Putting design on the production line.
In the ever-changing world of automotive design, delivering the latest paint trends is essential to keeping ahead of the competition. Yet, paint design is frequently limited by the hard reality of how costly and complex it is to make in-line changes in the manufacturing process.

Fortunately, 3M offers comprehensive custom masking solutions that support design freedom and work with existing production equipment and processes. The result is designers have the freedom to create inspiring paint finishes, which can be produced efficiently and consistently without changing equipment, processes or speed of delivery.

- Design without limits and execute with confidence.
- Optimized to existing in-line processes and production targets.
3M Solutions

Two-tone Paint Masking
Our system experts are dedicated to helping you bring great paint designs to life. We’ll study your process requirements and recommend efficient system solutions of tape products, application methods and vehicle over-masking protection.

Plastic Part Masking
When it comes to plastic part masking, using the right mix of products will help ensure that sharp paint lines and designed edges are efficiently and expertly created. 3M integrated solutions include fine line tapes, die cuts and crepe masking tapes and films.

Repair Masking
When vehicle repair becomes necessary during manufacturing, details are extra critical in the repainting process. Our masking solutions can help you maintain the highest quality finish — including windshield flange masking, where you only have one opportunity for perfection.

On-site process support.
Our Global Automotive team will work with you on-site to ensure your creative paint designs work, all the way down the line. Designed specifically for OEM applications and processes, our collaborative solutions help to save time and reduce expenses, while bringing your creative vision to life.
Delivering the solutions you need to drive forward.

Masking Tapes
Our line of masking tapes protect from paint overspray to deliver sharp lines. Designed to conform to curves, 3M crepe masking tapes adhere well to most surfaces and remove cleanly without damaging the surface. Hand tears for tool-free applications.

Fine Line Tapes and Die-cuts
Speed up the masking process and maintain the highest level of detail. Our family of fine line tapes and custom die-cuts are designed to adhere to highly contoured and complex surfaces, resulting in sharp contrast and excellent color separation.

Masking Films
These specially treated masking films are engineered to protect surfaces — and fresh paint jobs — from overspray and help maintain a cleaner work environment. Rolls are easy to handle so a single operator can cover the vehicle.

Applicators/Tools
3M masking applicators and tools integrate right into our system of masking solutions. Designed for hand held dispensing, our compact and lightweight applicators allow for quick masking on a variety of surfaces.

Specialty Duct Tapes
Our comprehensive line of specialty duct tapes have high tensile strength and conform to challenging curves and surfaces. Engineered to stick instantly, our cloth-reinforced tapes provide convenient solutions for a variety of applications. Available in a variety of strengths and colors.

For more information about 3M Automotive Masking Solutions, visit 3M.com/automasking or contact your 3M Representative.

Stay ahead of automotive trends with 3M™ Body Color Film. A high-performance film designed as an alternative to paint, for vehicles with two tone roofs.

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