

#### Index

**Introduction Video** 

**Problems with Current Dusting Practice** 

**Product Performance** 

Tool To Use

**How to Use** 

**Choosing the Right Size** 

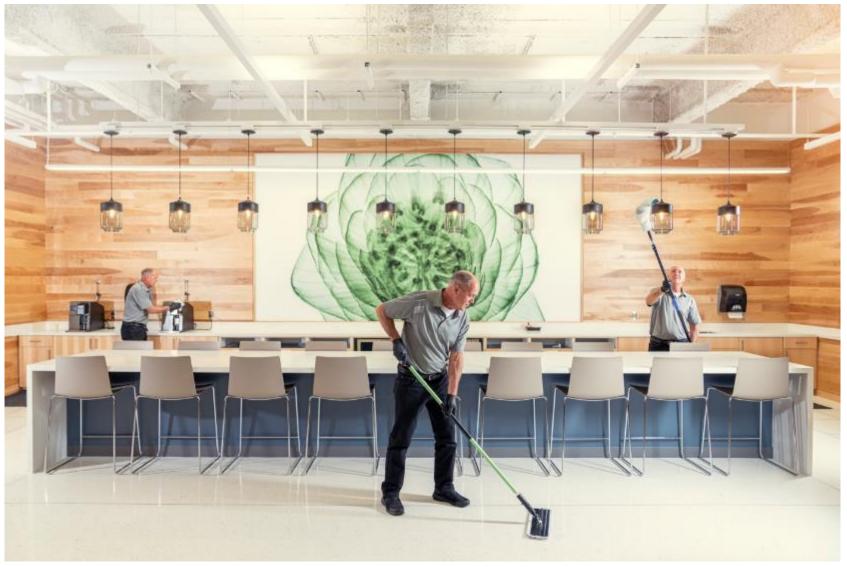
Space & Places To Use

Why Choose 3M





# Click on photo in Presentation video if Connected to Internet to Launch Video





#### **Problems with Current Dusting Products**

- Staff may not apply spray treatment correctly
- Sprays have chance of leaving greasy or tacky feeling
- Some dust mop can create a higher drag in humid conditions
- Tools are often difficult to clean
- Finer particles (glitter & hair) often hard to get up
- Feels like your just pushing dirt from Point A to Point B instead of removing it

