

3M Science.
Applied to Life.™



Efficient dusting solutions provide a more reliable clean.

3M™ Easy Trap™ Sweep & Dust Sheets
OctoClean — Riverside, CA

Background

OctoClean is a family-owned and run commercial cleaning franchisor that specializes in the cleaning and care of medical facilities. OctoClean prides itself on strong relationships with business partners. Furthermore, OctoClean is the only commercial service provider in Riverside County with a Certified Health Care Environmental Services Professional trained in regulatory compliance, sanitation operations and waste management. In providing training and product recommendations to many partners, OctoClean is always seeking new ways to get the job done efficiently and effectively.

“3M is curious about how they can make their products better. 3M just gets it. They don’t want to rest on the status quo, they want to find a way to make it better.”

— Matt Stowe, Chief Operations Officer,
OctoClean



Situation

In an industry where finding qualified labor and retaining employees can be a challenge, identifying tools and products that make cleaning easy and effective is crucial. OctoClean needed to find a solution to streamline cleaning processes to ensure employees of all skill levels had the tools needed to do a great job.

In addition to identifying easy-to-use and reliable cleaning tools, OctoClean was eager to address some of the unique challenges cleaning staff experience in the medical industry, particularly in patient rooms. Often times patients can be in their rooms for days, and even weeks at a time, meaning the cleaning staff must work on the room while the patient is present. High surface dusting around beds can be a problem when using products such as microfiber towels, which can cause dust to redistribute in the patient room and potentially put the patient and staff at risk of breathing in the dust and causing allergy irritation.

“3M™ Easy Trap™ Sweep & Dust Sheets were everything they were advertised to be.”

— Matt Stowe, Chief Operations Officer, OctoClean

3M Solution

With customers depending on OctoClean to deliver a spotless clean, the team is always on the lookout for new, innovative products to best support their cleaning programs. With benefits that make it easy to use and achieve an optimal clean, OctoClean immediately gave 3M™ Easy Trap™ Sweep & Dust Sheets a try — and they never looked back.

Superior Performance through 3M Science.

Turnkey and Reliable — 3M™ Easy Trap™ Sweep & Dust Sheets effortlessly capture up to 8X more dirt, dust and sand than traditional flat fringed cotton dust mops or a common household sweeping dust cloth brand and reduce dust redistribution. No other tacky disposable dusting sheet beats the pick-up power of these dusting sheets. Additionally, the double-sided Easy Trap Sweep & Dust Sheets are made with at least 60% recycled content and are long-lasting, supporting sustainability efforts.

Learn more at:

[3M.com/easytrap](https://3m.com/easytrap)



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“The ease of use of 3M™ Easy Trap™ Sweep & Dust Sheets is fantastic. With Easy Trap even a new employee can clean like a veteran EVS tech. The quality only increases with the desire and competency of the employee.”

— Matt Stowe, Chief Operations Officer, OctoClean

Results

Since adding Easy Trap Sweep & Dust Sheets to its lineup, OctoClean has seen a noticeable difference in productivity. The ease of use makes it nearly impossible for employees to do a bad job. And as the desire, competency and experience of the cleaning technician increases, so does the quality of the clean. Having never seen a product quite like this, the OctoClean team was wowed by the consistency and quality of Easy Trap Sweep & Dust Sheets. Additionally, Easy Trap Sweep & Dust Sheets have helped make training easier with an approachable learning curve.

Easy Trap Sweep & Dust Sheets have given the OctoClean team peace of mind knowing their franchises are equipped with a high-quality product that helps them achieve an optimal clean, even in tough-to-reach places like around patient beds. Holding on to debris makes Easy Trap Sweep & Dust Sheets a perfect fit for jobs like this. By reducing the amount of dust floating around the room from dusting, Easy Trap Sweep & Dust Sheets also enhance the patient experience and help reduce the presence of allergens found in dust.¹ OctoClean employees are constantly amazed with the efficacy of dust removal that can be seen on the used sheets.

Easy Trap Sweep & Dust Sheets help OctoClean support their customers with a solution they can trust to get the job done fast, easily and with utmost efficacy.

Challenge: Commercial cleaning franchisor, OctoClean, was eager to find a dusting product that effortlessly delivered a spotless clean and supported the unique needs of cleaning technicians in medical facilities.

Product Selection: 3M™ Easy Trap™ Sweep & Dust Sheets

Benefits: With the 3M Easy Trap Sweep & Dust Sheets, OctoClean has been able to streamline training and ensure cleaning efficacy for high surface dusting, floor care and more.

References

1. Based on published studies observing allergens in settled dust at commercial facilities.

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