied early and late season, at temperatures down to 4°C with use of our surface preparation adhesive.

Built for the long haul.

The microcrystalline ceramic beads used in 3M™ Stamark™ Tape Series 380 are far tougher, harder and more resistant to harsh conditions than conventional glass beads—helping retain their visibility long after other beads become ineffective.

How it works.



Pre-formed and ready from the box.

No installation variability—3M™ Stamark™ Tape Series 380 is manufactured in the USA to the high quality standards you expect from 3M.

A cross-section of 3M™ Stamark™ Pavement Marking Tape Series 380 shows 3M's advanced technologies in every aspect of construction, inside and out.

59%
of fatal crashes
happen during dark or
poor light conditions.

Source: Federal Highway Administration

70% of weather-related
vehicle crashes
occur on wet pavement or when it's raining.

Source: https://ops.fhwa.dot.gov/weather/q1_roadimpact.htm
<https://www-fars.nhtsa.dot.gov/Crashes/CrashesTime.aspx>
<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/810637>

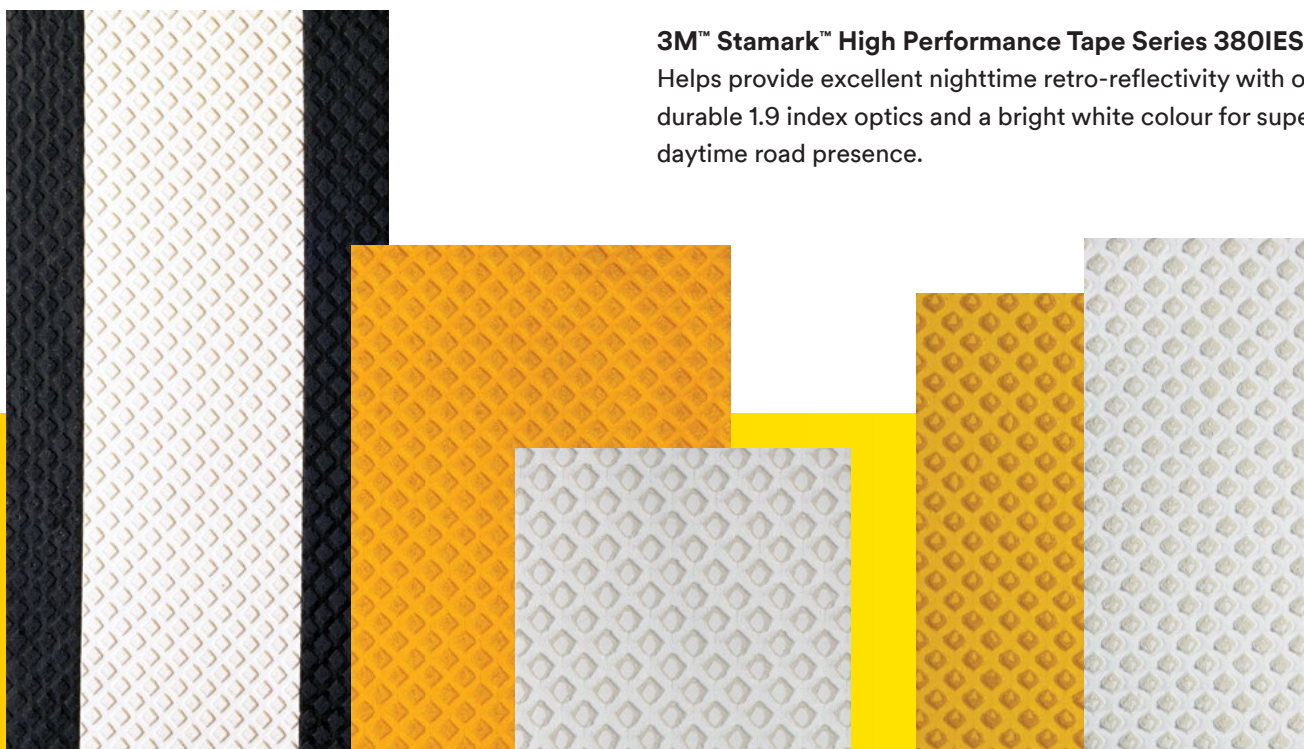
Our High-Performance pavement marking tapes are ideal for interstates, dark rural roads and urban streets where nighttime reflectivity is critical. These tapes are built to last with abrasion-resistant microcrystalline ceramic beads bonded in a highly durable polyurethane topcoat.

3M™ Stamark™ All Weather Tape Series 380AW

Helps provide excellent retro-reflectivity in both dry and rainy conditions, with a combination of 3M's 2.4 and 1.9 index optics, providing you all-weather performance. The high-profile diamond pattern aids in water dispersion, helping to improve wet recovery.

3M™ Stamark™ High Performance Tape Series 380IES

Helps provide excellent nighttime retro-reflectivity with our durable 1.9 index optics and a bright white colour for superior daytime road presence.



Product Specifications

Application	Series	Product	Colour	Available Marking Width	Available Contrast Width	Optics
Long Line	A380IES	A380IES	White	10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6"), 20.3 cm (8"), 25.4 cm (10"), 30.5 cm (12"), 45.7 cm (18"), 61 cm (24")		Dry
		A381IES	Yellow	10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6"), 20.3 cm (8"), 30.5 cm (12"), 61 cm (24")		Dry
		A385ES	Black	5.1 cm (2"), 10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6")		None
	A380IES Contrast	A380I-SES	White	10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6"), 20.3 cm (8")	3.8 cm (1.5"), 5.1 cm (2")*	Dry
		A381I-SES	Yellow	10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6")	3.8 cm (1.5"), 5.1 cm (2")*	Dry
	380AW	A380AW	White	10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6"), 20.3 cm (8"), 25.4 cm (10"), 30.5 cm (12"), 61 cm (24")		All Weather
		A381AW	Yellow	10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6"), 20.3 cm (8"), 30.5 cm (12"), 61 cm (24")		All Weather
		A385AW	Black	5.1 cm (2"), 10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6")		None
	380AW Contrast	A380AW-5	White	10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6"), 20.3 cm (8")	3.8 cm (1.5"), 5.1 cm (2")*	All Weather
		A381AW-5	Yellow	10.2 cm (4"), 12.7 cm (5"), 15.2 cm (6"), 20.3 cm (8")	3.8 cm (1.5"), 5.1 cm (2")*	All Weather
Symbols and Legends	380IES	SMS-L380IES	White	Standard MUTCD Configurations	3.8 cm (1.5")	Dry
	380AW	SMS-L380AW	White		3.8 cm (1.5")	All Weather

*5.1 cm (2 in) available only with 15.2 cm (6 in) tape.

We're here to help.

3M offers 24/7 support to help ensure your success in the planning and installation of our pavement markings. Our engineers understand the conditions and challenges you face during installation and are here to help your project be a success and ensure you're happy with the results.

Contact an application specialist at 1-800-553-1380.

Find technical specifications and application information documents in the Resource Library:

Product Bulletin:

3M™ Stamark™ High Performance All Weather Tape Series 380AW

Product Bulletin:

3M™ Stamark™ High Performance Tape Series 380IES

Application Folder 5.7:

3M™ Stamark™ Surface Preparation and Application Techniques

Keep moving forward at [3M.ca/PavementMarkings](https://www.3m.ca/PavementMarkings)



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