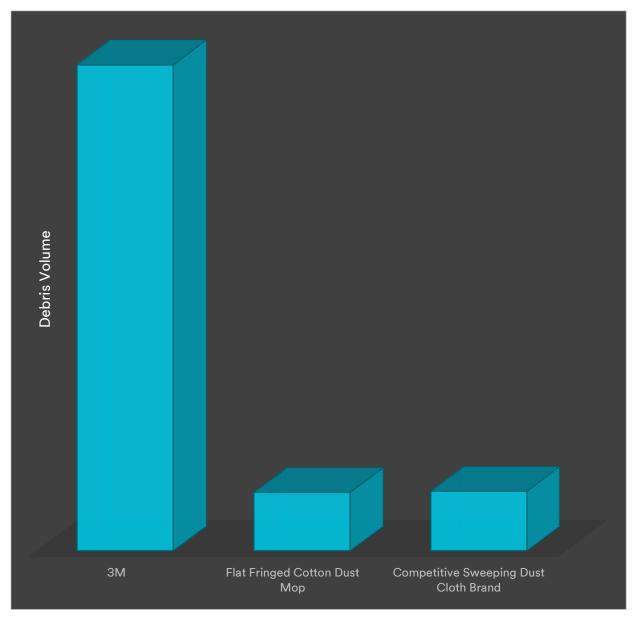




# Pick Up Power That Can't Be Beat - Dirt, Dust & Sand

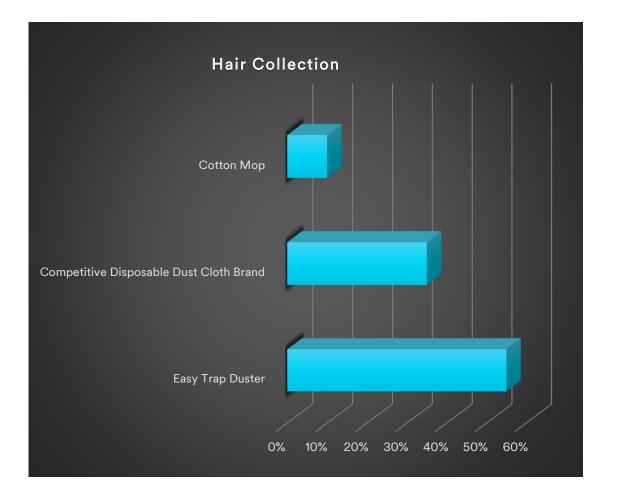
 Up to 800% greater pick up of dirt, dust & sand than reusable dust mops and a competitive sweeping dust cloth brand





#### Pick Up Power That Can't Be Beat - Hair

- Testing shows better pick up of hair than a popular competitive sweeping dust cloth and flat fringed cotton dust mops
- Unsightly hair clings to fibers not you, not your patients, not your customers
- A must have for salons, vet clinics, hotel rooms





# 20MM People in US Allergic to Dust Mites\*

- Better pick up means better control of allergens – dust mites, plant pollen, hair, skin, etc.
- Easy Trap sheets help reduce allergens, which may be present in dust\*\*
- Adhesive traps dust mites
- Disposability assures removal
  - Dust mites are microscopic eight-legged bugs related to ticks and spiders that live in dust





<sup>\*</sup>https://www.healthline.com/health/allergies/dust-mites/Asthma and Allergy Foundation of America

<sup>\*\*</sup>Based on published studies observing allergens in settled dust at commercial facilities

#### The Difference is Clear

#### Don't Be Fooled by Imitators

- 35% lower drag/effort required for floor use than other tacky dust sheets
- Less residue left on surfaces

#### Performance

- 3M tests under normal use conditions unlike some brands that test using methods atypical to practice
- Proprietary engineering process designed so fibers & adhesives work together to pick up and hold
- 3M brand adhesive chosen to minimize drag and maximize pick up

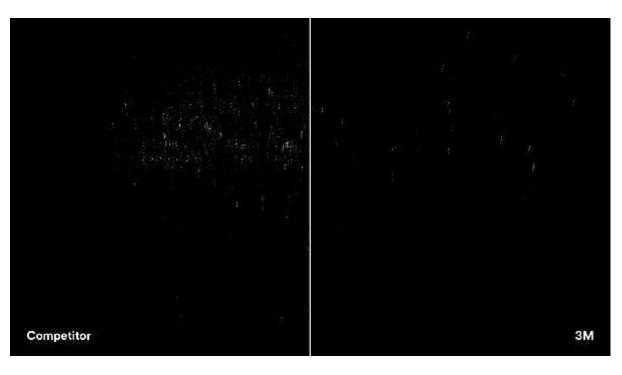
#### Not Stiff

- Gets into grooves & crevices
- Wraps around high dusters easily

#### Picks Up in Water

Doesn't simply pass through water

#### Less Residue





# It's Not About Strength, It's What You're Made Of

#### Non-Woven Fibers

- 3M proprietary construction also used in 3M™ Floor Pads and Filtrete® Furnace Filters
- Designed with pockets to help hold debris
- Pliable enough to wrap around and stay on high dusters yet durable enough for the veracity of the floor
- Made with at least 60% recycled content

#### Adhesive

- Designed to work with fibers to pick up and hold debris
- 3M scientists developed adhesive
- Carefully selected to hold debris without compromising drag on floors, conceptually similar to Post-it® Brand Notes
- Picks and holds debris leaving less residue than a competitive tacky disposable dusting sheet

#### Manufacturing

- 3M patented manufacturing technology
- Perforations designed to tear easily





#### **Use What You Already Own**

- No unique tool necessary
- Light adhesive acts as a sticking agent to connect sheets to tools
- Wrap around nearly any high dusting tool
- Use under any flat floor facing tool











#### **Use Both Sides Without Touching**

- One less touch and faster cleaning available with 3M™ Easy Trap™ Flip Holders
- Once sheet is saturated, simply flip of the wrist to use the second side
- Sheet remains on holder with 3M™ Hook and Loop. Replacement hook and loop available.
  - 23" designed with clamp system to secure sheets
- Attaches to any standard threaded mop or broom handle
- Handle is not included







# Using on a Floor Couldn't Be Easier.

- 1. Determine length of floor tool
- 2. Pull the number of sheets off the roll required to cover the bottom of the tool increments of 6"
- 3. Lay sheet flat on floor
- 4. Place tool on top of sheet making sure to leave ½ over the front of the tool & on sides and back if available
- Sheet is full when visually fully saturated or when floor is observed as no longer getting clean
- 6. Flip sheet over. Use other size.

Click on Photo in Presentation Mode to Connect to Video About How to Floor Dust with Easy Trap





# Using On Ceilings Fans is a Breeze.

- Use on nearly any high dusting tool
- Wrap layers of sheets on the tool. Remove sheets as they become saturated
  - Wrap sheets starting at the lower end of the head and move up the tool making sure to cover the head thoroughly.
  - Do not disconnect sheets.
  - Overwrap the first layer of sheets with a second layer until you have the number of layers to make dusting easier
  - Repeat wrapping sheets moving from the top to the bottom of the head
  - Pinch at the top to cover head of tool fully

Click on Photo in Presentation Mode to Connect to Video About How to High Dust with Easy Trap





#### **How to Use When Hand Dusting**

- Tear desired number of sheets
- Slide across surfaces
- Flip over and use second side once fully saturated
- Discard

Click on Photo in Presentation Mode to Connect to Video About Hand
Dust with Easy Trap





#### How to Choose What Size is Right For Your Floor

8" x 6" Sheets 8 rolls – 60 sheet ct. 1 rolls – 250 sheet ct.

5" x 6" Sheets 8 rolls – 60 sheet ct. 2 rolls – 500 sheet ct.

8" fits under dust mops



5" ideal under:

- Microfiber pads
- 3M<sup>™</sup> Easy Trap<sup>™</sup> Flip Heads
- Swiffer® Sweepers



Small 60 sheet ct. fits easily on cleaning carts and small closets

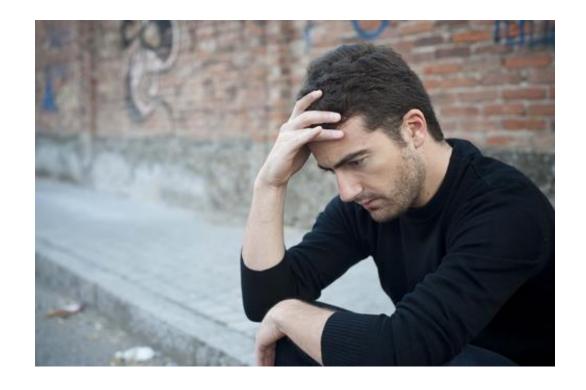
Large rolls for larger areas when consumption is expected to be high

Perforated dispensing system included on boxes



# Apply Floor Finish Without Fear Of An "Uh Oh" Moment.

- Use before applying floor finish to pick up hard to see debris to assure floors are getting a white-glove clean
- Use before applying Scotchgard<sup>™</sup> Floor Protection Film
  - Scotchgard Floor Protection Film is a very thin layer of polyester designed to protect the floor from abusive environments.
     Common uses include under hand sanitizers in hospitals, under chairs, behind the walls of public garbage cans.

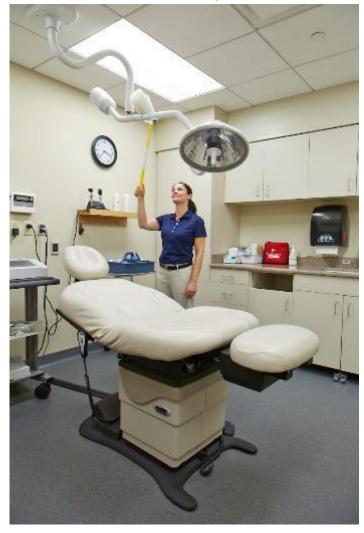




#### Health Care. A Cure for Unclean.

- Help reduce allergens, which may be present in dust\*
- Extremely quiet when in use for in-patient rooms
- Avoids dust showers on patients
- Access difficult to access places behind toilets, under cabinets, between bed components
- Use as a quick sweep before disinfection
- Dispose of sheets, no laundering required
- Glitter getter in art therapy areas
- Excellent to use for housekeeping "quality assurance"

Click on Photo in Presentation Mode to Connect to Written Health Care Testimonial by BSC about Easy Trap





<sup>\*</sup>Based on published studies observing allergens in settled dust at commercial facilities

#### Education. Get a Degree in Clean.

- Collects dust & sand which helps keep the floor cleaner
- Use before applying floor finish to avoid an "uh – oh" moment
- After pep rally's/school spirit events to get pesky glitter
- Above vending machines, ceiling fans & lockers
- Great at getting glitter in art rooms

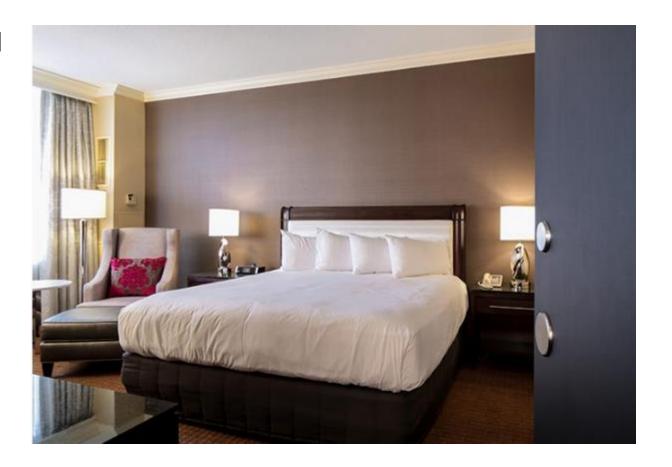
Click on Photo to Launch Video. Must be Connected to Internet





# Hospitality. Sleep Better Knowing Your Facility is Clean.

- Remove hair from linens to avoid the potential of comping a guest's room
- Collect & dispose of fine beach sand
- Get rid of unsightly bathroom hair
- Use as a 'quality assurance' step to validate cleanliness





# Hair Salons & Vet Clinics. You Have Nothing to Lose, But Hair.

- Switch from your current disposable dust cloths
- Adhesive means a better "hold" of hair, dust and debris
- Use at the end of each evening to help start next day fresh and clean
- Better brand image





#### **Sizes & Product Numbers**

Sheet Size	Sheets/Roll	Rolls/Case	Roll Dimension	3M Product No.
8" x 6" (20.3 cm x 15.2 cm)	250	1	8" x 125'	55654W
8" x 6" (20.3 cm x 15.2 cm)	60	8	8" x 30'	59152W
5" x 6" (12.7 cm x 15.2 cm)	250	2	5" x 125'	55655W
5" x 6" (12.7 cm x 15.2 cm)	60	8	5" x 30'	59032W

Frame	Attachment Mechanism	Case Qty. (With Inner Pack)	Size	3M Product No.
3M™ Easy Trap™ Flip Holder	A-clamp	6	23"	59247
3M™ Easy Trap™ II Holder	Hook & Loop	6	17"	55934
3M™ Easy Trap™ II Holder	Hook & Loop	4	35"	55936
3M™ Easy Trap™ II Holder	Hook & Loop	4	47"	55937
3M™ Easy Trap™ II Holder	Hook & Loop	4	59"	55938
3M™ Easy II Holder Replacement Material	Hook & Loop	1	.375" x 25'	55656











# **Not Your Ordinary Dust Sheet.**

- Sheets made with at least 60% recycled content
- Packaging is made from at least 60% recycled content & 66% is composed of recycled material. 100% recyclable.
- 3M original patented technology from the company that brought you Post-it® Brand Notes and Scotch® Tape
- Manufactured in the USA with globally sourced materials
- 3M has been named as one of the World's Most Ethical Companies by Ethisphere for the 6<sup>th</sup> year running





# For a Free Sample Visit www.3M.com/EasyTrap

# Thank you